

Masterplan Content Portfolio

April 2025



Course Title	Course Description	📅 Release Date	Provider	Power Skill	Duration (min)	Learning Elements	Audio	Text	URL
What Innovation Really Needs (Apart from Good Ideas)	Innovation = good ideas? Sure, unless they wither on their way through the organization.	3 April 2025	Metaplan - Lars Gaede	Creativity and Innovation	62	32	English, German	English, German	https://masterplan.com/courses/was-innovation-ausser-guten-ideen-wirklich-braucht
Psychology of Negotiation III: Understanding Yourself and Others	Preparation makes all the difference! It's not just about knowing what you want to achieve. What makes the other side tick is just as critical to success. In this course, Niels van Quaquebeke shows you what you should consider before a negotiation.	28 March 2025	Zeit Akademie - Niels Van Quaquebeke	Global Citizenship	47	27	German	English, German	https://masterplan.com/courses/psychologie-der-verhandlung-iii-sich-selbst-und-andere-verstehen
Psychology of Negotiation II: 3 Basic Models	What is the true cost of a discount? And what does compound interest have to do with negotiations? In this course, Niels van Quaquebeke shows you how small changes can lead to big results and how to optimize your negotiation strategies in a sustainable way.	14 March 2025	Zeit Akademie - Niels Van Quaquebeke	Global Citizenship	34	19	German	English, German	https://masterplan.com/courses/psychologie-der-verhandlung-ii-3-grundmodelle
Psychology of Negotiation I: The Basics	Negotiating is like dancing – it's all about finding the right rhythm! In this course, Prof. Niels van Quaquebeke will teach you the basics of negotiation psychology. Learn how to overcome psychological hurdles and negotiate with confidence.	24 February 2025	Zeit Akademie - Niels Van Quaquebeke	Global Citizenship	19	15	German	English, German	https://masterplan.com/courses/psychologie-der-verhandlung-i-die-basics
The Path to Active Learning	Can't remember much from your last training? You're not alone. But what can you do about it? In this course, Nina Schwarting and Aaron Keilhau will show you how to break free from passive learning, use active strategies, and make your new knowledge stick.	20 February 2025	Cleer - Nina Schwarting, Aaron Keilhau	Emotional Intelligence	28	17	English, German	English, German	https://masterplan.com/courses/der-weg-zum-aktiven-lernen
Do Nothing, Be Productive: The Default Mode Network	Being creative on command is incredibly challenging. Wouldn't it be great if "doing nothing" could be the easy solution? Discover how sweet idleness can spark your creativity and bring your best ideas to light in this Short!	30 January 2025	Masterplan - Sabine Pickett	Creativity and Innovation	3	3	English, German	English, German	https://masterplan.com/courses/mp-shorts-einfach-mal-nichts-tun-das-default-mode-network
The EU AI-Act: All You Need to Know	Nuclear power in your backyard and AI deciding who gets hired: A curse or a blessing? The EU AI Act is here to protect your fundamental rights in the age of AI. Find out what this means for you!	28 January 2025	Masterplan - Matthew Wood	Mandatory Training	32	26	English, German	English, German	https://masterplan.com/courses/der-eu-ai-act-alles-was-du-wissen-musst
Get Creative With the Walt Disney Method	American animator and film producer Walt Disney captured the hearts of generations around the world with Mickey Mouse and friends. His secret to success? His seemingly endless imagination – brought to life with a simple creativity technique...	22 January 2025	Masterplan - Sabine Pickett	Creativity and Innovation	3	3	English, German	English, German	https://masterplan.com/courses/mp-shorts-kreativ-werden-mit-der-walt-disney-methode
Automating Processes with AI	Unlock the productivity potential of AI for your company with Gianluca Mauro. In this tutorial, the renowned expert in the field of AI will walk you through different ways of integrating AI into your processes, from augmentation, to automation towards innovation.	20 November 2024	AI Academy - Gianluca Mauro	Digital Literacy	63	28	English, German	English, German	https://masterplan.com/courses/mit-ki-prozesse-automatisieren
Agile Teamwork V: Leadership	What does a manager even do when the team has so much autonomy? In this course, Flavia Bleuel and Dr. Selina Mayer teach you the necessary leadership skills and how to navigate the challenges you may face as a manager of an agile team.	20 November 2024	Zeit Akademie - Flavia Bleuel, Dr. Selina Mayer	Collaboration and Leadership	54	28	German	English, German	https://masterplan.com/courses/agile-teamarbeit-v-fuehrung
Lateral Thinking	The way we think often holds us back from solving problems or coming up with new, creative ideas. The solution? Just think outside the box! Easier said than done, but it's a skill you can learn...	20 November 2024	Masterplan - Sabine Pickett	Creativity and Innovation	8	4	English, German	English, German	https://masterplan.com/courses/mp-shorts-lateral-thinking

Copilot for Microsoft 365: The AI for Microsoft Office	Microsoft's Copilot is your new AI-powered assistant, ready to help you in Word, OneNote, Teams, and more. In this course, you'll discover the full range of Copilot's features and learn practical tips on how to use them effectively across various applications.	14 November 2024	Zeit im Griff - Holger Wöltje	Tools & Tutorials	65	22	German	English, German	https://masterplan.com/courses/copilot-fur-microsoft-365-die-ki-fur-microsoft-office
The Creativity Muscle	Unlock your creativity with neuroplasticity! Contrary to popular belief, creativity is a skill that can be learned (or relearned) with the right training...	14 November 2024	Masterplan - Sabine Pickett	Creativity and Innovation	9	4	English, German	English, German	https://masterplan.com/courses/mp-shorts-der-kreativitätsmuskel
Avoid Conflict with the LIMO Method	From giving praise and showing interest to addressing issues and communicating openness, LIMO is a conversation technique designed to create a positive atmosphere and build trust. Discover how LIMO works in practice in this Short!	13 November 2024	Masterplan - Nadine Wagenaar	Communication	2	3	English, German	English, German	https://masterplan.com/courses/mp-shorts-konflikte-vermeiden-mit-der-limo-methode
Agile Teamwork IV: Design Thinking	Sometimes innovation can be exciting, other times it's confusing and stressful. This is where Design Thinking comes in! In this course, our experts explain the agile method and also compare it to other methods such as Scrum and Lean Start-up.	13 November 2024	Zeit Akademie - Dr. Holger Rhinow	Collaboration and Leadership	78	30	German	English, German	https://masterplan.com/courses/agile-teamarbeit-iv-design-thinking
Your AI Toolkit	Want to use AI in your day-to-day work, but don't know where to start? In this regularly updated course you will find cheat sheets and tutorials for various AI tools. Check them out and get started immediately - it's worth a look!	10 October 2024	Masterplan	Digital Literacy	47	30	Text only	English, German	https://masterplan.com/courses/dein-ki-toolkit
How to Handle Feedback: The SARA Model	How do you feel when you receive negative feedback? Criticism often triggers a range of emotions and reactions that usually follow a predictable pattern. In this Short, we'll explore the four stages of emotional responses - known as the SARA model.	7 October 2024	Masterplan - Nadine Wagenaar	Communication	4	3	English, German	English, German	https://masterplan.com/courses/mp-shorts-auf-feedback-reagieren-das-sara-modell
The Creative Brain	We don't just employ creativity to make art; it also helps us solve problems. This course shows what happens in our brain when we're creative, what drives but also what can disrupt creativity and what organizations can do to promote the creativity of their employees.	20 September 2024	Zeit Akademie - Dr. Radwa Khalil	Creativity and Innovation	34	18	English	English, German	https://masterplan.com/courses/das-kreative-gehirn
Agile Teamwork III: Lean Start-Up	Starting a new project can be daunting - doesn't that take a lot of time and money? Not with the Lean Start-Up method. In this course Jan Schmiedgen will teach you the importance of resourcefulness, experimentation, pivots and prototypes!	18 September 2024	Zeit Akademie - Jan Schmiedgen	Collaboration and Leadership	55	23	German	English, German	https://masterplan.com/courses/agile-teamarbeit-iii-lean-start-up
Communicating in Critical Situations	Dealing with critical questions, awkward interruptions, or inappropriate remarks is all part of a lively discussion. With proper management, you can prevent these conversations from getting out of hand and becoming uncomfortable for everyone involved...	13 September 2024	Zeit Akademie - Daniel J. Hanke	Communication	27	17	German	English, German	https://masterplan.com/courses/kommunikation-in-kritischen-situationen
Agile Teamwork I: The Basics	Agility has been a trendy term in management for several years now - but what does agile actually mean? In this course, you will be introduced to the topic of agility and learn how this method can help your company to work in a more user-centred and effective way.	13 September 2024	Zeit Akademie - Dr. Holger Rhinow, Markus Andrezak	Collaboration and Leadership	50	21	German	English, German	https://masterplan.com/courses/agile-teamarbeit-i-die-basics
Agile Teamwork II: Scrum	What do rugby and agile work have in common? That's right, scrums! Which also happens to be a well known agile working method. In this course, you will find out what Scrum Masters, Product Owners and Sprints are all about.	13 September 2024	Zeit Akademie - Markus Andrezak	Collaboration and Leadership	34	18	German	English, German	https://masterplan.com/courses/agile-teamarbeit-ii-scrum
[AI Fundamentals] Outro: Fundamentals of AI	Congratulations on completing the Fundamentals of AI course! The advances in AI have just begun, but with your new knowledge, you're well prepared for the AI revolution and future developments.	31 August 2024	Dionne Wudu	Digital Literacy	1	1	English, German	English, German	https://masterplan.com/courses/abschluss-grundkurs-kunstliche-intelligenz
[AI Fundamentals] AI in Your Everyday Work	Will AI soon replace your job? No, but it will make it much easier. What AI tools are already out there, and what tasks can they handle for you? This course provides the clarity you need in the AI jungle, with some handy tips thrown in for good measure!	30 August 2024	Masterplan - Nadine Wagenaar	Digital Literacy	14	11	English, German	English, German	https://masterplan.com/courses/ki-in-deinem-arbeitsalltag
[AI Fundamentals] ChatGPT as a Digital Assistant	Can AI really compose emails or help you with project planning? If you haven't tried ChatGPT yet, we're here to give you the basics! Because a smart tool requires a smart user!	29 August 2024	Masterplan - Matthew Wood	Digital Literacy	26	20	English, German	English, German	https://masterplan.com/courses/chatgpt-als-digitaler-assistent
[AI Fundamentals] AI: Society, Ethics & Tech	Will AI revolutionize not just our workplaces but our entire way of life? Join entrepreneur and AI expert Elisabeth L'Orange as she explores the intricate ethical and technical ties between AI, society, and the global economy.	28 August 2024	Elisabeth L'Orange	Digital Literacy	26	12	English, German	English, German	https://masterplan.com/courses/ki-gesellschaft-ethik-technologie
[AI Fundamentals] Large Language Model Training	AI training is very complex. To give you a rough idea, we'll simplify it for you in this Short. After all, training a large language model essentially only requires three steps...	27 August 2024	Philipp Klöckner	Digital Literacy	4	3	English, German	English, German	https://masterplan.com/courses/mp-shorts-large-language-model-training
[AI Fundamentals] Machine Learning: An Introduction	Spotify, Netflix, Amazon... they all do it! They all use machine learning systems to enhance your user experience among other things. But what exactly is machine learning, and why is it at the heart of the current AI hype?	26 August 2024	Dionne Wudu	Digital Literacy	31	20	English, German	English, German	https://masterplan.com/courses/machine-learning-eine-einführung
[AI Fundamentals] Bias in AI	AI promises to save time, but it can also land you in hot water! Trained on historically male-biased data, Amazon's recruiting AI rarely recommended women for IT jobs. Are such biases avoidable, or is AI simply incorrigible?	25 August 2024	Masterplan - Nadine Wagenaar	Digital Literacy	3	3	English, German	English, German	https://masterplan.com/courses/mp-shorts-bias-in-ki
[AI Fundamentals] The Alignment Problem	Artificial intelligence often doesn't do what you ask it to. As early as 1960, cyberneticist Norbert Wiener warned that our relationship with AI could mirror the Sorcerer's Apprentice story. Is AI inherently uncontrollable, or are we facing a different issue entirely?	24 August 2024	Masterplan - Kolja Wohlleben	Digital Literacy	10	5	English, German	English, German	https://masterplan.com/courses/das-alignment-problem

[AI Fundamentals] Risks and Challenges of Artificial Intelligence	Running a single ChatGPT session uses almost half a liter of water - shocking, right? This course explores AI's impact on the environment and on our social interactions, as well as its technological limitations. Join AI expert Philipp Klöckner for eye-opening insights!	23 August 2024	Philipp Klöckner	Digital Literacy	19	11	English, German	English, German	https://masterplan.com/courses/risiken-und-herausforderungen-kunstlicher-intelligenz
[AI Fundamentals] Secret Cyborgs	Ever heard of Secret Cyborgs? Contrary to what the name suggests, these aren't half-human, half-machine beings. Discover the potential Secret Cyborgs can offer your business and why they should be a key consideration for your AI strategy.	22 August 2024	Philipp Klöckner	Digital Literacy	3	3	English, German	English, German	https://masterplan.com/courses/mp-shorts-secret-cyborgs
[AI Fundamentals] Artificial Intelligence: Opportunities and Potential	Why is AI booming right now? How will it reshape markets and impact our jobs? With many questions still unanswered about artificial intelligence, this course addresses the most common uncertainties and explores the vast opportunities and potential of AI.	21 August 2024	Pascal Finette	Digital Literacy	22	9	English, German	English, German	https://masterplan.com/courses/kunstliche-intelligenz-chancen-und-potenziale
[AI Fundamentals] What is an AI anyway	"What are we actually creating?" It's a simple question that people in AI don't ask themselves often enough. The thing is, we can't control what we don't understand. But don't worry - this TED talk will give you a basic understanding of what AI is!	20 August 2024	TED -	Digital Literacy	22	3	English	English, German	https://masterplan.com/courses/was-ist-uberhaupt-eine-ki
[AI Fundamentals] Intro: "Fundamentals of AI"	Artificial Intelligence is THE technology revolution of the last few years. If you've only had a glimpse of AI, our AI Fundamentals course will give you the essential knowledge to prepare you for the AI revolution!	19 August 2024	Dionne Wudu	Digital Literacy	6	1	English, German	English, German	https://masterplan.com/courses/einfuhrung-grundkurs-kunstliche-intelligenz
Projecting Confidence Through Body Language	Facial expressions, gestures, eye contact – get ready to expand your nonverbal toolbox! After all, what good are the right words if your body is telling a different story?	14 August 2024	Zeit Akademie - Daniel J. Hanke	Communication	22	16	German	English, German	https://masterplan.com/courses/souveranes-auftreten-durch-korpersprache
The Creative Toolbox	Want to unleash your creativity and that of your team? Discover the tools that enhance creativity and encourage both divergent and convergent thinking. This course will help you generate better ideas faster.	2 August 2024	Zeit Akademie - Dr. Jennifer Haase	Creativity and Innovation	23	17	German	English, German	https://masterplan.com/courses/die-kreative-toolbox
Digital Creativity	In the digital world, we often can't separate creative process and result. Thus, we're in a constant feedback loop with colleagues and clients. This course shows how this dialogue can succeed and how we remain inspired and creatively connected in digital communication.	2 August 2024	Zeit Akademie - Sascha Friesike	Creativity and Innovation	21	18	German	English, German	https://masterplan.com/courses/kreativitat-digital
Make Decisions with Confidence	We make thousands of decisions every day. But how do you make good decisions? In this course you will learn to discern how fast or slowly you should decide, how to take statistics into account, and how to think of every possible outcome before jumping the gun.	2 August 2024	Dionne Wudu	Thinking and Deciding Clearly	54	28	English, German	English, German	https://masterplan.com/courses/bessere-entscheidungen-treffen
Instantly Persuade with Storytelling	How do you make sure people hear and understand you? If you want to persuade others, you need clear messages and truly powerful stories. Without a message, nothing will be understood, and without stories, nothing will stick with your audience!	31 July 2024	Zeit Akademie - Daniel J. Hanke	Communication	31	24	German	English, German	https://masterplan.com/courses/mit-storytelling-auf-anhieb-uberzeugen
How Creativity happens	Many people feel anxious when it comes to creativity. The good news: It's a skill we all have. This course explains how you can tap into your creativity and what you can do to get ideas flowing both solo and as a team.	31 July 2024	Zeit Akademie - Dr. Jennifer Haase	Creativity and Innovation	39	13	German	English, German	https://masterplan.com/courses/wie-kreativitat-funktioniert
Hybrid Leadership II: Connect and Empower	"We need to be at the office to feel connected" We get to differ. In this course, you will learn how to build and maintain relationships within hybrid teams, and also how empowering your employees will lead you down the path to success.	26 June 2024	Zeit Akademie - Sabrina Gall, Dr. Jörg Wittenberg	Collaboration and Leadership	35	23	German	English, German	https://masterplan.com/courses/hybrid-es-fuhren-ii-verbinden-und-starken
Hybrid Leadership I: Welcome to the New Normal	"New Normal" – remote zu arbeiten ist heute kaum wegzudenken. Das Management muss sich neu definieren, doch welche Fähigkeiten braucht es dazu? Dr. Jörg Wittenberg und Sabrina Gall zeigen dir, wie du dein hybrides Team erfolgreich führst.	14 June 2024	Zeit Akademie - Sabrina Gall, Dr. Jörg Wittenberg	Collaboration and Leadership	42	25	German	English, German	https://masterplan.com/courses/hybrid-es-fuhren-i-willkommen-im-new-normal
Misleading Diagrams	Don't be fooled! Learn to unravel the subtle tricks behind seemingly straightforward graphics and develop critical thinking skills to identify manipulation and accurately interpret information!	13 June 2024	Masterplan - Nadine Wagenaar	Digital Literacy	3	3	English, German	English, German	https://masterplan.com/courses/mp-shorts-irrefuhrende-diagramme
Intercultural Competence IV: Intercultural Competence	Ready to elevate your intercultural skills? In the final installment of our series, deepen your understanding of cultural dynamics and learn how to navigate intercultural environments effectively and confidently.	4 June 2024	Zeit Akademie - Ulrich Kühnen, Dr. Nadine Binder	Global Citizenship	29	19	German	English, German	https://masterplan.com/courses/interkulturelle-kompetenz-iv-interkulturelle-kompetenz
Technology of the Future	All just hype? Emerging technologies are revolutionizing areas like medicine, entertainment and education. But what about data protection, ethics and security? In this course, Thomas Bedenk explores the applications, effects and criticism of these new possibilities.	4 June 2024	Zeit Akademie - Thomas Bedenk	Digital Literacy	66	26	German	English, German	https://masterplan.com/courses/technologien-der-zukunft
Intercultural Competence III: Heterogeneous Working Styles	Explore working styles from around the globe! Understand task vs. relationship-driven cultures, monochronic vs. polychronic time management, and diverse leadership styles to excel in international teamwork.	29 May 2024	Zeit Akademie - Ulrich Kühnen, Dr. Nadine Binder	Global Citizenship	32	19	German	English, German	https://masterplan.com/courses/interkulturelle-kompetenz-iii-heterogene-arbeitsstile-in-teams
Intercultural Competence II: Mastering Communication	What happens when two different communication styles collide? Misunderstandings arise – especially in intercultural communication. Learn how to navigate these situations with confidence in this course!	14 May 2024	Zeit Akademie - Ulrich Kühnen, Dr. Nadine Binder	Global Citizenship	29	19	German	English, German	https://masterplan.com/courses/interkulturelle-kompetenz-ii-kommunikation-meistern
Intercultural Competence I: Understanding Culture	How does culture shape your everyday experiences and perceptions? Dive into this course to explore the essence of culture and the nuances that distinguish one from another. Get ready for an exciting self-experiment and a journey back in time to ancient Greece...	7 May 2024	Zeit Akademie - Ulrich Kühnen, Dr. Nadine Binder	Global Citizenship	29	19	German	English, German	https://masterplan.com/courses/interkulturelle-kompetenz-i-kultur-verstehen

The Acquiescence Bias in Surveys	Response bias often skews survey research when participants habitually agree with statements presented to them. This can warp the results and lead to incorrect conclusions. However, strategies exist to minimize this 'yes bias' and enhance the accuracy of survey data!	6 May 2024	Masterplan - Nadine Wagenaar	Digital Literacy	3	3	English, German	English, German	https://masterplan.com/courses/mp-shorts-der-acquiescence-bias-in-umfragen
Pause & Understand: Communicating Effectively with SLOW	Sense, Listen, Open, and Why – join communication coach Bettina Hegmann in this Masterplan Original as she reveals how to use SLOW to intentionally slow down your interactions and have more effective conversations.	3 May 2024	Bettina Hegmann	Communication	50	29	English, German	English, German	https://masterplan.com/courses/innehalten-verstehen-mit-slow-wirkungsvoll-kommunizieren
Diversity & Inclusion IV: Women in Leadership	What do we want? More women in leadership! In this course, Dr. Kira Marrs explains how companies can seize digitalization as an opportunity for more gender equality and better career opportunities for women.	29 April 2024	Zeit Akademie - Kira Marrs	Global Citizenship	41	28	English, German	English, German	https://masterplan.com/courses/diversity-inclusion-iv-frauen-in-fuehrung-und-vorstand
This Tool Will Help You to Improve Your Critical Thinking	"I know that I know nothing" – one of Socrates' most famous quotes. It also perfectly describes the basis of the "Socratic Method". Watch this TED-Ed video to learn how to apply it and improve your critical thinking skills.	25 April 2024	TED -	Thinking and Deciding Clearly	5	3	English	English, German	https://masterplan.com/courses/diversity-inclusion-iii-methode-zielgerichtet-kritisch-nachgedacht
Data Products: Making the Best Use of Data	Nearly every company understands that data is the new gold. But how can they unlock this treasure? It's simple: by treating data like a product. Discover the secrets behind this concept in this insightful Harvard article!	24 April 2024	Harvard Business Publishing -	Digital Literacy	23	11	Text only	English, German	https://masterplan.com/courses/data-products-daten-optimally-nutzen
Diversity & Inclusion III: Conscious Communication in Teams	Communication lies at the core of every relationship. And it's not just about the contents! In this course, Dr. Brooke Gazdag will show you how to make your communication style more inclusive while signaling your appreciation for diversity in your team.	19 April 2024	Zeit Akademie - Brooke Gazdag	Global Citizenship	41	23	German	English, German	https://masterplan.com/courses/diversity-inclusion-iii-bewusste-kommunikation-im-team
Need a new idea? Start at the edge of what is known	How do innovative ideas come about? Vittorio Loreto delves into this question! Using mathematics, he has discovered a pattern behind (almost) every one of our ideas. In his TED Talk, he shows how this knowledge can help us develop breakthrough ideas.	18 April 2024	TED -	Creativity and Innovation	16	3	English	English, German	https://masterplan.com/courses/feh-lick-uber-den-tellerrand-das-geheimnis-neuer-ideen
Unlocking Your Team's Hidden Potential	Are you ready to unlock the full potential of your team? Learn from organizational psychologist Adam Grant how to identify and nurture untapped talent. Gain insights into effective leadership strategies that empower your team members to reach new heights.	17 April 2024	Big Think - Adam Grant	Collaboration and Leadership	69	34	English	English, German	https://masterplan.com/courses/von-potential-zu-performance-mitarbeitende-fordern-fuehren
The LEAF Method	Disagreements and conflicts – teamwork does have its drawbacks! The LEAF method can be of help here. In this short guide you will find out how the LEAF method works and how you can successfully implement it in your team!	17 April 2024	Masterplan - Nadine Wagenaar	Communication	3	3	English, German	English, German	https://masterplan.com/courses/mp-shorts-die-leaf-methode
5 Tips to Improve Your Critical Thinking	How do you make decisions? Do you rely on data, numbers, and facts, or do you go with your gut? While the latter can be helpful, some decisions should be carefully considered – and these 5 tips will help you!	12 April 2024	TED -	Thinking and Deciding Clearly	5	3	English	English, German	https://masterplan.com/courses/kritisch-denken-intelligent-entscheiden-funf-praktische-tipps
The SPADE-Method	After a long discussion, your team has finally reached consensus, but in the end, no one is really happy – sound familiar? Then discover how your team can make decisions that everyone is satisfied with in just five steps!	4 April 2024	Masterplan - Sabine Pickett	Collaboration and Leadership	3	3	English, German	English, German	https://masterplan.com/courses/mp-shorts-die-spade-methode
Diversity & Inclusion I: The Importance of Diversity Management	Diversity is no longer a buzzword that companies can use as a facade. Organisations need to keep up with global competitors and fully embrace the power of diversity. In this course, Prof. Dr. Andrea D. Bühmann introduces you to Diversity Management and its importance.	3 April 2024	Zeit Akademie - Andrea Bühmann	Global Citizenship	33	22	German	English, German	https://masterplan.com/courses/diversity-inclusion-i-die-bedeutung-des-diversity-managements
Diversity & Inclusion II: Advantages of Cultural Diversity	Germany is a country of immigration. What does this mean for the labor market? In this course, Prof. Dr. Aladin El-Mafaalani explains what 'migrant background' means in a German context and what advantages and challenges this cultural diversity can bring.	2 April 2024	Zeit Akademie - Aladin El-Mafaalani	Global Citizenship	32	25	German	English, German	https://masterplan.com/courses/diversity-inclusion-ii-die-kraft-kultureller-vielfalt
The Comparison Trap	"Stop comparing yourself!" Sound familiar? Comparing ourselves to others is natural and can actually benefit your personal growth – as long as you don't stray off path and fall into the comparison trap!	20 March 2024	Masterplan - Laura Graichen	Emotional Intelligence	3	3	English, German	English, German	https://masterplan.com/courses/mp-shorts-die-vergleichs-falle
What Are You Willing to Give Up? Change the Way You Work	What does it take to build the teams necessary to challenge entrenched work culture? Martin Danoesastro asks: What are you willing to give up? Learn how to structure your organization so that people at all levels are empowered to make decisions and respond to change.	14 March 2024	TED -	Collaboration and Leadership	13	3	English	English, German	https://masterplan.com/courses/arbeitsweisen-ändern-worauf-kannst-du-verzichten
The "Better Than Nothing" Strategy	Small changes can make a big difference! The Better Than Nothing strategy shows how tiny steps can lead to long-term success. Discover this transformative method of habit formation and revolutionize your routines!	13 March 2024	Masterplan - Nadine Wagenaar	Emotional Intelligence	3	3	English, German	English, German	https://masterplan.com/courses/mp-shorts-die-better-than-nothing-strategie
Becoming an Artful Gatherer	Make unnecessary or poorly run meetings a thing of the past. In this course, author and facilitator Priya Parker shows you how to plan and host productive meetings – from the invitation to the goodbyes.	8 March 2024	Big Think - Priya Parker	Collaboration and Leadership	62	31	English	English, German	https://masterplan.com/courses/meetings-gestalten-menschen-verbinden
Balanced Scorecard	Let's face it: In many companies, tasks and priorities are decided based on gut feeling. As a result, employees and entire teams often miss strategic goals. There's a tool that can help: The Balanced Scorecard!	6 March 2024	Masterplan - Sabine Pickett	Collaboration and Leadership	5	4	English, German	English, German	https://masterplan.com/courses/mp-shorts-balanced-scorecard
How to Write Less But Say More	Less is more. The same goes for words. Listen as Politico and Axios co-founder Jim VandeHei shares what he's learned leading two media companies – and how to radically rethink the way you write to keep people's attention in a distracted digital world.	5 March 2024	TED -	Communication	15	3	English	English, German	https://masterplan.com/courses/weniger-schreiben-mehr-sagen

Don't Give Hackers & Fake News a Chance! Staying Safe Digitally	Phishing, spoofing, deepfakes, and filter bubbles – the list of potential internet dangers seems endless. It's time to take matters into your own hands. Become a cybersecurity expert today!	4 March 2024	Masterplan - Nadine Wagenaar	Digital Literacy	45	23	English, German	English, German	https://masterplan.com/courses/glb-hacker-fake-news-keine-chance-staying-safe-digitally
A Powerful Way to Unleash Your Natural Creativity	What can we learn from the world's most creative people? They 'slow-motion multitask', juggle projects and move between topics without feeling hurried. Tim Harford shares how innovators like Einstein and Darwin found their inspiration through cross-training their minds.	27 February 2024	TED -	Creativity and Innovation	12	3	English	English, German	https://masterplan.com/courses/entfessle-deine-natuerliche-kreativitaet
Success through Creativity: Strategies and Methods	Want to take your organization's creativity to the next level? In this course, you will learn how to find the right people, what makes a good idea tick, and how to create the right environment for creative collaboration!	26 February 2024	Harvard Business Publishing -	Creativity and Innovation	71	20	Text only	English, German	https://masterplan.com/courses/erfolgsfaktor-kreativitaet-strategien-und-methoden
The Trident Method	The Trident Method can help you navigate life with organization and structure. Find out how it helps you use your time and resources more efficiently, creating more space for what truly matters to you!	26 February 2024	Masterplan - Laura Graichen	Emotional Intelligence	4	3	English, German	English, German	https://masterplan.com/courses/mp-shorts-die-trident-methode
The Ostrich Effect	Denial, avoidance, evasion: How much ostrich is in you? The Ostrich Effect describes ignoring uncomfortable truths and turning a blind eye to looming dangers. This doesn't solve problems – but cognitive reframing does!	20 February 2024	Masterplan - Nadine Wagenaar	Emotional Intelligence	4	3	English, German	English, German	https://masterplan.com/courses/mp-shorts-der-ostreich-effekt
Morning Excellence: Neuroscience-Backed Tips for Success	We reveal the secrets of a vigorous morning routine! Discover why you shouldn't drink coffee right after waking up and how to use it effectively to stay awake and focused. Plus, find out why artificial light in the evening reduces your sleep quality.	13 February 2024	Masterplan - Laura Graichen	Emotional Intelligence	4	3	English, German	English, German	https://masterplan.com/courses/mp-shorts-der-morgen-macht-den-tag-tips-aus-der-neurowissenschaft
The Principles of Good Power	Whether you're leading a team or a company, what you say matters far less than how you make people feel. By treating people like the humans they are and being authentic and honest yourself, you will build belief and visions for shared success.	13 February 2024	Big Think - Ginni Rometty	Collaboration and Leadership	44	20	English	English, German	https://masterplan.com/courses/menschlichkeit-als-fuehrungsstrategie
Unblocking your Productivity	With a multitude of digital apps, tools, and meetings competing for attention, it's hard to enter that flow state of productivity. If you experience a sense of crisis and disorientation because you can't get to the end of that to do list, this is a course for you.	12 February 2024	Harvard Business Publishing -	Emotional Intelligence	20	7	Text only	English, German	https://masterplan.com/courses/entfalte-deine-produktivitaet
Mastering the Unnatural Act of Leadership	In this course, executive coach and author Alisa Cohn dives into the unnatural act of leadership. Covering topics from self-awareness and psychological safety to OKRs and 360 feedback, this course will help you on your way to becoming a better leader.	12 February 2024	Big Think - Alisa Cohn	Collaboration and Leadership	61	31	English	English, German	https://masterplan.com/courses/die-kunst-der-fuehrung-das-ungewohnte-meistern
Devil's Advocacy	Is there someone on your team who sets the direction and the rest just follow? It's a classic case of groupthink. How do you stop it? The devil has some advice...	31 January 2024	Masterplan - Sabine Pickett	Collaboration and Leadership	3	3	English, German	English, German	https://masterplan.com/courses/mp-shorts-der-anwalt-des-teufels
5 Questions, 1 Goal: Strategic Thinking	Strategic thinking helps you ensure sustainable growth for your business. Easier said than done? Five key questions will help you differentiate yourself from the market, plan for the long term and strategically align your business!	31 January 2024	Harald Hungenberg	Collaboration and Leadership	53	24	English, German	English, German	https://masterplan.com/courses/5-fragen-1-ziel-strategisches-denken
Using AI to Make Better Decisions	Do you consider yourself a good decision maker? Unfortunately we're generally not as good at making decisions or predictions as we think. This course examines what AI can do to support you throughout the decision making process and where you might have to weary of it.	30 January 2024	Harvard Business Publishing -	Collaboration and Leadership	38	10	Text only	English, German	https://masterplan.com/courses/bessere-entscheidungen-dank-ai
Operationalizing Creativity for Organizational Success	Discover the essential role of creativity with creativity strategist and author Natalie Nixon! Guided by the mantra "Creativity is not a nice to have, it's a must have," delve into wonder, rigor, questioning, intuition, and Creative Intelligence.	30 January 2024	Big Think - Dr. Natalie Nixon	Creativity and Innovation	61	30	English	English, German	https://masterplan.com/courses/innovationsmotor-kreativitaet-strategien-fur-den-weg-zum-erfolg
Navigating Emotionally Charged Conflicts	Unlock the art of navigating emotionally charged conflicts! Learn to interrupt divisive thinking, break discord cycles, and negotiate with empathy. Dan Shapiro shows how to strategically enhance plans, repair relationships, and elevate conflict resolution skills!	30 January 2024	Big Think - Daniel Shapiro	Communication	59	27	English	English, German	https://masterplan.com/courses/verstehen-verhandeln-versoehnen-emotionale-konflikte-meistern
Diversity in Hiring	Biases and the fear of change - there are still a few hurdles when it comes to diversity and recruitment. This course shows you how to overcome them and how a proactive approach can help you!	30 January 2024	Harvard Business Publishing -	Global Citizenship	14	6	English	English, German	https://masterplan.com/courses/diversitaet-im-einstellungsprozess
Promoting Diversity in Companies	Research shows that diversity significantly contributes to a company's success. However, the same studies reveal many diversity trainings fail. What are the effective ways to actively promote diversity in the workplace?	29 January 2024	Harvard Business Publishing -	Global Citizenship	52	18	Text only	English, German	https://masterplan.com/courses/diversitaet-in-unternehmen-gezielt-fordern
Facing Change with Enthusiasm	Emotions are contagious. They are also powerful signals we should be able to read and understand. Cassandra Worthy teaches us how to transform the fear and insecurity that change can bring into our organization into opportunities.	23 January 2024	Big Think - Cassandra Worthy	Emotional Intelligence	51	25	English	English, German	https://masterplan.com/courses/veranderung-als-chance
Inclusive Minds: Navigating ADT for Employee Support	Attention Deficit Trait (ADT) affects managers and employees. Discover the common fight against distraction and inner restlessness. Explore how collaborative efforts can manage priorities, improve focus and strengthen the workplace against the challenges of ADT.	22 January 2024	Harvard Business Publishing -	Global Citizenship	35	13	Text only	English, German	https://masterplan.com/courses/kreativitaet-konzentration-adt-im-berufsleben-managen
Fostering Success: Targeted Training for Employees	Corporate training is costly and ineffective - is that true? No, and these four case studies prove why! Discover how companies use training to drive business change, support employees, and successfully embrace inclusion.	19 January 2024	Harvard Business Publishing -	Global Citizenship	56	14	Text only	English, German	https://masterplan.com/courses/foerderung-fur-den-erfolg-mitarbeitende-gezielt-schulen

Strategic Tech Adoption for Success	Ever wondered how to navigate the complexities of tech challenges? Explore seamless tech integration, prioritizing employee satisfaction. Discover effective strategies for tech selection and overcoming innovation hurdles. Ready to conquer the evolving tech landscape?	18 January 2024	Harvard Business Publishing -	Collaboration and Leadership	24	7	Text only	English, German	https://masterplan.com/courses/tech-adoption-von-der-herausforderung-zum-erfolg
Diversity as Strategy	Imagine if every employee shared identical experiences, skills, and opinions – innovation and creativity would suffer. Forward-thinking companies recognize the strategic importance of embracing workforce diversity. In this course IBM shares some interesting insights...	18 January 2024	Harvard Business Publishing -	Global Citizenship	61	12	English	English, German	https://masterplan.com/courses/diversitat-als-erfolgsstrategie
Shifting Into the 4 Dimensions of Leadership	„Führungskräfte sind dann am besten, wenn sie aus ihren tiefsten Werten und Instinkten heraus handeln.“ Tauchen wir in das ein, was Autor Robert Quinn als den sogenannten „fundamental state of leadership“ bezeichnet.	18 January 2024	Harvard Business Publishing -	Collaboration and Leadership	40	12	Text only	English, German	https://masterplan.com/courses/die-4-dimensionen-erfolgreicher-fuehrung
The Dunning-Kruger Effect	Clueless without knowing it: In 1995, Arthur McWheeler "masked" his face with lemon juice and robbed two banks. For some strange reason, he was caught shortly after! Even if robbing banks is not one of your hobbies: Overconfidence is a mass phenomenon...	15 January 2024	Masterplan - Nadine Wagenaar	Emotional Intelligence	4	3	English, German	English, German	https://masterplan.com/courses/mp-shorts-der-dunning-kruger-effekt
n.a.	n.a.	12 January 2024	Ergotopia	Emotional Intelligence	6	1	German	German	https://masterplan.com/courses/handgelenke-trainieren-2-kraftigende-uebungen
n.a.	n.a.	12 January 2024	Ergotopia	Emotional Intelligence	3	1	German	German	https://masterplan.com/courses/dynamisches-sitzen-die-40-1-5-5-regel
n.a.	n.a.	12 January 2024	Ergotopia	Emotional Intelligence	9	1	German	German	https://masterplan.com/courses/full-body-express-dein-10-minuten-ganzkoerperworkout
From Numbers to Revelations: Meaningful Use of Data	Poor visualizations or ill-founded decisions - a lack of Data Literacy manifests itself in many ways. Reading, working with, analyzing, and communicating data may sound simple, but it comes with its own set of challenges...	19 December 2023	Masterplan.com	Digital Literacy	44	28	German	English, German	https://masterplan.com/courses/von-zahlen-zu-aha-momenten-daten-sinnvoll-nutzen
Leading Successfully Through Uncertain Times	In turbulent times, leaders wield the "and" power, revive past successes, and embrace experimentation. Ignite motivation through autonomy, foster open dialogue, sharpen focus, and shield against burnout. Empower your team with resilience to navigate change successfully.	18 December 2023	Harvard Business Publishing -	Digital Literacy	19	6	Text only	English, German	https://masterplan.com/courses/erfolgreich-fuehren-durch-unsichere-zeiten
Investing in Relational Intelligence	Today, more than ever, performance, productivity, retention and even talent rely on relational intelligence and on the quality of the relational culture within companies. In a consumer and service economy, relationship quality is more important than ever before.	13 December 2023	Big Think - Esther Perel	Collaboration and Leadership	28	15	English	English, German	https://masterplan.com/courses/rationale-intelligenz-der-boost-fur-deine-unternehmenskultur
Emotional Intelligence: Relationship Management	"You scratch my back and I'll scratch yours!" – those adept at relationship management know this well. It might seem a bit manipulative, but would you say the same about skills like conflict management or coaching and mentoring?	11 December 2023	Sophia Gorgi	Emotional Intelligence	45	21	English, German	English, German	https://masterplan.com/courses/emotionale-intelligenz-beziehungsmanagement
Fixing a Self-Sabotaging Team	Scapegoats and lone saviors: When a team faces stress, its dynamics can quickly turn toxic, putting psychological pressure on everyone involved. This Harvard article guides you in identifying and rectifying signs of self-sabotage within your team!	8 December 2023	Harvard Business Publishing -	Collaboration and Leadership	32	14	Text only	English, German	https://masterplan.com/courses/selbstsabotage-im-team-ursachen-und-losungen
How to Deliver Performance Reviews	Who enjoys evaluating their employees? Yet, it's performance reviews and honest feedback that help your team improve – if communicated correctly. This course teaches you how to conduct constructive employee conversations effectively.	8 December 2023	Harvard Business Publishing -	Collaboration and Leadership	38	7	English	English, German	https://masterplan.com/courses/so-gelingen-dir-performance-reviews
Emotional Intelligence: Social Awareness	Autobiographical listening, adaptive challenges, and straw man arguments – three pitfalls that hinder peer-level communication! Yet, transforming a straw man into a steelman is doable, and the "Intend to Understand" approach is something that can be trained...	13 November 2023	Sophia Gorgi	Emotional Intelligence	43	19	English, German	English, German	https://masterplan.com/courses/emotionale-intelligenz-social-awareness
Your Career Boost: A Tactical Approach to a New Job Position	Actively ask for a promotion? Unthinkable for many! Yet it's this very hesitation that's holding you back from climbing the corporate ladder. Fear not, this course offers concrete advice to clear the way for your next promotion!	13 November 2023	Harvard Business Publishing -	Global Citizenship	36	6	Text only	English, German	https://masterplan.com/courses/dein-karriereboost-taktisch-zur-neuen-jobposition
Emotional Intelligence: Self-Management	Can you keep your cool when you get angry? Are you able to motivate yourself, and how adept are you at establishing new habits? With the right self-management, mastering emotional control, motivation, and habit formation becomes a breeze!	6 November 2023	Sophia Gorgi	Emotional Intelligence	40	17	English, German	English, German	https://masterplan.com/courses/emotionale-intelligenz-selbstmanagement
n.a.	n.a.	6 November 2023	Ergotopia	Emotional Intelligence	7	1	German	German	https://masterplan.com/courses/gesunder-ruecken-gesunder-nacken-so-lost-du-verspannungen
n.a.	n.a.	6 November 2023	Ergotopia	Emotional Intelligence	11	1	German	German	https://masterplan.com/courses/yoga-im-buero-eine-einfache-routine-fur-mehr-gesundheit
n.a.	n.a.	6 November 2023	Ergotopia	Emotional Intelligence	16	1	German	German	https://masterplan.com/courses/fit-flexibel-stretching-uebungen-fur-jeden-tag

How to Win Support and Influence People- At Work	Even the best of ideas need support to get off the ground—so who do you have supporting your great ideas? In this course, learn practical steps to get support for your ideas and your career by making your voice one that others listen to!	31 October 2023	Harvard Business Publishing -	Communication	31	9	English	English, German	https://masterplan.com/courses/wie-man-im-beruf-unterstuetzung-gewinnt-und-menschen-beeinflusst
Emotional Intelligence for Managers	Leadership isn't just about understanding your business— it's about understanding your people. Elevate your leadership by mastering emotional intelligence, so you can empower your team to empower themselves and drive collective success.	31 October 2023	Harvard Business Publishing -	Emotional Intelligence	47	13	English	English, German	https://masterplan.com/courses/emotionale-intelligenz-fur-fuhrungskrafte
Emotional Intelligence Made Easy!	You're not the only one with mixed emotions: Even the Rolling Stones sang about the complexities of our feelings. With emotional intelligence, you can master your emotions, which can have a positive impact on your professional life and beyond	25 October 2023	Harvard Business Publishing -	Emotional Intelligence	49	13	Text only	English, German	https://masterplan.com/courses/emotionale-intelligenz-leicht-gemacht
The Habit That Could Improve Your Career	Mistakes are only mistakes if you don't learn from them. That's where the power of reflection comes in. Learn how to use reflection to learn the most you can from every situation, so you can find the best career path for you.	25 October 2023	TED -	Emotional Intelligence	11	3	English	English, German	https://masterplan.com/courses/die-gewohnheit-die-deine-karriere-verbessern-konnte
5 Steps to Fix Any Problem at Work	According to Mark Zuckerberg, we should "Move fast and break things", but in this TED Talk, Anne Morris proposes a different approach to solve problems that prevents other problems in the future— Move fast and fix things.	25 October 2023	TED -	Emotional Intelligence	12	3	English	English, German	https://masterplan.com/courses/lose-mit-diesen-5-schritten-jedes-problem-am-arbeitsplatz
We Need Leaders Who Boldly Champion Inclusion	Great leaders know how to disrupt the status quo. Why not apply that to inclusion? Learn how leaders have tapped into this valuable resource to improve their organizations and their communities— and how you can become a disrupter too.	25 October 2023	TED -	Global Citizenship	15	3	English	English, German	https://masterplan.com/courses/wie-fuhrungskrafte-mutig-fur-inklusion-eintreten-konnen
Emotional Intelligence: Self-Awareness	Let's talk science! People with high self-awareness tend to be more successful and generally happier in life. The catch? Self-awareness is a rare skill. But it's a skill we can develop...	25 October 2023	Sophia Gorgi	Emotional Intelligence	32	14	English, German	English, German	https://masterplan.com/courses/emotionale-intelligenz-selbstwahrnehmung
How to Help Employees with Disabilities Thrive	Disability has been the root of an incredible amount of innovation. Why leave that perspective out? In this quick video, you'll learn 3 things that any workplace can do to truly welcome employees with disabilities.	20 October 2023	TED -	Global Citizenship	5	3	English	English, German	https://masterplan.com/courses/wie-man-mitarbeitenden-mit-behinderung-zum-erfolg-verhilft
The Likability Dilemma for Women Leaders	Is it better for a leader to be feared or loved? For women in leadership, the answer is neither— and both. Learn about the effects of the "Likability dilemma", and how to make sure women leaders have an equal shot at success.	20 October 2023	TED -	Emotional Intelligence	10	3	English	English, German	https://masterplan.com/courses/das-sympathie-dilemma-von-frauen-in-der-fuhrungsrolle
How to Build a Company Where the Best Ideas Win	How can you make sure your organization is an "idea meritocracy"? Learn from a billionaire hedge fund manager and investor what factors really make a company succeed, and how to bet against the consensus and be right.	20 October 2023	TED -	Collaboration and Leadership	17	3	English	English, German	https://masterplan.com/courses/baue-ein-unternehmen-auf-in-dem-die-besten-ideen-gewinnen
Introduce New Ways of Working— That Will Actually Stick	What makes a great idea succeed— or fail? In this quick video, you'll learn the four main types of friction that work against new ideas, and what your organization can do to overcome them.	20 October 2023	TED -	Collaboration and Leadership	4	3	English	English, German	https://masterplan.com/courses/wie-die-neue-arbeitsweisen-nachhaltig-einfuhrt
The Potential of Emotionally Intelligent Teams	Emotions in the workplace can be a delicate subject. While many believe they have no place at work, this Harvard Business Review study reveals that emotions are the key to productive and effective teams!	16 October 2023	Harvard Business Publishing -	Emotional Intelligence	47	14	Text only	English, German	https://masterplan.com/courses/das-potenzial-emotional-intelligenter-teams
Fundamentals of Data Literacy	Your data literacy hinges on understanding the types of data and how they're captured! But what exactly is data literacy? And how are data, for instance, collected and structured? Dive into this Harvard article to find answers to these questions and many more!	16 October 2023	Harvard Business Publishing -	Digital Literacy	15	10	Text only	English, German	https://masterplan.com/courses/grundlagen-der-datenkompetenz
Cybersecurity Starts with Your Employees!	Threats in the cyber world are constantly on the rise. But the latest technology and software will surely be enough to protect your company's IT - or will it? Find out here why you should get your employees on board as well when it comes to cybersecurity!	11 October 2023	Harvard Business Publishing -	Digital Literacy	7	7	English	English, German	https://masterplan.com/courses/cybersicherheit-fangt-bei-deinen-mitarbeitenden-an
Pitch Perfect: How to Pitch a Brilliant Idea	The key to a great pitch is not just knowing your product, but knowing your audience. Whether you're pitching to VCs or employees, experts or every day people— let's dive into the research on what makes people connect with your pitch!	11 October 2023	Harvard Business Publishing -	Communication	107	13	English	English, German	https://masterplan.com/courses/pitch-perfekt-die-kunst-ideen-brillant-zu-prasentieren
How Reverse Mentorship Can Help Create Better Leaders	When it comes to mentorship, the benefits don't just trickle-down. Here you'll learn about how organizations can utilize reverse mentorship, so the exchange of knowledge flows in every direction!	11 October 2023	TED -	Collaboration and Leadership	5	3	English	English, German	https://masterplan.com/courses/wie-reverse-mentoring-zu-besseren-fuhrungskraften-fuhrt
How Great Leaders Take on Uncertainty	In this interview with then-CEO of Vimeo, Anjali Sud, you'll learn what leaders can do to inspire their people in the right direction and lead with certainty— even when pandemics, recessions, or restructurings make the path uncertain.	11 October 2023	TED -	Collaboration and Leadership	23	3	English	English, German	https://masterplan.com/courses/wie-erfolgreiche-fuhrungskrafte-mit-unsicherheit-umgehen
5 Hiring Tips Every Company (And Job Seeker) Should Know	Finding the best person for the job isn't as simple as it used to be. Here you'll learn from an expert on talent acquisition from the Boston Consulting Group about what employers and employees need to know in order to unleash the talent hiding in plain sight!	11 October 2023	TED -	Collaboration and Leadership	8	3	English	English, German	https://masterplan.com/courses/5-tipps-die-alle-unternehmen-und-arbeitssuchende-kennen-sollten
n.a.	n.a.	11 October 2023	Ergotopia	Emotional Intelligence	12	2	German	German	https://masterplan.com/courses/aktive-pause-4-ubungen-fur-den-arbeitsplatz

n.a.	n.a.	11 October 2023	Ergotopia	Emotional Intelligence	8	1	German	German	https://masterplan.com/courses/oberen-rucken-dehnen-3-ubungen-gegen-verspannungen
n.a.	n.a.	11 October 2023	Ergotopia	Emotional Intelligence	7	2	German	German	https://masterplan.com/courses/office-eyes-ubungen-gegen-brennende-und-trockene-augen
Improve Your Sales Skills– Even If You’re Not in Sales	Everybody’s selling something, so you better make sure you’re up to the task! Here you’ll learn some simple tips to sharpen your Sales skills so that you can empathize and persuade anyone, no matter what you’re selling!	5 October 2023	Harvard Business Publishing -	Communication	10	6	Text only	English, German	https://masterplan.com/courses/verkaufs-kompetenz-fur-nicht-verkaeuer
Straight to the Point: 3 Ways to Improve Your Writing	In a 2023 study, 66% of all managers stated that they encounter written miscommunication at least once a day. Time to change that! In this course, you’ll learn three simple tips to ensure that every message is clear and free of misunderstandings.	5 October 2023	Harvard Business Publishing -	Communication	10	7	English	English, German	https://masterplan.com/courses/uberlegst-du-noch-oder-schreibst-du-schon
Stop Telling Your Employees What To Do	What would your employees do if you stopped telling them what to do? You might be surprised! In this course, you’ll learn how beating the culture of busyness and managing without micro-managing can lead to the most productive teams.	5 October 2023	Harvard Business Publishing -	Collaboration and Leadership	53	16	English	English, German	https://masterplan.com/courses/mitarbeiter-fuehrung-ohne-mikromanagement
Why AI is Incredibly Smart– and Shockingly Stupid	Common sense is not so common– so how can we help AI to solve its most common issues with common sense? Computer scientist Vejin Choi discusses the strengths and weaknesses of today’s AI models, and how we can teach it to be more human.	4 October 2023	TED -	Digital Literacy	16	3	English	English, German	https://masterplan.com/courses/warum-ki-unglaublich-klug-und-erschreckend-dumm-ist
How AI Could Save (Not Destroy) Education	What if every student had a personal teacher? And what if every teacher had a personal coach? Learn how Khan Academy is using AI to revolutionize and democratize education.	4 October 2023	TED -	Digital Literacy	16	3	English	English, German	https://masterplan.com/courses/wie-ki-bildung-retten-und-nicht-zerstoren-konnte
How AI Could Empower Any Business	Andrew Ng shares a vision for democratizing access to AI, empowering any business to make decisions that will increase their profit and productivity. Learn how we could build a richer society – all with just a few self-provided data points.	4 October 2023	TED -	Digital Literacy	11	3	English	English, German	https://masterplan.com/courses/wie-ki-edes-unternehmen-starken-konnte
How to Give a Killer Presentation: Lessons from TED Talks	What if every presentation you gave was as inspiring as a TED talk? After this course, they will be! Learn about the three basic pillars that every great presentation is based on, plus the real tips TED speakers are given to ensure their message makes an impact.	4 September 2023	Harvard Business Publishing -	Communication	35	6	English	English, German	https://masterplan.com/courses/erfolgreiche-praesentationen-gestalten-was-du-von-ted-talks-lernen-kannst
Spark Innovation by Encouraging Risks	If you’re afraid of taking risks, you’re afraid of innovation. How much does your organization encourage people to try... and fail? Learn from some experts at Harvard about how to empower your people to take a chance on something new.	31 August 2023	Harvard Business Publishing -	Collaboration and Leadership	7	9	English	English, German	https://masterplan.com/courses/mut-zur-veraenderung-innovatives-handeln-und-risiken
The Productivity Myth	Productivity is all about getting more done faster, right? So why don’t people perform better when they’re more “productive”? Learn about the paradox of balancing time and energy for productivity, and how Sony Pictures got more out of people by demanding less.	31 August 2023	Harvard Business Publishing -	Emotional Intelligence	40	12	Text only	English, German	https://masterplan.com/courses/der-produktivitaets-mythos
n.a.	n.a.	31 August 2023	Ergotopia	Emotional Intelligence	5	1	German	German	https://masterplan.com/courses/5-minuten-gegen-rueckenschmerzen-im-buero
n.a.	n.a.	31 August 2023	Ergotopia	Emotional Intelligence	13	1	German	German	https://masterplan.com/courses/10-minuten-bewegungspause-gegen-verspannungen
n.a.	n.a.	31 August 2023	Ergotopia	Emotional Intelligence	8	1	German	German	https://masterplan.com/courses/in-8-minuten-stress-wegatmen-entspannen
Fluency Illusion	Have you ever experienced this: You’ve been learning something new and think you’ve understood it all. But after a week, you can’t really remember any of it. In this Short, we’ll show you what the “Fluency Illusion” is and how you can learn more effectively.	30 August 2023	Masterplan - Kolja Wohlleben	Thinking and Deciding Clearly	4	3	German	English, German	https://masterplan.com/courses/mp-shorts-fluency-illusion
Double Loop Learning	When it comes to solving problems in your team or organization, one way of solving them is not enough. Find out why that’s the case and how Double Loop Learning can change your perspective and lead to better results in this Short.	30 August 2023	Masterplan - Nadine Wagenaar	Thinking and Deciding Clearly	3	3	German	English, German	https://masterplan.com/courses/mp-shorts-double-loop-learning
Manage Your Energy, Not Your Time	What’s the best use of your time? Making the most of your energy! Time is a finite resource, but there are infinite ways to manage the mental, physical, and spiritual energy of your team and yourself to maximize performance, not just productivity.	25 August 2023	Harvard Business Publishing -	Emotional Intelligence	53	20	Text only	English, German	https://masterplan.com/courses/zeit-ist-nicht-alles-das-potenzial-des-energiemanagements
Change How Your Team Thinks About Change	The only constant in life is change. How well can your team shift their thinking? In this course, you’ll hear insights from four experts about why teams tend to be so resistant to change, and how you can change that.	24 August 2023	Harvard Business Publishing -	Collaboration and Leadership	10	10	English	English, German	https://masterplan.com/courses/learn-fuehrung-in-zeiten-des-wandels-neue-perspektiven-etablieren
Learning as a Leader	Is there a right way to fail? Why should we be critical of successes, and thankful for failures? Here Oliver Kahn walks you through his take on fostering a Growth Mindset, dealing with fear and futility, and how to get in the “flow”, so you can learn like a leader!	22 August 2023	Oliver Kahn Stiftung	Collaboration and Leadership	46	18	English, German	English, German	https://masterplan.com/courses/learning-as-a-leader

Inversion Tactic	Stoics, mathematicians, billionaires - they all use inversion tactics to find solutions to problems. Find out how a simple change of perspective can help you solve problems more effectively, avoid errors in your thinking, and break your thought patterns!	9 August 2023	Masterplan - Laura Graichen	Thinking and Deciding Clearly	3	3	German	English, German	https://masterplan.com/courses/mp-shorts-die-inversionstaktik
Negativity Bias	As humans, we often tend to focus on the negative, even though it's not good for us. In this Short, you'll learn why our brains are programmed that way and what you can do about it!	9 August 2023	Masterplan - Laura Graichen	Thinking and Deciding Clearly	4	3	German	English, German	https://masterplan.com/courses/mp-shorts-der-negativity-bias
Creative Problem Solving	Tired of creative blocks and a lack of ideas? Creative Problem Solving might be just what you're looking for! Restructure your thinking in order to find innovative solutions!	9 August 2023	Masterplan - Laura Graichen	Thinking and Deciding Clearly	4	3	German	English, German	https://masterplan.com/courses/mp-shorts-creative-problem-solving
Goal Setting for Managers	We all know how to set goals, but how can we make sure we achieve them? In this course, you'll learn practical frameworks for setting effective goals for your team which translate into the actions and results that will lead you all to success.	31 July 2023	Intelley - Brian Powers	Collaboration and Leadership	33	18	English	English, German	https://masterplan.com/courses/ziele-setzen-erfolger-ernten-die-kunst-des-managements
Hypersensitivity	Hypersensitivity is often misunderstood. In this Short, we explore what it truly means to be highly sensitive, where this characteristic may come from, and how you can manage it in everyday life.	27 July 2023	Masterplan - Nadine Wagenaar	Emotional Intelligence	4	3	English, German	English, German	https://masterplan.com/courses/mp-shorts-hochsensibilitaet
Task Paralysis	Feeling overwhelmed with tasks to the point of paralysis? Understand how 'Task Paralysis' grips us and learn effective strategies to overcome it in this Short.	27 July 2023	Masterplan - Laura Graichen	Emotional Intelligence	3	3	German	English, German	https://masterplan.com/courses/mp-shorts-task-paralysis
The Ulysses Pact	Finding it difficult to stick to your goals? Learn how the Ulysses Pact, inspired by ancient Greek mythology, can help you maintain your focus and commitment!	27 July 2023	Masterplan - Kolja Wohlleben	Thinking and Deciding Clearly	2	3	German	English, German	https://masterplan.com/courses/mp-shorts-der-odysseus-pakt
Everyday Change Management	The only constant is change – do you and your team know how to handle it? After these lessons and hands-on exercises, you'll be an expert at managing new challenges so that your business can survive and thrive in an ever-changing world.	27 July 2023	Intelley - Brian Powers	Collaboration and Leadership	46	14	English	English, German	https://masterplan.com/courses/veraenderungen-meistern-effektives-change-management
Building High Performance Teams	What makes the difference between a good team, a great team, and a High Performance Team? Here you'll learn about the five stages a team goes through in order to become High Performing, and how managers can support that development every step of the way.	24 July 2023	Intelley - Kevin Mulcahy	Collaboration and Leadership	34	22	English	English, German	https://masterplan.com/courses/power-teams-gemeinsam-spitzenleistungen-erreichen
Creativity as Strategy: 4 Approaches to Creative Strategizing	Successful strategies need creative solutions. In these articles, you'll learn 4 key approaches for bringing creativity to your strategy, plus how to set the right conditions for you and your team to maximize your creative problem-solving.	21 July 2023	Harvard Business Publishing -	Creativity and Innovation	61	17	Text only	English, German	https://masterplan.com/courses/strategie-braucht-kreativitaet-strategische-kreativitaet-foerdern
Coaching for Peak Performance	What do managers need to know about helping employees reach their peak performance? With this simple yet focused framework for assessing goals, tracking progress, and asking the right questions, peak performance for both coach and the coachee is just 4 steps away!	21 July 2023	Intelley - Kevin Mulcahy	Collaboration and Leadership	41	30	English	English, German	https://masterplan.com/courses/coaching-fuer-hochstleistungen-mitarbeitererfolge-foerdern
No Problem: Strategic Problem-Solving	Problems can keep a team from performing at their best. But how do you go about solving them? This Harvard Business Review article shows you one specific process. Say goodbye to problems today!	19 July 2023	Harvard Business Publishing -	Thinking and Deciding Clearly	15	5	Text only	English, German	https://masterplan.com/courses/null-probleme-probleme-strategisch-loesen
The Manager's Role in Developing Talent	The role of a manager is to enable their employees to reach their potential, while ensuring the organization achieves meaningful results. This course and workbook helps you create an effective plan for Talent Development, so you and your employees can achieve excellence!	12 July 2023	Intelley - Brian Powers	Collaboration and Leadership	43	14	English	English, German	https://masterplan.com/courses/talente-entfalten-die-schluesselfolle-des-managers
The Pomodoro Technique	If you want to increase your productivity, you gotta take breaks. Ideally every 25 minutes. But will you get anything done like that? That's the secret of the Pomodoro Technique - probably the best-known time-management method! Clock's ticking, what are you waiting for?	12 July 2023	Masterplan - Laura Graichen	Emotional Intelligence	4	3	German	English, German	https://masterplan.com/courses/mp-shorts-die-pomodoro-technik
The Zeigarnik Effect	Every time it gets really exciting, the episode of your favorite series suddenly ends. The film industry is making use of the so-called cliffhanger effect here - a phenomenon that you can use in everyday life too... Well, find out for yourself!	12 July 2023	Masterplan - Laura Graichen	Emotional Intelligence	4	3	German	English, German	https://masterplan.com/courses/mp-shorts-der-zeigarnik-effekt
Getting Things Done by David Allen	"I don't need to write anything down, my brain remembers everything!" Sound familiar? Why this kind of thinking is poison for your self-organization and why it causes you to lose a lot of productivity, you will find out in this Short!	12 July 2023	Masterplan - Laura Graichen	Emotional Intelligence	4	3	German	English, German	https://masterplan.com/courses/mp-shorts-die-getting-things-done-methode
Managing Employee Performance	The ultimate goal of Performance Management is for everyone to achieve their goals. How can good managers encourage, enable, and influence that? In Part I of this series, you'll learn a simple three-step framework for improving your employees' performance.	12 July 2023	Intelley - Brian Powers	Collaboration and Leadership	30	11	English	English, German	https://masterplan.com/courses/wie-du-mitarbeitende-effizient-weiterentwickelst
Improve Your Critical Thinking - Quickly!	You might think you know about critical thinking, but can you be an effective critic of your own thinking? In this course, you'll read about four concrete strategies for improving your critical thinking, plus how to use them quickly in your daily decision-making.	10 July 2023	Harvard Business Publishing -	Thinking and Deciding Clearly	34	7	Text only	English, German	https://masterplan.com/courses/verbessere-dein-kritisches-denken-in-sekundenschnelle
How to Maximize Your Marketing AI	Despite more and more companies investing in AI, only 40% of them have seen that investment pay off. What are they doing wrong? This article from Harvard Business School outlines how to avoid the common mistakes made in Marketing AI so you can maximize its impact!	10 July 2023	Harvard Business Publishing -	Global Citizenship	28	4	Text only	English, German	https://masterplan.com/courses/wie-du-deine-marketing-ki-maximieren-kannst

Statistics: Crash Course	Statistics can help us make the best decisions, but we've all got to use our common sense – and a little skepticism. Refresh your mathematical memory and learn how statistics are used in business and in life in this crash course, so you won't get fooled again!	28 June 2023	Complexly - Crash Course	Digital Literacy	166	32	English	English, German	https://masterplan.com/courses/das-statistik-1x1
Why You Can't Focus - And How to Fix It	When was the last time you were able to sit down and intensively dedicate yourself to a task over a longer period of time? Can't remember? No wonder, since our society's attention span for a single subject is getting shorter and shorter. Here's what you can do about it!	15 June 2023	Complexly - Crash Course	Emotional Intelligence	14	4	English	English, German	https://masterplan.com/courses/alles-kopfische-konzentration-steigern-und-fokus-finden
Managing And Encouraging Creativity	What do we want? Creative ideas! When do we want them? Right away! But this only works if creativity is being managed and promoted in teams. This chapter of a Harvard Business Review guidebook hands you the perfect tools to do just that!	15 June 2023	Harvard Business Publishing -	Creativity and Innovation	45	14	Text only	English, German	https://masterplan.com/courses/kreativitaet-managen-und-foerdern
The Culture Map: Navigating the Cultural Minefield	When navigating doing business in a global world, it helps to have the right map. Based on her bestselling book, Erin Meyer walks you through "The Culture Map" and her 4 rules for understanding how people think, lead, and get things done across cultures.	14 June 2023	Harvard Business Publishing -	Global Citizenship	11	6	Text only	English, German	https://masterplan.com/courses/culture-map-so-meisterst-du-das-kulturelle-minenfeld
S.U.C.C.E.S. – How to Speak with Confidence	Are you ready to aim for S.U.C.C.E.S.? When you're speaking, what you say is just as important as how you say it. Let's learn about the do's and don'ts of public speaking and how you can deliver your points clearly and concisely!	12 June 2023	Complexly - Crash Course	Communication	10	3	English	English, German	https://masterplan.com/courses/ueberzeugend-reden-mit-der-succes-formel
Train Your Brain: How Your Brain Learns Best	Did you know: one petabyte of data is said to be able to be stored in our brain. This is equivalent to roughly 200,000 high-resolution Hollywood movies. Want to take full advantage of it? Understanding how your memory works will help you to optimize the way you learn!	7 June 2023	Complexly - Crash Course	Emotional Intelligence	15	4	English	English, German	https://masterplan.com/courses/biohacking-fuers-gehirn-schneller-und-besser-lernen
Mind-Body Connection: How Your Emotions Affect Your Health	Happy-Go-Lucky! Fear, anger, and other more difficult emotions and how we handle can affect our health in a negative way. Let's learn more about how emotions work in our body how we use facial expressions to communicate, and what stress does to our nervous system!	7 June 2023	Complexly - Crash Course	Emotional Intelligence	17	4	English	English, German	https://masterplan.com/courses/koerper-und-psyche-waerum-emotionen-unserer-gesundheit-beeinflussen
Dual Coding	When you think of McDonald's, the image of the two golden arches immediately comes to mind. On the highway they let you know juicy burgers are close! Some pretty successful dual coding took place here. Delicious, but also helps you learn more effectively!	7 June 2023	Masterplan - Nadine Wagenaar	Communication	4	3	German	English, German	https://masterplan.com/courses/mp-shorts-dual-coding
The Pygmalion Effect	Pygmalion chiseled his own dream woman and Venus brought her to life. Find out what this has to do with positive development in this Short!	7 June 2023	Masterplan - Nadine Wagenaar	Collaboration and Leadership	3	3	German	English, German	https://masterplan.com/courses/mp-shorts-der-pygmalion-effekt
Learning Styles	Visual, auditory, kinaesthetic...? Everyone has a certain learning style? Bullshit! In this short we explain why the learning style theory is a myth and what principle you should use to learn instead.	7 June 2023	Masterplan - Kolja Wohleben	Emotional Intelligence	4	3	German	English, German	https://masterplan.com/courses/mp-shorts-learning-styles
Pick the Right Quest for Successful Change Management	Struggling to implement change in your organization in a way that sticks? Maybe you need to understand your mission! In these articles from Harvard Business School, you'll learn the common mistakes involved in change management, plus 4 tips for avoiding them.	6 June 2023	Harvard Business Publishing -	Collaboration and Leadership	42	8	Text only	English, German	https://masterplan.com/courses/mission-change-management-die-haeufigsten-fehler
Why You Need Trust to Do Business	How can you make people trust you? Building trust is a daily commitment and requires actual work. Nothing in life is free, but genuinely showing competence, intent, and integrity are! Find out how to use these three basic elements to build up trust in the workplace!	2 June 2023	Complexly - Crash Course	Emotional Intelligence	11	3	English	English, German	https://masterplan.com/courses/vertrauen-wie-wir-es-gewinnen-und-behalten
Boost Your Company's Data Literacy – And Your Own	How data literate is your company? What about your team? What about you? These articles from Harvard Business School teach you how to assess – and increase – data literacy at every level, so your organization can learn to make the best data-driven decisions.	2 June 2023	Harvard Business Publishing -	Digital Literacy	41	10	German	English, German	https://masterplan.com/courses/datenkompetenz-so-startet-dein-team-durch-und-du-gleich-mit
3 Tips to Prevent Burnout	What do humans and plants have in common? Unless we get all the basic things that we need, like nutrients, water, and a non-toxic environment, we suffer! Let's get back to the roots to develop healthy habits that will help you prevent burnout.	1 June 2023	Complexly - Crash Course	Emotional Intelligence	11	3	English	English, German	https://masterplan.com/courses/3-tipps-das-kannst-du-selbst-gegen-burnout-tun
The Art of the Elevator Pitch	If you ran into Warren Buffet on the street, would you know what to say? Can you make your case in 30 seconds – or less? An elevator pitch shows that you know your business and can communicate it effectively. Learn to develop your own with the experts at Harvard!	26 May 2023	Harvard Business Publishing -	Communication	23	8	German	English, German	https://masterplan.com/courses/elevator-pitch-in-sekundenschnelle-ueberzeugen
Problem Spotted, Problem Solved: Creative Problem Solving	Old problems require new solutions - easier said than done? Far from it! Creative Problem Solving makes sure of that. This course offers you the perfect tools to make your brainstorming sessions a success!	25 May 2023	Harvard Business Publishing -	Creativity and Innovation	45	20	German	English, German	https://masterplan.com/courses/problem-erkennt-problem-gebannt-creative-problem-solving
Pluralistic Ignorance	Ever nodded along in a meeting, pretending to understand? You're not alone. Discover the concept of pluralistic ignorance and learn how to overcome it in this Short.	17 May 2023	Masterplan - Laura Graichen	Collaboration and Leadership	4	3	German	English, German	https://masterplan.com/courses/mp-shorts-pluralistische-ignoranz
The False Consensus Effect	Discover the False Consensus Effect – a cognitive bias that distorts our perception of reality. Learn how it influences our decisions and how to counteract it for better communication.	17 May 2023	Masterplan - Laura Graichen	Thinking and Deciding Clearly	4	3	German	English, German	https://masterplan.com/courses/mp-shorts-der-false-consensus-effect
Imposter Syndrome	Ever felt like a total fraud at work, even when you're nailing it? You might have Imposter Syndrome! Discover its causes and how to truly embrace your successes in this Short!	17 May 2023	Masterplan - Nadine Wagenaar	Emotional Intelligence	4	3	German	English, German	https://masterplan.com/courses/mp-shorts-das-imposter-syndrom

The Essential Guide to Adobe InDesign IV	Master Adobe InDesign with our final course in the series! Learn to streamline workflows, apply master pages, design interactive PDFs, and more! Perfect for publishers, designers, and anyone looking to create beautiful, polished layouts with ease.	15 May 2023	Intelleyz - Jim Searles	Tools & Tutorials	189	68	English	English, German	https://masterplan.com/courses/adobe-indesign-der-ultimate-guide-iv
Critical Thinking in Practice	Cogito ergo sum: For René Descartes, it was clear that thinking is one of the most important skills. But according to surveys, the ability to think critically is scarce - so far! With this course you can take on the greatest thinkers in world history!	10 May 2023	Harvard Business -	Thinking and Deciding Clearly	34	10	German	English, German	https://masterplan.com/courses/wer-nicht-fragt-bleibt-kritisches-denken-in-der-praxis
The Essential Guide to Adobe Illustrator II	Ready to graduate to advanced knowledge of Adobe Illustrator? In the final part of our essential guide, you'll learn about advanced options for customizing text, creating shapes, importing graphics, and working with 3D perspective, so you can illustrate like a pro!	10 May 2023	Intelleyz - Jim Searles	Tools & Tutorials	263	80	English	English, German	https://masterplan.com/courses/adobe-illustrator-der-ultimate-guide-ii
The Essential Guide to Adobe InDesign III	Ready to dive into advanced knowledge of Adobe InDesign? In part 3 out of 4, we'll cover all the advanced text options, from customized page numbers to Text Paths, so your design can tell exactly the right story!	8 May 2023	Intelleyz - Jim Searles	Tools & Tutorials	140	50	English	English, German	https://masterplan.com/courses/adobe-indesign-der-ultimate-guide-iii
The Barnum Effect	We bet we know you pretty well. You tend to be critical of yourself and often doubt whether your decisions are right. Sometimes you are extroverted and open-minded, sometimes sceptical and reserved. Wonder how we know that...?	19 April 2023	Masterplan - Laura Graichen	Emotional Intelligence	5	3	German	English, German	https://masterplan.com/courses/mp-shorts-der-barnum-effekt
The Affect Heuristic	What do you associate with the term "tobacco"? Maybe a little "Liberté Toujours" or a good-looking cowboy? Positive associations with negative consequences: the tobacco industry is deliberately making use of affect heuristics here!	19 April 2023	Masterplan - Laura Graichen	Thinking and Deciding Clearly	5	3	German	English, German	https://masterplan.com/courses/mp-shorts-die-affektheuristik
Fundamentals of Compliance	From sausage cartels and brothel visits to fatal packages to North Korea and silly blonde jokes: Together, we'll get to the bottom of corrupt schemes and much more. This is how you become the next compliance professional!	19 April 2023	Masterplan - Laura Graichen	Mandatory Training	52	26	German	English, German	https://masterplan.com/courses/grundlagen-der-compliance
The Bandwagon Effect	Did you know that election forecasts can influence which party we ultimately vote for? All the more important that you know about the Bandwagon Effect: will you jump on the bandwagon or will you rather reconsider your direction of travel?	19 April 2023	Masterplan - Laura Graichen	Communication	4	3	German	English, German	https://masterplan.com/courses/mp-shorts-der-bandwagon-effekt
The Essential Guide to Adobe Photoshop III	In your final step to mastering the essentials of Photoshop, you'll learn about vector tools, accessing Libraries, advanced special effects, the steps to retouching photographs, plus how to use the Paint and Pen tools like a pro. Let's get photoshopping!	18 April 2023	Intelleyz - Jim Searles	Tools & Tutorials	222	78	English	English, German	https://masterplan.com/courses/adobe-photoshop-der-ultimate-guide-iii
The Essential Guide to Adobe InDesign II	Posters, newsletters, or interactive PDF files - with InDesign, you have all the tools you need to create your design project. In our second InDesign course, you will learn how to insert images, create graphics, and add effects.	14 April 2023	Intelleyz - Jim Searles	Tools & Tutorials	184	64	English	English, German	https://masterplan.com/courses/adobe-indesign-der-ultimate-guide-ii
The Essential Guide to Adobe Photoshop II	Now that we've covered the basic tools and settings in Photoshop, you're ready to step up your Photoshopping! In this course, you'll learn more about using Layers, Patterns, and Filters for advanced visual effects, plus how to insert and work with text in your image.	14 April 2023	Intelleyz - Jim Searles	Tools & Tutorials	146	51	English	English, German	https://masterplan.com/courses/adobe-photoshop-der-ultimate-guide-i
The Loci Method	Remember the blockbuster "Limitless"? Bradley Cooper receives a miracle pill that, among other things, radically improves his memory. Well, you don't need a pill for that, just a secret recipe from ancient Rome!	5 April 2023	Masterplan - Kolja Wohlleben	Emotional Intelligence	4	3	German	English, German	https://masterplan.com/courses/mp-shorts-die-loci-methode
Cognitive Load Theory	Your muscles and your brain have a lot in common; they both shut down under too much strain! However, while muscles become more powerful under stress, the brain loses power when it is loaded. A learning-related load is therefore key!	5 April 2023	Masterplan - Kolja Wohlleben	Emotional Intelligence	4	3	German	English, German	https://masterplan.com/courses/mp-shorts-kognitive-belastung
Levels of Processing	Want to know a lifehack to memorize information quickly and, above all, in the long term? Use the good old mnemonic! First of all, it makes learning more fun, and secondly, it helps you to process information semantically... Check out this short for more brain hacks!	5 April 2023	Masterplan - Kolja Wohlleben	Thinking and Deciding Clearly	4	3	German	English, German	https://masterplan.com/courses/mp-shorts-levels-of-processing
The Essential Guide to Adobe Illustrator I	What if you could create your own digital illustrations from scratch? Once you learn the basics of Adobe Illustrator, the possibilities are endless! After this course, you'll be able to use shapes, colors, and gradients to create professional-level digital art.	31 March 2023	Intelleyz - Jim Searles	Tools & Tutorials	243	63	English	English, German	https://masterplan.com/courses/adobe-illustrator-der-ultimate-guide-i
The Essential Guide to Adobe InDesign I	Adobe InDesign is a useful tool for any designer or publisher who wants to create stunning layouts, either on the web or in print. Get creative and learn how to create and edit complex documents with precision, accuracy, and speed!	31 March 2023	Intelleyz - Jim Searles	Tools & Tutorials	204	73	English	English, German	https://masterplan.com/courses/adobe-indesign-der-ultimate-guide-i
The Essential Guide to Adobe Photoshop I	Photoshop - the program so popular, it became its own verb. What could you do if you knew how to photoshop? Starting with the Start Page and ending with working with multiple layers in your image, this course is your first step to learning Photoshop.	22 March 2023	Intelleyz - Jim Searles	Tools & Tutorials	205	68	English	English, German	https://masterplan.com/courses/adobe-photoshop-der-ultimate-guide-i
Clear Thinking: Functional Fixedness	Attach a candle to the wall using a box of tacks and a matchstick! Sounds relatively simple, doesn't it? Well, in an experiment conducted by Karl Duncker, 85% of his test subjects failed the task!	15 March 2023	Masterplan - Matthew Wood	Thinking and Deciding Clearly	4	3	German	English, German	https://masterplan.com/courses/mp-shorts-funktionale-fixierung
Clear Thinking: Decision Fatigue	"I don't want to decide what to wear or eat because I have too many other decisions to make," Barack Obama once said when asked why he would only wear gray or blue suits. Sounds boring at first, but it's actually pretty clever.	15 March 2023	Masterplan - Matthew Wood	Thinking and Deciding Clearly	3	3	German	English, German	https://masterplan.com/courses/mp-shorts-die-entscheidungsmuedigkeit

Clear Thinking: Solomon's Paradox	Once upon a time there was a king who was famous for giving extraordinarily good advice. He was however not the best at making wise decisions for himself. This is a paradox we can learn a lot from.	15 March 2023	Masterplan - Matthew Wood	Thinking and Deciding Clearly	3	3	German	English, German	https://masterplan.com/courses/mp-shorts-salomons-paradox
Permission Structure	Most of us stick to an opinion once we've formed one. We rather insist on it than admit that we were wrong. But that doesn't mean we can't do anything about it. In this Short, you'll learn about tips and tricks you can use to get your counterpart to change their mind.	22 February 2023	Masterplan - Laura Graichen	Communication	4	3	German	English, German	https://masterplan.com/courses/mp-shorts-permission-structure
Nonviolent Communication	Do you feel like discussions at work usually end in arguments? Try compassion and empathy! Find out why Microsoft took a concept from the 1960s and made it mandatory reading for its employees in 2014.	22 February 2023	Masterplan - Laura Graichen	Communication	5	3	German	English, German	https://masterplan.com/courses/mp-shorts-gewaltfreie-kommunikation
Babble Hypothesis	You think you can recognize a good leader right away? Well, don't be mistaken! In this Short, you'll find out why we tend to value quantity over quality in our assessment and how you can counteract this!	22 February 2023	Masterplan - Laura Graichen	Communication	4	3	German	English, German	https://masterplan.com/courses/mp-shorts-babble-hypothesis
Customer Service Cheat Sheet for Live Chat	At a loss for words on live chat with customers? This course offers tips, tricks, and optimal phrases for responding to the 13 most common situations in customer service chats, plus a downloadable cheat sheet, so you can make loyal customers out of angry ones!	17 February 2023	Provide Support Live Chat	Global Citizenship	23	6	English	English, German	https://masterplan.com/courses/kann-ich-ihnen-helfen-dein-kundenservice-1x1
The 2 Pizza Rule	"This meeting could have been an email" - Sound familiar? Find out how large pizzas and Jeff Bezos can help you have more efficient meetings in this Short!	15 February 2023	Masterplan - Bianca Keller	Communication	3	3	German	English, German	https://masterplan.com/courses/mp-shorts-die-2-pizza-regel
The In-Group Bias	Why do we always think that our own team is better than all others? In this Short, you'll learn how groupthink comes about and how it can get in the way of successful collaboration in your company.	15 February 2023	Masterplan - Bianca Keller	Emotional Intelligence	3	3	German	English, German	https://masterplan.com/courses/mp-shorts-der-in-group-bias
Intrapreneur Insights	Want your company to be more innovative but don't really know how? The key might be hidden within your company... in plain sight: your employees! Find out what you can do to transform them into successful intrapreneurs that help you bring your business forward.	15 February 2023	Bundi - Afonso Rebelo de Sousa	Collaboration and Leadership	12	6	English	English, German	https://masterplan.com/courses/intrapreneurship-der-schlüssel-zu-mehr-innovation
Psychological Safety	To increase the effectiveness of its teams, Google took inspiration from the philosopher Aristotle. In this short, you will learn why a positive feedback and error culture can increase innovation in your company!	15 February 2023	Masterplan - Bianca Keller	Collaboration and Leadership	4	3	German	English, German	https://masterplan.com/courses/mp-shorts-psychologische-sicherheit
Data and Analytics Explained	How does Data Engineering work, and who makes it work? Here you'll learn all about the basic processes behind Data Engineering - from automating an ETL pipeline to developing Machine Learning models - plus the different roles of Engineers, Analysts, and Architects.	2 February 2023	AltexSoft	Digital Literacy	51	12	English	English, German	https://masterplan.com/courses/daten-und-analytik-einfach-erklart
Evolution of the Tours and Attractions Industry	With its tourist attraction booking platform, Viator was ahead of everyone in the early 2000s. What could go wrong? Lagging behind on digital? It wasn't until 2010 that iOS and Android created new opportunities, but also competitors...	31 January 2023	AltexSoft	Digital Literacy	8	7	English	English, German	https://masterplan.com/courses/von-viator-booking-com-und-co-der-kampf-um-den-tourismus
UNFCK Sales: Cold Calls	Cold calling - not exactly our favorite thing to do in Sales! Why is that? Learn here how cold calling can be very successful - as long as you have the right objectives.	31 January 2023	Morten Wolff	Global Citizenship	1	3	German	English, German	https://masterplan.com/courses/mp-shorts-unfck-sales-kaltakquise
UNFCK Sales: Mental Accounts	We all keep them unconsciously: mental accounts! Whether for cinema, clothing, or cosmetics: for each of these "accounts", we have a budget, and this has a huge influence on our buying behavior. How can you take advantage of this phenomenon in Sales?	31 January 2023	Morten Wolff	Global Citizenship	2	3	German	English, German	https://masterplan.com/courses/mp-shorts-unfck-sales-mentalkonten
UNFCK Sales: Motivation	Do you know the difference between discipline and motivation? And what do you need more of if you want to make it in Sales? Here Morten explains - The secret to success lies in your goals!	31 January 2023	Morten Wolff	Global Citizenship	2	3	German	English, German	https://masterplan.com/courses/mp-shorts-unfck-sales-motivation
Dynamic Pricing Explained	Yesterday the flight ticket cost 90€, today it costs 60€ more. Have you ever wondered how these price fluctuations come about? The answer is "dynamic pricing". Let's take a closer look at this.	30 January 2023	AltexSoft	Global Citizenship	13	4	English	English, German	https://masterplan.com/courses/dynamic-pricing-einfach-erklart
What Is a Solution Architect?	What is a Solution Architect, and does your next software project need one? Here you'll learn about their role and responsibilities - plus the problems they're meant to solve - to see if Solution Architecture is the key to your organization's technical success.	27 January 2023	AltexSoft	Digital Literacy	11	3	English	English, German	https://masterplan.com/courses/was-ist-ein-solution-architect
Simple Steps Toward a Safe Financial Future	How safe is your financial future? In order to perfect your personal financial plan, this course walks you through creating a budget with the 50/30/20 rule, the best apps for sticking to it, plus simple tips to cut down on your spending and bulk up on your savings.	26 January 2023	N26	Global Citizenship	86	14	Text only	English, German	https://masterplan.com/courses/mit-simplen-schritten-zur-finanziellen-sicherheit
How to Protect Yourself from Online Fraud	Think you're too smart to fall for an internet scam? Think again! As our technology gets smarter, so do scammers. Make sure you're aware of the most common tactics used in online scams, and how you can protect your data, your loved ones, and yourself.	26 January 2023	N26	Digital Literacy	46	15	Text only	English, German	https://masterplan.com/courses/schuetzt-du-dich-vor-betrug-im-netz
The Pareto Principle	You always give 100% in everything you do? According to the Pareto Principle, you only need 20% of the effort to achieve 80% of the results. Sounds pretty tempting, doesn't it? Let's find out how you too can take advantage of the 80/20 rule in the future!	25 January 2023	Masterplan - Matthias Kumer	Emotional Intelligence	4	3	German	English, German	https://masterplan.com/courses/mp-shorts-das-pareto-prinzip

Parkinson's Law	Let's say you have an extra 15 minutes for a task you normally complete in 30 minutes. Chances are you'll make full use of the time available. What's the reason for that? Parkinson's Law - and you can even use it to your advantage!	25 January 2023	Masterplan - Matthias Kumer	Emotional Intelligence	3	3	German	English, German	https://masterplan.com/courses/mp-shorts-das-parkinsonsche-gesetz
Multitasking	Multitasking - the solution to working through tasks in no time and completing projects faster, right? Unfortunately, that's a fallacy. Let's do a little experiment on this. You can bet that the results will surprise you!	20 January 2023	Masterplan - Matthias Kumer	Emotional Intelligence	4	3	German	English, German	https://masterplan.com/courses/mp-shorts-multitasking
Status Quo Bias	"We've always done it this way" and "Everything stays the way it is around here" - does this sound familiar to you? We are usually critical of change in our work and everyday life and unfortunately often get in our own way...	11 January 2023	Masterplan - Laura Graichen	Thinking and Deciding Clearly	3	3	German	English, German	https://masterplan.com/courses/mp-shorts-status-quo-bias
The J-Curve Effect	Did you know that up to 70% of all change projects fail? The reason for this is the "Valley of Death". In this Short, you will learn how to rescue your change projects from the Valley of Death and steer them towards the finish line!	11 January 2023	Masterplan - Laura Graichen	Creativity and Innovation	3	3	German	English, German	https://masterplan.com/courses/mp-shorts-der-j-kurven-effekt
Theory of Constrains	Do you know what Mazda, Ford, and Intel have in common? All three are quite successful businesses - I wonder if they have the Theory of Constraints to thank for that? Well, the Theory of Constraints was at least able to save Mazda from a crisis in 2007...	11 January 2023	Masterplan - Laura Graichen	Creativity and Innovation	3	3	German	English, German	https://masterplan.com/courses/mp-shorts-theory-of-constraints
Cryptocurrency: Decoded	Do the details of cryptocurrency still feel a bit cryptic? Not to worry - this course walks you through all the major cryptocurrencies, from Bitcoin to Cardano, and how they function, so you can make informed decisions about your financial future in a DeFi world.	10 January 2023	N26	Global Citizenship	94	27	Text only	English, German	https://masterplan.com/courses/kryptowaehrungen-entschluesst
A Quick Guide to Taxes in Germany	None of us can escape death or taxes - so it's best to be prepared! This guide walks you through the basics of how to file taxes in Germany, plus the different kinds of taxes that apply to investment properties and inheritance.	10 January 2023	N26	Global Citizenship	32	12	Text only	English, German	https://masterplan.com/courses/auf-den-punkt-das-deutsche-steuersystem
AI Deep Dive: How Ethical is AI?	Did you know that AI decides whether you get a job or receive special benefits from your health insurance? AI and algorithms should therefore be as trustworthy as possible. But are they really? How ethical are these decisions?	10 January 2023	AI Academy - Gianluca Mauro	Digital Literacy	51	20	English	English, German	https://masterplan.com/courses/ki-deep-dive-ethik
5 Steps to Improve How You Measure Employee Engagement	With an eye on future success, organizations should look for ways to measure employee engagement. Why? Because high engagement is related to higher productivity, lower turnover, and higher revenue. Stay tuned for five best practices on measuring employee engagement!	23 December 2022	AIHR - Academy to Innovate HR	Global Citizenship	4	3	English	English, German	https://masterplan.com/courses/mitarbeiterengagemen-t-messen-auswerten-durchstarten
The Employee Value Proposition in a Nutshell	A great employee value proposition (EVP) can sharpen the identity and culture of your organization, strengthen your employer brand, and facilitate better recruitment overall. How you can create a great EVP? There are five key elements you should focus on...	23 December 2022	AIHR - Academy to Innovate HR	Global Citizenship	7	3	English	English, German	https://masterplan.com/courses/die-5-grundsteine-einer-grossartigen-employee-value-proposition
9 Core Elements of a Future-Proof People Strategy	With a people strategy you have a clear definition and formula for who you want to be as an employer. Without one your organization's culture may be fragmented and head in an ineffective direction. Press play and build a strong, future-proof people strategy!	20 December 2022	AIHR - Academy to Innovate HR	Collaboration and Leadership	6	3	English	English, German	https://masterplan.com/courses/9-grundpfeiler-einer-zukunftsfeststarken-personalstrategie
How to Make HR Agile in 5 Steps	Do you respond and adapt to situations with speed and flexibility? Let's improve your HR processes with the agile methodology! By applying a few basics steps in your everyday work you can realize its benefits rapidly. Don't wait for tomorrow, start today!	20 December 2022	AIHR - Academy to Innovate HR	Global Citizenship	6	3	English	English, German	https://masterplan.com/courses/agile-personalarbeit-in-5-schritten-zum-erfolg
How Career Pathing Can Help You Win Talent & Boost Engagement	3 minutes, 3 reasons: let's find out how career pathing can help you improve employee output and retention rates.	16 December 2022	AIHR - Academy to Innovate HR	Global Citizenship	3	3	English	English, German	https://masterplan.com/courses/3-gruende-warum-karrierpfade-fuer-unternehmen-wichtig-sind
Business Essentials I: Leading a successful business	Surviving as a business can be tough these days. Our world is becoming more volatile and complex, and businesses need to adapt quickly to new conditions. Find out how you can master the challenges your company faces!	16 December 2022	You Know GmbH	Collaboration and Leadership	9	9	German	English, German	https://masterplan.com/courses/business-essentials-i-erfolgreich-wirtschaften
Business Essentials II: How to Create a Positive Organizational Culture	A good organizational culture is a measure of success. Therefore, it is important that everyone in the company feels comfortable and communicates well with one another. With our feedback formulas, that has become very easy.	16 December 2022	You Know GmbH	Collaboration and Leadership	7	7	German	English, German	https://masterplan.com/courses/business-essentials-ii-eine-positive-unternehmenskultur-schaffen
Learning & Teaching: The Spacing Effect	We humans are true professionals when it comes to forgetting: Learn something today, forget it tomorrow. The solution? Take a break! In this Short, you'll learn a learning method that allows you to relax.	14 December 2022	Masterplan - Kolja Wohlleben	Emotional Intelligence	4	3	German	English, German	https://masterplan.com/courses/mp-shorts-der-spacing-effekt
Learning & Teaching: The Interleaving Effect	80% of all learning content is forgotten immediately after a workshop - up until now! In this short, you will learn how to effectively increase your learning success with interleaved learning.	14 December 2022	Masterplan - Kolja Wohlleben	Emotional Intelligence	3	3	German	English, German	https://masterplan.com/courses/mp-shorts-verschachteltes-lernen
Learning & Teaching: The Feynman Method	Richard Feynman, professor, Nobel laureate, and friend of simple explanations. That's right! In this Short, you'll learn how to explain any topic as simply as a knowledge ace.	14 December 2022	Masterplan - Kolja Wohlleben	Emotional Intelligence	3	3	German	English, German	https://masterplan.com/courses/mp-shorts-die-feynman-methode
Spend More Time on Recruiting - Not Money	Sourcing, interviewing, onboarding, assessing - a recruiting framework that helps you build a strong team. Learn more about the best hiring strategies and practices through these insightful interviews with founders and CEOs from a variety of startups.	13 December 2022	Harvard Business School - Rock Center for Entrepreneurship	Global Citizenship	13	12	English	English, German	https://masterplan.com/courses/recruiting-warum-du-ehrer-zeit-als-geld-investieren-solltest

Information Security (ISO 27001)	In 2022, the BSI issued an alert concerning the inadequacy of cybersecurity. Now it's your turn! Become an information security professional and protect yourself and your company from data leaks and theft! Are you up to the challenge?	7 December 2022	Masterplan - Kolja Wohlleben	Digital Literacy	30	18	German	English, German	https://masterplan.com/courses/informationssicherheit-iso-27001
The Basics of Google Search	Is there a way to maximize the precision of your Google search queries? How do web pages actually get into the search results? Thanks to our little Google guide, you will no longer waste your time with endless research!	7 December 2022	Google	Tools & Tutorials	9	4	English	English, German	https://masterplan.com/courses/das-1x1-der-google-suche
Social Innovation	What exactly is social innovation, and what is its role in building a sustainable economic future? In part four of our series on sustainable business models, learn about the key variables used to assess social innovation through looking at cases like BlaBlaCar.	30 November 2022	SUSTBUS - Sustainable Business Models	Global Citizenship	30	13	English	English, German	https://masterplan.com/courses/nachhaltige-geschaeftsmodelle-iv-soziale-innovation
Strategizing and Organizing for Sustainability	Companies can do a lot to combat climate change! Learn from pioneer companies paving the way for sustainability about how your company can make a profit while also generating environmental and social value.	30 November 2022	SUSTBUS - Sustainable Business Models	Global Citizenship	38	13	English	English, German	https://masterplan.com/courses/nachhaltige-geschaeftsmodelle-v-strategien-und-organisation-fuer-mehr-nachhaltigkeit
Businesses in a Sustainable Future	It's all about recognizing, rethinking, reinventing, and reorganizing! Are you ready to RESTART your business model for success in the future? Here you'll find a roadmap to sustainability which helps you to be the change our environment desperately needs.	30 November 2022	SUSTBUS - Sustainable Business Models	Global Citizenship	34	11	English	English, German	https://masterplan.com/courses/nachhaltige-geschaeftsmodelle-vi-unternehmen-in-einer-nachhaltigen-zukunft
Rhetoric & Communication: The Rule of Three	What do the former Roman statesman Julius Caesar and the well-known chocolate manufacturer Ritter Sport have in common? Both use the power of the triad! Would you like to take your rhetoric game to the next level? Then be amazed, learn, and profit!	30 November 2022	Masterplan - Laura Graichen	Communication	4	3	German	English, German	https://masterplan.com/courses/mp-shorts-die-dreier-regel
Rhetoric & Communication: The Framing Effect	Two water bottles - one made from 70% recycled plastic, the other from 30% "normal" plastic. The same information, worded differently - with great effect, right? Find out how you can use the framing effect to your advantage in the future!	30 November 2022	Masterplan - Laura Graichen	Communication	4	3	German	English, German	https://masterplan.com/courses/mp-shorts-der-framing-effekt
Rhetoric & Communication: The Minto Pyramid	How to get the attention of the person you're talking to before you even finish your second sentence? "BLUF" is the keyword in this short. Let's turn your lectures, e-mails, and the like upside down in the future!	30 November 2022	Masterplan - Laura Graichen	Communication	3	3	German	English, German	https://masterplan.com/courses/mp-shorts-die-minto-pyramide
Top 12 Facilitation Tips from an Expert Facilitator	Facilitating a great workshop is about more than just exercises and agendas. Some things you can only learn from experience - or an expert! In a few minutes, you'll know all the best tips this professional facilitator has gathered after leading thousands of workshops.	28 November 2022	AJ&Smart	Communication	17	3	English	English, German	https://masterplan.com/courses/mit-zwoelf-tips-zum-moderationsprofil
What is a Sustainable Business Model?	What kind of value does your business create in the world? And, more importantly, is that value sustainable? Learn how to integrate sustainability into your business model in order to understand the responsibilities - and the opportunities - that your business creates.	28 November 2022	SUSTBUS - Sustainable Business Models	Global Citizenship	31	15	English	English, German	https://masterplan.com/courses/nachhaltige-geschaeftsmodelle-ii-was-ist-ein-nachhaltiges-geschaeftsmodell
Circular & Collaborative Business Models	Why buy something when you could simply borrow it? From ownership to access - let's find out why disownership might become the new normal. Could this be the end of the Linear Economy and the beginning of the Circular Economy?	28 November 2022	SUSTBUS - Sustainable Business Models	Global Citizenship	33	13	English	English, German	https://masterplan.com/courses/nachhaltige-geschaeftsmodelle-iii-zirkulaere-und-kollaborative-geschaeftsmodelle
Intro to Miro: an Online Whiteboard for Workshops	After a great workshop, you have a whiteboard full of ideas, but what happens when those ideas get erased? That's where Miro comes in! Learn to use this digital whiteboard so your team can organize, prepare, and share all the ideas you workshopped so hard to reach.	28 November 2022	AJ&Smart	Thinking and Deciding Clearly	10	6	English	English, German	https://masterplan.com/courses/einfuehrung-in-miro-ein-whiteboard-fuer-alle-faelle
Shortcut-O-Matic: 15 Minutes to Better Decisions	Got a problem? Find a shortcut! This quick 15-minute exercise is a great way to get to the root of the main pain points in your life, business, or processes so that you can find actionable solutions.	24 November 2022	AJ&Smart	Collaboration and Leadership	14	1	English	English, German	https://masterplan.com/courses/shortcut-o-matic-mit-weniger-stress-zu-besseren-entscheidungen
The Problem of Sustainability	How can companies support our ecosystem? Is it even possible to be sustainable and profitable at the same time? Let's talk about ecological footprints, Earth Overshoot Day, and why innovation is crucial in terms of sustainability.	24 November 2022	SUSTBUS - Sustainable Business Models	Global Citizenship	30	14	English	English, German	https://masterplan.com/courses/nachhaltige-geschaeftsmodelle-1-die-schwierigkeiten-der-nachhaltigkeit
Mark Zuckerberg & the Future of the Internet	Does social media influence the way we think? Is AI a curse or a blessing? In 2019, Mark Zuckerberg and author Yuval Noah Harari met up to discuss these questions. What emerged was a lively discussion about the Internet of the future. What does it hold in store for us?	23 November 2022	Mark Zuckerberg & Yuval Noah Harari	Digital Literacy	94	31	English	English, German	https://masterplan.com/courses/mark-zuckerberg-und-die-zukunft-des-internets
Clear Thinking: Goodhart's Law	Under British rule, India's snake population exploded, the Soviet Union produced nails in surplus, and "successful" customer service often leads to dissatisfied customers. Find out how all of this is connected and how you can avoid the "measurability trap" in this Short.	18 November 2022	Masterplan - Matthias Kumer	Collaboration and Leadership	3	3	German	English, German	https://masterplan.com/courses/mp-shorts-goodharts-law
Clear Thinking: Availability Heuristic	Who lives more dangerous lives: police officers or lumberjacks? In this short, you will not only learn which professions you might want to avoid, but also, why we so often judge poorly, and what you can do to make better decisions.	18 November 2022	Masterplan - Matthias Kumer	Collaboration and Leadership	3	3	German	English, German	https://masterplan.com/courses/mp-shorts-die-verfuegbarkeitsheuristik
How to Transform your Organization's Culture	Today we're going to talk about one of the most difficult tasks for leaders: transforming the organizational culture. Because, although it's hard, it's also very important. This course will teach you useful tips that will make reaching your change-goals a lot easier.	17 November 2022	AIHR - Academy to Innovate HR	Global Citizenship	4	6	English	English, German	https://masterplan.com/courses/so-baust-du-eine-starke-unternehmenskultur-auf
Employee Benefits & Compensation Ideas Your Team Will Love	The whole point of employee benefits is to attract, motivate, and retain good employees to satisfy the company's mission. But what are the benefits you could offer? Let's discover benefits at work, for health, financial security as well as lifestyle benefits!	8 November 2022	AIHR - Academy to Innovate HR	Collaboration and Leadership	10	6	English	English, German	https://masterplan.com/courses/mitarbeiter-benefits-womit-du-dein-team-gluecklich-machst

AI Deep Dive: How AI Can Disrupt the Energy Industry	Can we fight climate change through the application of AI technology? Welcome to AI talks with Jim Gao. The former Team Lead at Google and DeepMind Energy knows exactly what is needed to revolutionize the energy industry. Let's heal the world and make it a better place!	31 October 2022	AI Academy - Gianluca Mauro	Digital Literacy	19	4	English	English, German	https://masterplan.com/courses/ki-deep-dive-wie-ki-die-energiebranche-revolutionieren-kann
AI Deep Dive: Personalization	If you've ever binge-watched a Netflix series, or fallen in a TikTok rabbit hole, blame it on personalized AI! In this Masterplan Micro-Course, learn how Instagram, Netflix, and TikTok each use personalized AI in a different way based on their goals.	31 October 2022	AI Academy - Gianluca Mauro	Digital Literacy	38	15	English	English, German	https://masterplan.com/courses/ki-deep-dive-personalisierung
AI Deep Dive: Why AI Projects Fail	Why do 87% of AI projects never get deployed? It might be because there's a lack of company culture, organizational readiness and projects risks! Let's learn about the secret of successful AI projects and the skills an AI leader needs!	31 October 2022	AI Academy - Gianluca Mauro	Digital Literacy	23	14	English	English, German	https://masterplan.com/courses/ki-deep-dive-warum-so-viele-ki-projekte-scheitern
AI Deep Dive: The Secret of Self-Driving Cars	"Hands on the wheel, don't forget to look over your shoulder!" A traffic rule that could soon be a thing of the past? The development of self-driving cars is advancing constantly. What is the underlying technology and what role do Tesla and Domino's Pizza play in this?	25 October 2022	AI Academy - Gianluca Mauro	Digital Literacy	36	13	English	English, German	https://masterplan.com/courses/ki-deep-dive-das-geheimnis-selbstfahrender-autos
For a Good Cause: Financial Management in NPOs	Non-profit organizations, or NPOs for short, are the backbone of our society. They are often dependent on donations. Appropriate financial management is essential here! This course shows you what successful financial management in an NPO looks like!	25 October 2022	Propel Nonprofits	Global Citizenship	40	28	English	English, German	https://masterplan.com/courses/fuer-den-guten-zweck-finanzmanagement-in-npos
Data Science Deep Dive IV: Statistics	What are the odds of becoming a master data scientist after this course? You'll need some statistics to find out! In the final step of our Data Science Deep Dive, you'll learn how to explore, estimate, graph, and model your data to test the best hypotheses.	25 October 2022	datahub.io	Digital Literacy	80	39	English	English, German	https://masterplan.com/courses/data-science-im-detail-iv-statistik
How to Make the Workplace More Inclusive & Diverse	Attracting talent is all about creating an inclusive environment that welcomes and includes all employees. Don't know how? There are many things that your organization can do! Start by establishing long-term inclusive hiring practices that benefit everyone.	14 October 2022	AIHR - Academy to Innovate HR	Global Citizenship	14	5	English	English, German	https://masterplan.com/courses/wie-du-diversitaet-und-inklusion-am-arbeitsplatz-foerderst
UNFCK SALES III: SPIN & the 4 Sales Processes	"I'm spinning around..." What does Kylie's hit have to do with sales processes? To be honest, not very much, but you should remind yourself of it every now and then - it's the SPIN that counts!	30 September 2022	Morten Wolff - Morten Wolff	Global Citizenship	47	26	German	English, German	https://masterplan.com/courses/unfck-sales-iii-spin-und-die-4-vertriebsprozesse
UNFCK SALES IV: Negotiate Prices Like a Pro!	Nothing is more competitive in sales than price. Our fourth course in our sales series will prepare you for the stingiest customers! Learn how to skillfully control price expectations and which techniques you can use to win every price negotiation.	30 September 2022	Morten Wolff - Morten Wolff	Global Citizenship	64	27	German	English, German	https://masterplan.com/courses/unfck-sales-iv-preise-verhandeln-aber-richtig
News in AI & Tech September IV	We work more and more with machines and AI, what are the threats and challenges we have to face in order to build an ethical future? This Tech-Update with Gianluca faces the ethical challenges of AI.	30 September 2022	AI Academy - Gianluca Mauro	Digital Literacy	16	1	English	English, German	https://masterplan.com/courses/tech-updates-september-iv
News in AI & Tech September III		29 September 2022	AI Academy - Gianluca Mauro	Digital Literacy	8	1	English	English, German	https://masterplan.com/courses/tech-updates-september-iii
UNFCK SALES I: The High Performer 101	What qualities make high performers so successful? Does it all just come down to the right pitch? Let me tell you this much: By asking the right questions, you create trust. And if you're honestly interested in your customers, you'll close the deal in the end!	27 September 2022	Morten Wolff - Morten Wolff	Global Citizenship	68	30	German	English, German	https://masterplan.com/courses/unfck-sales-i-das-high-performer-1-1
UNFCK SALES II: Heat Up Your Cold Calls	Ice Ice Baby: Cold calling is a powerful tool in sales - if it weren't for a few stumbling blocks. Whether by phone or email, in this course Morten Wolff reveals the basics of cold calling and how to turn new customers into established ones.	27 September 2022	Morten Wolff - Morten Wolff	Global Citizenship	83	40	German	English, German	https://masterplan.com/courses/unfck-sales-ii-eiskalt-akquiriert
Skills & Competencies: What Makes a Successful HR Leader?	What are the three essential communications skills every HR professional should have? What digital skills are necessary in HR today? Learn about the core digital, coaching, and interpersonal skills necessary to build a strong foundation for success in HR!	22 September 2022	AIHR - Academy to Innovate HR	Global Citizenship	20	7	English	English, German	https://masterplan.com/courses/14-kernkompetenzen-erfolgreicher-hr-managerrinnen
News in AI & Tech September II	"The Merge" is here! A historic moment for crypto. This week it's all around Ethereum and "the merge". Ethereum moved from proof of work to proof of stake and Gianluca explains what this means for the Crypto Industry.	16 September 2022	AI Academy - Gianluca Mauro	Digital Literacy	12	1	English	English, German	https://masterplan.com/courses/tech-updates-september-ii
How to Talk (and Listen) to Transgender People	"Being trans is awkward - and not just because the gender I was assigned at birth mismatches the one I really am, but because everyone else gets really awkward when they're around me." Here Jackson Bird shares his take on turning awkwardness into understanding.	14 September 2022	TED	Emotional Intelligence	6	1	English	English, German	https://masterplan.com/courses/wie-man-mit-transgender-menschen-spricht-und-innen-zuhoert
A Future Worth Getting Excited About	In April 2022, Elon Musk and Head of TED Chris Anderson sat down for an hour. The entrepreneur addressed many exciting questions: How will we store energy in the future? Will we live together with robots? Will there soon be life on Mars?	14 September 2022	TED - Elon Musk	Digital Literacy	66	18	English	English, German	https://masterplan.com/courses/elon-musk-wie-sieht-unsere-zukunft-aus
14 Exclusive Tips: Best Practices & Cornerstones of HR	Hiring employees who add value is one HR's most important responsibilities. How can you tell someone is a good fit? Recruitment, performance management, succession planning and creating flexible work opportunities - human resource management has a lot to offer!	14 September 2022	AIHR - Academy to Innovate HR	Global Citizenship	21	7	English	English, German	https://masterplan.com/courses/mit-hr-zum-erfolg-14-best-practices-die-den-grundstein-legen
News in AI & Tech September I	Apple launched new products with lots of AI features. AI won an art competition and Google's algorithm update - these are the topics of Gianluca's first update in September.	9 September 2022	AI Academy - Gianluca Mauro	Digital Literacy	15	1	English	English, German	https://masterplan.com/courses/tech-updates-september-i

[OFFLINE] The Real Reason You Feel So Busy – and What to Do About It	These days, we all feel pressured for time– but being busy is a choice. Dorie Clark shares three hidden reasons people fall into an endless loop of feeling constantly busy, and invites you to question what really motivates how you spend your time.	7 September 2022	TED	Emotional Intelligence	8	3	English	English, German	https://masterplan.com/courses/warum-du-denkst-keine-zeit-zu-haben-und-wie-sich-das-aendern-laesst
When We Design for Disability, We All Benefit	What leads to brilliant solutions? Elise Roy has the answer: "When we design for disability first, you often stumble upon solutions that are better than those when we design for the norm." Press play and listen to her inspiring TED talk.	7 September 2022	TED	Creativity and Innovation	11	3	English	English, German	https://masterplan.com/courses/inklusive-design-hilft-uns-alle
[OFFLINE] What Is Deep Tech? A Look at How It Could Shape the Future	How can companies solve problems we've had for years? The secret lies in the combination of science, technology, and design thinking, in short: Deep Tech. But what is Deep Tech and what will our future look like? Find out in this TED Talk!	7 September 2022	TED	Digital Literacy	11	3	English	English, German	https://masterplan.com/courses/die-zukunft-beginnt-heute-potenziale-von-deep-tech
The Puzzle of Motivation	Wikipedia shows us how it's done: Intrinsic motivation enables great things. But why do many companies believe that employees only perform at their best with the prospect of a reward? Let's dispel this cliché!	7 September 2022	TED	Collaboration and Leadership	18	3	English	English, German	https://masterplan.com/courses/das-raetsel-der-motivation
Agile Project Management V: Agile Leadership	Agile work requires very special leadership skills. In this course, Sohrab from the Agile Academy explains how leaders make decisions and what you can do to get the best out of agile teams.	7 September 2022	Agile Academy - Sohrab Salimi	Creativity and Innovation	62	17	German	English, German	https://masterplan.com/courses/agiles-projektmanagement-v-agile-leadership
Beware Online "Filter Bubbles"	"It will be very hard for people to watch or consume something that has not in some sense been tailored for them." – Eric Schmidt, Google. Press play to escape the filter bubble you are currently living in!	5 September 2022	TED	Thinking and Deciding Clearly	9	1	English	English, German	https://masterplan.com/courses/vorsicht-vor-filter-blaesen-im-internet
5 Tips for Dealing with Meeting Overload	The phenomenon of "calendar creep" –where meetings completely take over your work days– wastes time, energy, and productivity. Here are five easy-to-implement steps that can take your calendar from working against you to working for you!	5 September 2022	TED	Collaboration and Leadership	5	3	English	English, German	https://masterplan.com/courses/meeting-overload-5-tipps-die-dir-wieder-zeit-verschaffen
How to Lead in a Crisis	We've all seen how a crisis can undo everything we thought we knew– that's why your role as a leader becomes even more crucial. Here's your action plan: be transparent, act with urgency, follow your values, and share the power!	5 September 2022	TED	Collaboration and Leadership	5	3	English	English, German	https://masterplan.com/courses/wie-man-in-krisen-fuehrt
How to Embrace Emotions at Work	Showing emotions at work – an absolute no-go? Absolutely not, but be aware: a line exists between sharing which builds trust and oversharing which destroys it. Being selectively vulnerable is key – let's find out more!	5 September 2022	TED	Collaboration and Leadership	4	3	English	English, German	https://masterplan.com/courses/mit-gefuehl-emotionen-am-arbeitsplatz-zulassen
How to Build Your Confidence - and Spark It in Others	Without confidence we get stuck. And when we get stuck, we can't even get started. According to Brittany Packnett Cunningham, permission, community, and curiosity are the things you need to breed confidence. Let's turn your most ambitious dreams into reality!	5 September 2022	TED	Emotional Intelligence	13	3	English	English, German	https://masterplan.com/courses/wie-du-dein-selbstvertrauen-weckst-und-andere-damit-ansteckst
Why People and AI Make Good Business Partners	Did you know that the combination of the human chess player and AI can beat not only any human, but also any machine? When the hidden capabilities of AI are combined with human creativity and ingenuity, great things happen! But how do we successfully come together?	5 September 2022	TED	Digital Literacy	11	3	English	English, German	https://masterplan.com/courses/das-dream-team-vom-dienst-menschen-und-ki
How to Tame Your Wandering Mind	Are you attentive? Really attentive? According to neuroscientist Amishi Jha, stress and distracting thoughts affect our attention. This exciting TED Talk shows you why mindfulness is more than just a marketing buzzword!	5 September 2022	TED	Emotional Intelligence	18	3	English	English, German	https://masterplan.com/courses/achtsamkeit-wissenschaftlich-erklart
How Bad Data Keeps Us From Good AI	Good AI needs what? That's right, meaningful data. But what if AI algorithms are working with "biased" data? In this TED Talk, you'll learn about the dangers of AI biases and what it takes to avoid them in the future!	5 September 2022	TED	Digital Literacy	10	3	English	English, German	https://masterplan.com/courses/que-daten-schlechte-daten-so-entstehen-ki-biases
Agile Project Management III: Scrum	In the third part of our series on agile management, we dive deep into the Scrum methodology. If you are already familiar with agile principles and want to learn how to manage an agile team as a Scrum Master, this course is for you!	31 August 2022	Agile Academy - Sohrab Salimi	Creativity and Innovation	139	56	German	English, German	https://masterplan.com/courses/agiles-projektmanagement-iii-scrum
How to Make Faster Decisions	Have you ever heard of the term FOMO? It's the fear of making the wrong decision and thereby missing out on a potentially better opportunity. But how can you make a decision easily and quickly?	31 August 2022	TED	Collaboration and Leadership	5	3	English	English, German	https://masterplan.com/courses/schnelles-entscheiden-leicht-gemacht
Agile Project Management IV: Kanban	Do you sometimes feel like you didn't get anything done at work? Despite having a well-planned daily routine? In this fourth course of the Agile Project Management series, Sohrab explains the Kanban method, which will help you structure your work more efficiently.	31 August 2022	Agile Academy - Sohrab Salimi	Creativity and Innovation	49	14	German	English, German	https://masterplan.com/courses/agiles-projektmanagement-iv-kanban
News in AI & Tech August V	A black AI rapper created by a white guy generates controversies, and a startup uses AI to change call center agents' accents - this week Gianluca focuses on AI and racist challenges we are facing with AI tools.	31 August 2022	AI Academy - Gianluca Mauro	Digital Literacy	11	1	English	English, German	https://masterplan.com/courses/tech-updates-august-v
News in AI & Tech August IV	This week Gianluca focuses on TikTok, the fastest growing Social Media platform, and its challenges with data protection.	30 August 2022	AI Academy - Gianluca Mauro	Digital Literacy	10	1	English	English, German	https://masterplan.com/courses/tech-updates-august-iv
What I Learned From 100 Days of Rejection	Being rejected doesn't feel good. That's why we do everything we can to avoid it. But what happens when you consciously expose yourself to the feeling of rejection for 100 days? Jia Jiang shares his experiences in this TED Talk.	29 August 2022	TED	Emotional Intelligence	15	1	English	English, German	https://masterplan.com/courses/mache-zurueckweisung-zu-deinem-freund

[OFFLINE] Want to Truly Succeed? Lift Others Up While You Climb	Question your own privileges and help others find their voice: Success is not created by individual people, but through team-work. Successful teams are inclusive and diverse teams. But how can you actively promote diversity and inclusion? We have some helpful tips!	29 August 2022	TED	Creativity and Innovation	6	3	English	English, German	https://masterplan.com/courses/mit-diversitaet-und-inklusion-gemeinsam-zum-erfolg
Agile Project Management I: What is Agility?	Agility. Scrum. Kanban - buzzwords no management guidebook seems to be able to ignore. What's behind the term agility, and how can it make your projects more effective and leaner? Sohrab explains exactly which advantages agile thinking has.	29 August 2022	Agile Academy - Sohrab Salimi	Creativity and Innovation	74	19	German	English, German	https://masterplan.com/courses/agiles-projektmanagement-i-was-ist-agilitaet
Agile Project Management II: Design Thinking	Never be oblivious to your customers ever again: Design Thinking helps you to really understand the users of your products or services and to systematically test your ideas. Sohrab from Agile Academy shows you how it works step by step!	29 August 2022	Agile Academy - Sohrab Salimi	Creativity and Innovation	47	21	German	English, German	https://masterplan.com/courses/agiles-projektmanagement-ii-design-thinking
Why Good Ideas Get Trapped in the Valley of Death	There are many good ideas, but not all of them make it to the implementation stage. This can be problematic with ideas for emission-free technologies - which we urgently need! So how can we get ideas for zero-emission technologies to make it to the implementation stage?	29 August 2022	TED	Global Citizenship	5	3	English	English, German	https://masterplan.com/courses/emissionsfrei-in-die-zukunft-neue-technologien-foerdern
3 Rules for a Better Work-Life-Balance	Checking your e-mails, sending another message and - oh, a colleague is calling you. Does work follow you home? Well, that's over now! Here are 3 simple tips that will keep your work-life balance in check.	29 August 2022	TED	Emotional Intelligence	5	3	English	English, German	https://masterplan.com/courses/drei-regeln-fuer-eine-bessere-work-life-balance
This Is the Moment to Take on the Climate Crisis	The climate crisis is threatening our planet, and our future. In this moving TED Talk, Al Gore explains how the financial interests of fossil fuel refiners have blocked policy-making in key countries, and calls for the action necessary to protect our future.	25 August 2022	TED	Global Citizenship	10	1	English	English, German	https://masterplan.com/courses/wenn-nicht-jetzt-wann-dann-die-klimakrise-aktiv-angehen
[OFFLINE] Helping Others Makes Us Happier - but It Matters How We Do It	Research shows that helping others makes us happier. But in her groundbreaking work on generosity and joy, social psychologist Elizabeth Dunn found that there's a catch: it matters how we help other people. Press play and boost your happiness!	25 August 2022	TED	Collaboration and Leadership	14	1	English	English, German	https://masterplan.com/courses/helfen-macht-gluecklich-aber-es-kommt-darauf-an-wie-wir-helfen
[OFFLINE] Why You Should Talk to Strangers	When we were young, our parents taught us to not talk to strangers. As grown ups we still avoid it and therefore miss out on some beautiful encounters. Here's a little challenge for you: next time you are talking to a stranger, tell them something true about yourself.	25 August 2022	TED	Communication	12	3	English	English, German	https://masterplan.com/courses/warum-gespraecher-mit-fremden-gluecklich-machen
What Brands Can Learn From Online Dating	We are attracted to brands just like we're attracted to people. That's why making real, meaningful, and intimate connections is more important than ever before and is the key to growth. But how can you make your customers fall deeply in love with your brand instantly?	24 August 2022	TED	Global Citizenship	11	3	English	English, German	https://masterplan.com/courses/was-unternehmen-vom-online-dating-lernen-koennen
How Boredom Can Lead to Your Most Brilliant Ideas	We all try to stay productive, creative, motivated - and busy. But what if the key to unlocking our potential is actually doing nothing? Here you'll learn the data behind the creative power of boredom, and why your smartphone might just be killing your best ideas.	24 August 2022	TED	Creativity and Innovation	16	1	English	English, German	https://masterplan.com/courses/wie-lange-wiele-zu-den-hervorragendsten-ideen-fuehren-kann
Taste the Rainbow: How Color Influences Product Perception	Green is natural, blue is calming - we all know colors can affect our mood. But can colors affect our taste, too? Learn how different colors can change our perceptions of the taste and even the texture of what we're eating so you can put your products in the right light.	22 August 2022	University of Auckland (Business School)	Global Citizenship	12	4	English	English, German	https://masterplan.com/courses/das-auge-isst-mit-wie-farbe-die-produktwaehrnehmung-beeinflusst
2 Questions to Uncover Your Passion - and Turn It into a Career	What's passion and how do I even find it? To give you the answer: "passion is a collection of your life experiences that give you a deeper sense of fulfillment". To uncover your passion, you have to look inward and ask yourself... Well, press play to find out!	22 August 2022	TED	Emotional Intelligence	11	3	English	English, German	https://masterplan.com/courses/2-fragen-um-deine-leidenschaft-zu-entdecken-und-zum-beruf-zu-machen
Why Great Leaders Take Humor Seriously	Leaders must always remain serious? No way! Jose! Humor doesn't only make employees laugh; it also guarantees a dash of fun, better employee relations, and more resilience too. What are you waiting for? Let's lighten the mood together!	19 August 2022	TED	Collaboration and Leadership	10	3	English	English, German	https://masterplan.com/courses/warum-gute-fuehrungskraefte-humor-ernst-nehmen
[OFFLINE] AI Isn't As Smart As You Think - But It Could Be	A big step for computer science, a giant leap toward the future: AI is already achieving great things today. But what if AI were to gain a deeper understanding of the world? Learn about the potential of AI and how to develop it!	18 August 2022	TED	Digital Literacy	19	3	English	English, German	https://masterplan.com/courses/ein-schritt-richtung-zukunft-das-potenzial-von-ki
3 Questions to Build Resilience - and Change the World	Be one with everything: Mindful walking and three questions that help you be in the moment and perceive the world consciously. The Zen Buddhist nun Sister True Dedication helps you awaken your inner strength and strengthen your resilience - for more inner peace!	18 August 2022	TED	Emotional Intelligence	19	3	English	English, German	https://masterplan.com/courses/mit-drei-fragen-zu-mehr-widerstandskraft
How to Stop Languishing and Start Finding Flow	Well, did you also watch a series yesterday without paying close attention? Does your everyday life feel "aimless"? Languishing is a way of life these days. In this TED Talk, learn how to get back into the flow and how Mario Cart can help.	18 August 2022	TED	Emotional Intelligence	16	3	English	English, German	https://masterplan.com/courses/ziellos-matt-und-leer-komm-wieder-in-den-flow
[OFFLINE] Siri, Alexa, Google ... What Comes Next?	"Alexa, what will you be able to do in the future?" It's a question we rarely ask our smart devices, even though they're an integral part of our lives. Curious about the answer? Learn more about the enormous potential of future voice assistants in this TED Talk!	18 August 2022	TED	Digital Literacy	11	3	English	English, German	https://masterplan.com/courses/siri-alexa-google-was-kommt-als-naechstes
[OFFLINE] 3 Things Men Can Do to Promote Gender Equity	Don't we all want to be treated equally? But the traditional image of men prevents equality. In this call-to-action, Jimmie Briggs shows how male archetypes influence society and what men can do for more equality.	18 August 2022	TED	Global Citizenship	9	3	English	English, German	https://masterplan.com/courses/der-weg-zu-mehr-gleichberechtigung
News in AI & Tech August III	AI image generation tool with no ethics safeguard. Founder of WeWork gets \$350M to disrupt housing. Ethereum is merging - what does this mean for the Crypto market? - Gianluca's topics of his weekly tech-update.	18 August 2022	AI Academy - Gianluca Mauro	Digital Literacy	15	1	English	English, German	https://masterplan.com/courses/tech-updates-august-iii

Inclusive Leadership IV: Be the Change	Conflicts, debates or even the upheaval of existing structures: The change to more inclusion and diversity is challenging. Here you will find valuable tips and tools to help you stay on track as an inclusive leader!	15 August 2022	Leaders von Morgen	Emotional Intelligence	60	23	German	English, German	https://masterplan.com/courses/inclusive-leadership-iv-den-wandel-gestalten
Inclusive Leadership III: Teamwork Makes the Dream Work	How can leaders promote inclusion? Overcome your own biases and seek dialog. This allows every employee to contribute. But where to start? This course shows you how to recognize biases and promote inclusion and teamwork as a leader!	11 August 2022	Leaders von Morgen	Emotional Intelligence	69	27	German	English, German	https://masterplan.com/courses/inclusive-leadership-iii-gemeinsam-statt-einsam
From Seed to Shelf: The Food Supply Chain of the Future	Our food goes a long way before it ends up on our plate. What does this process look like today, and what affect do technological advancements have on this supply chain? Top Chef winner Melissa King teams up with IBM to explain the food tech that's changing the game.	11 August 2022	IBM Research - Melissa King	Global Citizenship	11	9	English	English, German	https://masterplan.com/courses/vom-feld-ins-regal-die-lebensmittelkette-der-zukunft
Sustainable Future: 5 Experts on 5 Changes in the Next 5 Years	A lot can change in five years. From developing new technologies for carbon capture, to finding new methods of using machine learning for public health, five experts at IBM explain the biggest technological predictions they have for the next five years.	11 August 2022	IBM Research	Global Citizenship	8	4	English	English, German	https://masterplan.com/courses/5-experten-5-jahre-und-1-ziel-aufbau-einer-nachhaltigen-zukunft
How to Design a Competitive Employee Compensation Package	41 % of the global workforce are considering leaving their current jobs within the year. A generous compensation package can make a huge difference in attracting and retaining talent. What should your compensation package include to stand out from other organizations?	11 August 2022	AIHR - Academy to Innovate HR	Global Citizenship	14	5	English	English, German	https://masterplan.com/courses/geld-ist-nicht-alles-mit-beschaeftigten-benefits-richtig-punkten
News in AI & Tech August II	Meta enters the market of AI text generation, Amazon grows its portfolio by buying iRobot, and crypto company Solana is in trouble while crypto, in general, is growing up - these are the news of Gianluca's newest tech updates.	11 August 2022	AI Academy - Gianluca Mauro	Digital Literacy	12	1	English	English, German	https://masterplan.com/courses/tech-updates-august-ii
Cognitive Biases: Anchoring	Whether it's a salary negotiation, a sales pitch or a court decision: Our brains are surprisingly easy to influence in important situations. In this episode of the Cognitive Biases series, we show you how to use this fact to your advantage.	8 August 2022	Masterplan - Kolja Wohlleben	Global Citizenship	3	3	German	English, German	https://masterplan.com/courses/mp-shorts-cognitive-biases-anchoring
Cognitive Biases: Action Bias	When things go wrong, we want to act fast - but rash decisions and hasty thinking can often do more harm than good. In this Masterplan Short, learn to recognize when the best thing to do is nothing at all!	8 August 2022	Masterplan - Kolja Wohlleben	Collaboration and Leadership	2	3	German	English, German	https://masterplan.com/courses/mp-shorts-cognitive-biases-action-bias
Cognitive Biases: Halo Effect	Don't let the halo fool you! In this Masterplan Short, you'll learn what factors cause us to see through rose-colored glasses so that you can avoid judging people unfairly- even if those judgments are positive, they can still be wrong!	8 August 2022	Masterplan - Kolja Wohlleben	Thinking and Deciding Clearly	2	3	German	English, German	https://masterplan.com/courses/mp-shorts-cognitive-biases-halo-effect
Cognitive Biases: Sunk Cost Fallacy	When we throw good money after bad, we've fallen victim to the Sunk Cost Fallacy. Discover why we often waste resources when it's actually too late, and how you can avoid this in your next project in this Masterplan Short.	8 August 2022	Masterplan - Kolja Wohlleben	Creativity and Innovation	2	3	German	English, German	https://masterplan.com/courses/mp-shorts-cognitive-biases-sunk-cost-fallacy
Cognitive Biases: Planning Fallacy	Even the most experienced project managers can dramatically underestimate how difficult their projects will be- just ask the Berlin airport or the Sydney Opera House. Watch this Masterplan Short to learn what you can do to avoid falling victim to the Planning Fallacy.	8 August 2022	Masterplan - Kolja Wohlleben	Creativity and Innovation	3	3	German	English, German	https://masterplan.com/courses/mp-shorts-cognitive-biases-planning-fallacy
News in AI & Tech August I	Deepmind's AI releases the structure for every known protein in the universe, Algorithms push concert tickets to \$5,000, and AI impersonates a famous philosopher, these are the topics of Gianluca's first August tech update.	4 August 2022	AI Academy - Gianluca Mauro	Digital Literacy	10	1	English	English, German	https://masterplan.com/courses/tech-updates-august-i
Food Fraud: How Counterfeits Affect Brand Perception	What do businesses need to know about protecting themselves and their customers from international food fraud? In this Quick Take, researcher at the University of Auckland Brad Evans explains his research on counterfeiting and consumer perception in the food sector.	2 August 2022	University of Auckland (Business School)	Global Citizenship	6	3	English	English, German	https://masterplan.com/courses/food-fraud-lebensmittelbetrug-auf-der-spur
News in AI & Tech July II	Amazon acquires a healthcare company for \$3.9B, Tesla was banned in a Chinese district, Coinbase employee faces 40 years in prison & Meta gives Facebook and Instagram the TikTok look- these are the topics of Gianluca's current tech update.	29 July 2022	AI Academy - Gianluca Mauro	Digital Literacy	11	1	English	English, German	https://masterplan.com/courses/tech-updates-july-ii
How to Build a Successful Employer Branding Strategy in 12 Steps	Did you know that 86% of people would not apply to, or continue working for a company with a bad reputation? A great employer brand is crucial to attracting, hiring, and retaining talented people, so let's find out how to create a successful employer branding strategy!	29 July 2022	AIHR - Academy to Innovate HR	Collaboration and Leadership	19	7	English	English, German	https://masterplan.com/courses/12-schritte-zur-erfolgreichen-employer-branding-strategie
9 Tips to Create a Learning Culture	According to IBM, 84% employees in the best-performing organizations are regularly getting the training they need. In the worst-performing organizations, this was just 16%. What does that tell you? A learning culture is a must for every successful organization!	29 July 2022	AIHR - Academy to Innovate HR	Global Citizenship	9	4	English	English, German	https://masterplan.com/courses/9-tips-fur-eine-erfolgreiche-lernkultur
Closing the Skills Gap: How You Can Upskill & Reskill	As the World Economic Forum identified: by 2025, 97 million new jobs will emerge while 85 million jobs will disappear due to the technological evolution of the job market. This is why upskilling and reskilling is more relevant than ever. Let's tackle this challenge!	29 July 2022	AIHR - Academy to Innovate HR	Global Citizenship	20	8	English	English, German	https://masterplan.com/courses/closing-skill-gap
The Banking Revolution: Technology, Trust, and Transparency	How can banks adapt to the changing demands of their customers? In this course, the CEOs of ANZ and ComBank share the effects of digitalization and globalization on the financial sector, and how traditional banks can stay agile enough to keep up.	26 July 2022	University of Auckland (Business School)	Global Citizenship	22	3	English	English, German	https://masterplan.com/courses/technologie-transparenz-vertrauen-banken-im-wandel
Introducing Data Science II: Top Data Scientist Skills	Data science is a field that is strongly associated with its methods and procedures. Here we've provided a brief overview of coding, sourcing, and the statistical methods that are used in data science. But don't worry- no technical knowledge needed!	26 July 2022	data-lab.cc	Digital Literacy	21	14	English	English, German	https://masterplan.com/courses/einfuehrung-in-data-science-ii-top-skills-fuer-data-scientists

Introducing Data Science III: Tell Stories With Data	Did you know that 63% of people can remember stories, while only 5% can remember statistics? Learn how to turn raw data into easy-to-read and easy-to-understand plain stories that help your clients turn insights into action.	26 July 2022	data-lab.com	Digital Literacy	32	13	English	English, German	https://masterplan.com/courses/einfuehrung-in-data-science-iii-mit-data-storytelling-zum-erfolg
Inclusive Leadership II: Strength in Numbers	Come as You Are: Nivana's hit is the motto for successful teams. This course shows you the typical issues that prevent companies from fostering an inclusive environment, and how each of those issues proactively – after all: diverse teams are strong teams!	26 July 2022	Leaders von Morgen -	Emotional Intelligence	82	32	German	English, German	https://masterplan.com/courses/inclusive-leadership-ii-stark-durch-inklusion
News in AI & Tech July I.	Celsius, one of the biggest crypto banks, has filed for bankruptcy, the biggest data break ever, 60 Self-driving cars crashed, Meta's new AI translation won't leave anyone behind, and even more in this week in tech - Gianluca's updates on newest things that happened in tech.	25 July 2022	AI Academy - Gianluca Mauro	Digital Literacy	12	1	English	English, German	https://masterplan.com/courses/tech-updates-july-i
Company Culture & Corporate Responsibility	How does a company change its culture, and why? Rebranding is about more than a new logo– it's about transforming the culture through authentic leadership, responsible followers, emotional intelligence, and understanding which factors translate to real success.	25 July 2022	University of Auckland	Global Citizenship	101	13	English	English, German	https://masterplan.com/courses/unternehmenskultur-und-soziale-verantwortung
Inclusive Leadership I: It's About Time for Diversity	Leaders, your time has come! Diversity and inclusion are more than just buzzwords - why not bring these topics to the forefront as a leader? In this course, you learn what inclusive leadership is and what you need to implement this leadership style!	25 July 2022	Leaders von Morgen -	Emotional Intelligence	77	28	German	English, German	https://masterplan.com/courses/inclusive-leadership-i-es-ist-zeit-fuer-mehr-diversitaet
Introducing Data Science I: Data Science Is Sexy!	What exactly is behind the term "data science"? Coding, sourcing– what's the difference? And what about a full-stack "unicorn"? Watch out, this course gives you a lot of knowledge with a pinch of sex appeal!	25 July 2022	data-lab.com	Digital Literacy	46	27	English	English, German	https://masterplan.com/courses/einfuehrung-in-data-science-i-data-science-ist-sexy
The Economic Forces Behind Global Politics	How do economic forces affect the political climate, and vice versa? Experts from the University of Auckland's Business School discuss inequality, outside intervention, and the effects of violence on the economy, plus how private and public firms should be prepared.	15 July 2022	University of Auckland (Business School)	Collaboration and Leadership	63	7	English	English, German	https://masterplan.com/courses/wirtschaftsmacht-und-politik-krisenmanagement-im-unternehmen
Competing on a Global Scale	How can small companies compete against global brands? What skills do you need to succeed internationally? Experts from the University of Auckland Business School discuss supply chains, the skills-based economy, and what we can learn from global success stories.	15 July 2022	University of Auckland (Business School)	Collaboration and Leadership	36	5	English	English, German	https://masterplan.com/courses/roisige-aussichten-dein-unternehmen-im-globalen-wettbewerb
Shape the Market to Thrive in Uncertainty	With tech disruptions and global changes, markets have never been more uncertain. How can you make sure your business, your product, and your own skills can stand the test of time? Learn from experts how to future-proof yourself to thrive in risky times.	15 July 2022	University of Auckland (Business School)	Collaboration and Leadership	43	6	English	English, German	https://masterplan.com/courses/schluss-mit-schockstarre-gestalte-deinen-markt-aktiv-mit
Co-Evolving with the Tech of Tomorrow	Technology is evolving faster than ever– make sure your business evolves with it! Experts from the University of Auckland Business School discuss the potential for technology like AI or the blockchain to be integrated into businesses in innovative and impactful ways.	15 July 2022	University of Auckland (Business School)	Digital Literacy	43	7	English	English, German	https://masterplan.com/courses/mit-der-technologie-von-morgen-schritt-halten
Fail-Proof Approaches for Workshop Facilitation	Responsible for holding a workshop for eight people– or for fifty? Do people scratch their heads in confusion after you assign them a task? Facilitation expert Jonathan Courtney will arm you with approaches and strategies to overcome any challenge that accompanies running a workshop.	15 July 2022	AJ&Smart	Communication	48	17	English	English, German	https://masterplan.com/courses/mit-der-technologie-von-morgen-schritt-halten
How to Boost Innovation in Teams	Everyone has been buzzing about innovation lately. It launched Apple to unimaginable heights. Seen as the key to wealth and success, what does it truly mean and what can you do to make your team more innovative?	15 July 2022	AJ&Smart	Creativity and Innovation	18	5	English	English, German	https://masterplan.com/courses/so-foerdest-du-innovation-im-team
Writing First, Selling Second: The 1x1 of Copywriting	Let's talk about texts, baby! Anyone can learn copywriting! But what does offers consist of? How do you make your marketing texts compelling? Learn essential basics of effective marketing. Tips against writer's block are on top!	30 June 2022	Ascend Marketing, Inc. - Jim Ackerman	Global Citizenship	21	15	English	English, German	https://masterplan.com/courses/erst-schreiben-dann-verkaufen-das-1x1-des-copywritings
Human Resources IV: Creating A Positive Workplace Culture	How can you tell someone is a cultural fit for your company and what makes workplace culture extremely important to any entrepreneur? Let's ensure that you're about to create a great, energetic workplace – it's the key to productivity and outcome. Press play!	30 June 2022	WhiteCollarBlue	Global Citizenship	6	7	English	English, German	https://masterplan.com/courses/personalfuehrung-iv-eine-positive-arbeitskultur-schaffen
Working in Groups: How to be Better Together	How can you make your team stronger than the sum of its parts? Working together is more efficient than you might think, and can even create endorphins - that's scientifically proven! Find out how to make your next group work a success.	30 June 2022	Communication Coach - Alex Lyon	Collaboration and Leadership	67	35	English	English, German	https://masterplan.com/courses/zu-unrecht-unterschätzt-die-arbeit-in-gruppen
How Do Your Customers Think? Tips for Effective Marketing	Ka-Ching, there rings the sound of purchases. How do you close em? Think like your customers! This course will help you define your target audience and put yourself in your customers' shoes. Plus, you'll learn how to tailor your marketing copy to your customer base.	30 June 2022	Ascend Marketing, Inc. - Jim Ackerman	Global Citizenship	16	16	English	English, German	https://masterplan.com/courses/wie-denken-deine-kunden-tipps-fuer-effektives-marketing
Talking On The Job – Speak Business English with Confidence	Follow and learn from Rahim and Sabine's challenges using business English at work. Your business English mentor, Conor, is ready to provide tips and tricks on how to overcome some tricky workplace challenges!	30 June 2022	Babbel	Communication	79	13	English	English	https://masterplan.com/courses/talking-on-the-job-speak-business-english-with-confidence
Better Communication in Small Teams	"See you soon!" - one expression, a thousand meanings. Tomorrow? Next week? A month from now? - Learn how to remove such communication barriers and what to look for in successful communication. This is how you create a positive and productive working environment.	30 June 2022	Communication Coach - Alex Lyon	Communication	77	29	English	English, German	https://masterplan.com/courses/besser-kommunizieren-in-kleinen-teams
Don't You Dare: Avoid these 5 Marketing Mistakes	Do you have a heart for marketing? Then this course is a must for you! In just 10 minutes, you'll learn the five most common marketing mistakes and how to avoid them. From "We've always done it that way" to using acronyms.	24 June 2022	Ascend Marketing, Inc. - Jim Ackerman	Global Citizenship	12	7	English	English, German	https://masterplan.com/courses/halt-stop-vermeide-diese-5-marketingfehler

Feature + Benefit = The Ideal Formula for Great Marketing	Would you like to learn the secret formula for effective marketing? Well, we have an offer for you! You must watch this course. Learn how to pitch product benefits and appropriately tailor marketing to customer needs. Well, do we have a deal?	24 June 2022	Ascend Marketing, Inc. - Jim Ackerman	Global Citizenship	17	15	English	English, German	https://masterplan.com/courses/merkmal-vorteil-die-ideale-formel-fuer-starkes-marketing
Human Resources III: KPIs & Performance	Do your employees effectively use their time on things that will allow your business to grow? Outcome measurement will help you to find out! Learn more about how KPIs can increase your profit and, on the other hand, how you can identify and turn around underperformance.	24 June 2022	WhiteCollarBlue	Global Citizenship	21	14	English	English, German	https://masterplan.com/courses/personalfuehrung-iii-kpis-und-performance
FAQ with CIOs: IT executives share insights	CIOs play an important role in companies. But what does a CIO actually do? And the answer "something to do with IT" doesn't suffice! In this course, experienced CIOs respond to questions relating to their profession – from leadership to diversity, you'll find it all!	20 June 2022	EDUCAUSE	Digital Literacy	30	13	English	English, German	https://masterplan.com/courses/fac-misc-cios-it-vorstaende-geben-einblicke
Understanding Design VII - Innovation by Design	The "Understanding Design" course series aims to create an awareness and understanding of the discipline of design and how it impacts society, industry and the environment. This course is for those curious to understand how the designer takes an idea through several stages in the innovation process.	20 June 2022	IIT Bombay - Nina Sabnani	Creativity and Innovation	32	10	English	English, German	https://masterplan.com/courses/design-verstehen-vii-innovation-durch-design
[OFFLINE] Leading Successful Projects with Your Dream Team	"If you want to go fast, run alone. If you want to go far, run together." You probably plan to go far too - which is why we think this course is the perfect fit for you. Here, you will learn how to lead your project with chosen stakeholders to success.	17 June 2022	Communication Coach - Alex Lyon	Creativity and Innovation	61	28	English	English, German	https://masterplan.com/courses/dein-projekt-dein-dream-team-erfolgreich-fuehren
Understanding Design V - Design and Industry	The "Understanding Design" course series aims to create an awareness and understanding of the discipline of design and how it impacts society, industry, and the environment. This course is for those curious to understand the significant impact of design on the industry.	17 June 2022	IIT Bombay - Nina Sabnani	Creativity and Innovation	28	13	English	English, German	https://masterplan.com/courses/design-verstehen-v-design-und-industrie
Understanding Design VI - Design and Collaboration	The "Understanding Design" course series aims to create an awareness and understanding of the discipline of design and how it impacts society, industry, and the environment. This course is for those curious to understand how collaboration can enrich design by facilitating a combination of skills.	17 June 2022	IIT Bombay - Nina Sabnani	Creativity and Innovation	36	16	English	English, German	https://masterplan.com/courses/design-verstehen-vi-design-und-zusammenarbeit
Human Resources I: Managing Talent	Keeping talent engaged is something some entrepreneurs forget about. Don't be one of them! This course tells you exactly what talents really want and need to thrive even more. It's all about autonomy, recognition, mastery, and learning opportunities.	17 June 2022	WhiteCollarBlue	Global Citizenship	12	8	English	English, German	https://masterplan.com/courses/personalfuehrung-i-talentmanagement
Human Resources II: Purpose & Goals	What is your main driver? A business purpose is critical to any entrepreneur, as is setting up a "Big Hairy Audacious Goal" with your team members. How can you hold everyone accountable to the purpose and goals? Press play – the answer is only one click away!	17 June 2022	WhiteCollarBlue	Global Citizenship	17	6	English	English, German	https://masterplan.com/courses/personalfuehrung-ii-strategische-planung
Understanding Design IV - Design and Sustainability	The "Understanding Design" course series aims to create an awareness and understanding of the discipline of design and how it impacts society, industry, and the environment. This course is for those curious to understand social equality and environmental conservation.	15 June 2022	IIT Bombay - Nina Sabnani	Creativity and Innovation	32	14	English	English, German	https://masterplan.com/courses/design-verstehen-iv-design-und-nachhaltigkeit
Understanding Design I - An Introduction to Design	The "Understanding Design" course series aims to create an awareness and understanding of the discipline of design and how it impacts society, industry, and the environment. This course is for those curious to understand what design is and why it is important.	31 May 2022	IIT Bombay - Nina Sabnani	Creativity and Innovation	31	13	English	English, German	https://masterplan.com/courses/design-verstehen-i-eine-einfuehrung-in-design
Understanding Design II - Users and Context	The "Understanding Design" course series aims to create an awareness and understanding of the discipline of design. This course is for those curious about why the user is important to design and how the designer can become sensitive to user needs in specific contexts.	31 May 2022	IIT Bombay - Nina Sabnani	Creativity and Innovation	19	12	English	English, German	https://masterplan.com/courses/design-verstehen-ii-user-und-kontext
Understanding Design III - Design and Society	The "Understanding Design" course series aims to create an awareness and understanding of the discipline of design and how it impacts society, industry, and the environment. This course is for those curious to understand how design significantly impacts society.	31 May 2022	IIT Bombay - Nina Sabnani	Creativity and Innovation	28	14	English	English, German	https://masterplan.com/courses/design-verstehen-iii-design-und-gesellschaft
Hard Tech at IBM: the Computing Revolution	Behind most groundbreaking innovations, you'll find a piece of hard tech. In this course, you'll hear directly from the minds behind these technologies at IBM, how they work, and how they can be used to revolutionize the world of business, coding, chemistry, and beyond.	30 May 2022	IBM Research - Dario Gil	Digital Literacy	49	11	English	English, German	https://masterplan.com/courses/hard-tech-von-ibm-die-computing-revolution
Culture of Good: 18 Inspirations for Your Company Culture	Looking for a little inspiration for your corporate culture? Look no further– here you'll learn 18 inspiring ideas to improve your culture and motivate your employees which are simple, quick and guaranteed to work!	30 May 2022	Culture of Good - Ryan McCarty	Collaboration and Leadership	34	8	English, German	English, German	https://masterplan.com/courses/culture-of-good-18-impulse-fuer-deine-unternehmenskultur
Leading Employees VII: Motivators and Demotivators	Is it your responsibility to motivate your employees? Demotivation often doesn't happen by chance - reward systems play a surprising role, as well as the example you set every day, so learn how to set a positive one to motivate your whole team!	27 May 2022	Zeit Akademie - Niels Van Quaquebeke	Collaboration and Leadership	56	23	German	English, German	https://masterplan.com/courses/mitarbeiterfuehrung-vii-motivatoren-und-demotivatoren
Decision Making III: Learning From Mistakes	No human being is fallible. That's fortunate, because you can only learn from past mistakes. What role does Monogly's prison free card play in this and why you should tell your employees complete nonsense every now and then? Find out!	27 May 2022	Zeit Akademie - Dr. Niklas Keller	Collaboration and Leadership	20	18	German	English, German	https://masterplan.com/courses/gut-entscheiden-iii-aus-fehlern-lernen
Decision Making I: Assess Risks, Recognize Uncertainties	"Should I stay or should I go?" Making a decision is not always easy. We can't take the decision away from you, but we can support by giving you the right decision-making tools!	25 May 2022	Zeit Akademie - Dr. Niklas Keller	Collaboration and Leadership	27	21	German	English, German	https://masterplan.com/courses/gut-entscheiden-i-risiko-abwaegen-unsicherheiten-erkennen
Decision Making II: How to Manage Uncertainties	Innovative decisions are usually made with high uncertainty. But that doesn't need to be a bad thing – as long as you know how to recognize, reduce, and manage uncertainty in innovation and product development and use it to your advantage. Learn how here!	25 May 2022	Zeit Akademie - Dr. Niklas Keller	Collaboration and Leadership	20	13	German	English, German	https://masterplan.com/courses/gut-entscheiden-ii-unsicherheiten-richtig-managen

Leading Teams III: Forming a Group Identity	How can you establish a group identity as a leader? Through leading without prejudice and making that the foundation of the team's identity. In this course, you'll learn how to combat stereotyping and create an identity shared by all employees.	23 May 2022	Zeit Akademie - Niels Van Quaabeke	Collaboration and Leadership	41	24	German	English, German	https://masterplan.com/courses/teams-fuehren-iii-kreiere-eine-gruppenidentitaet
Leading Teams IV: Applying What You've Learned	This course builds on our series "Leading Teams". It focuses on proactively realizing your projects. In this course, you'll receive tips and exercises which help you succeed – ideal for all leaders that want to improve their leadership skills.	23 May 2022	Zeit Akademie - Niels Van Quaabeke	Collaboration and Leadership	23	11	German	English, German	https://masterplan.com/courses/teams-fuehren-iv-gelerntes-umsetzen
Leading Teams II: Making Decisions as a Team	Let's be honest: Don't you think decision-making in teams often takes way too long? If you agree, then this course is just what you need! You'll gain insight into team dynamics and how your team can make more effective decisions.	13 May 2022	Zeit Akademie - Niels Van Quaabeke	Collaboration and Leadership	51	25	German	English, German	https://masterplan.com/courses/teams-fuehren-ii-entscheidungen-als-team-treffen
31 Quick Tips for Conflict Resolution	Conflict resolution can get heated– how can you make sure to keep your cool? This course outlines 31 simple steps for resolving a conflict at work– before, during, and after confronting it– in a way that delivers results, but also builds trust.	11 May 2022	Whatcom Dispute Resolution Center	Emotional Intelligence	18	11	English	English, German	https://masterplan.com/courses/konfliktloesung-leicht-gemacht-31-hilfreiche-tipps
SEO Strategies: Keyword Research	Keyword research is the single most important aspect of understanding SEO. After ten years of refining their keyword research processes, Brafton has put together this 8-step guide which has improved their page 1 keyword rankings immensely.	2 May 2022	Brafton	Global Citizenship	67	19	Text only	English, German	https://masterplan.com/courses/seo-strategien-keyword-recherche
Leading Employees V: The Silver Bullet: Identity Management	What do houses, mirrors and German poet Goethe have to do with leadership? This course will be a game changer for you and your employees. Learn about the benefits of different identities, visions and motivational rhetoric and take your company to the next level.	1 May 2022	Zeit Akademie - Niels Van Quaabeke	Collaboration and Leadership	30	17	German	English, German	https://masterplan.com/courses/mitarbeiterfuehrung-v-wunderwaffe-identitaetsmanagement
n.a.	n.a.	27 April 2022	Ergotopia	Emotional Intelligence	36	1	German	German	https://masterplan.com/courses/11-techniken-um-stress-abzubauen
n.a.	n.a.	25 April 2022	Ergotopia	Emotional Intelligence	26	13	German	German	https://masterplan.com/courses/fit-am-arbeitsplatz-so-beugst-du-verspannungen-vor
n.a.	n.a.	25 April 2022	Ergotopia	Emotional Intelligence	17	10	German	German	https://masterplan.com/courses/einatmen-ausatmen-3-einfache-entspannungsuebungen
How to C.A.U.S.E. Challenging Conversations	Constructive and productive conflict is necessary for improvement and growth, so why do we try to avoid it? The C.A.U.S.E. Method helps you stay objective during tough conversations so you can fairly address, understand, and improve any situation that arises.	22 April 2022	Perfecting Conversations - Robert McPhun	Collaboration and Leadership	35	13	English	English, German	https://masterplan.com/courses/schwere-gespraech-einfache-loesung-die-cause-methode
n.a.	n.a.	22 April 2022	Ergotopia	Global Citizenship	35	13	German	German	https://masterplan.com/courses/dein-reckten-sagt-danke-so-arbeitest-du-gesund
Sustainability in Companies I: The Need to Act	Corporations and sustainability– do they really contradict each other? How can companies become more sustainable? This is the question our course series "Sustainability in Companies" will deal with. In this course, you will learn why companies in particular need to act!	1 April 2022	Zeit Akademie - Stefan Schaltegger, Maja Göpel and Stefan Rahmstorf	Global Citizenship	16	8	German	English, German	https://masterplan.com/courses/nachhaltigkeit-im-unternehmen-i-die-notwendigkeit-zu-handeln
Sustainability in Companies II: Sustainability Management	Companies can contribute to solving sustainability issues. This, however, requires having an appropriate sustainability management system in place. But how do you go about implementing this in your own company? Find out in this course!	1 April 2022	Zeit Akademie - Stefan Schaltegger	Global Citizenship	25	14	German	English, German	https://masterplan.com/courses/nachhaltigkeit-im-unternehmen-ii-nachhaltigkeitsmanagement
Sustainability in Companies III: Stakeholder Management	What makes stakeholders important for a company? Sustainability management requires companies to work with stakeholders. Sound complicated? With the right background knowledge, managing stakeholders is easy – and this course shows you how it's done!	1 April 2022	Zeit Akademie - Stefan Schaltegger	Global Citizenship	23	13	German	English, German	https://masterplan.com/courses/nachhaltigkeit-im-unternehmen-iii-stakeholder-management
Leading Employees I: 3 Essentials For Successful Leadership	Changing perspectives, a good attitude, and the willingness to make sacrifices – to what extent can your employees rely on you? We can tell you this much: Humanity is the foundation of successful and strong leadership.	1 April 2022	Zeit Akademie - Niels Van Quaabeke	Collaboration and Leadership	23	19	German	English, German	https://masterplan.com/courses/mitarbeiterfuehrung-i-die-3-bausteine-fuer-erfolgreiche-fuehrung
Leading Employees II: Personality and Values	What personalities build a strong team? What do introverts have over extroverts, and why do peace, joy, and happiness have little to do with success? These are the questions we'll tackle together!	1 April 2022	Zeit Akademie - Niels Van Quaabeke	Collaboration and Leadership	49	22	German	English, German	https://masterplan.com/courses/mitarbeiterfuehrung-ii-persoenlichkeit-und-werte
Leading Employees III: How Feedback Encourages Learning	Are you a praiser or a criticizer at work? Praise makes people feel valued and can work wonders for motivation – whereas negative feedback can be disheartening. How can leaders make sure to give feedback the right way?	1 April 2022	Zeit Akademie - Niels Van Quaabeke	Collaboration and Leadership	32	18	German	English, German	https://masterplan.com/courses/mitarbeiterfuehrung-iii-lernen-foerdern-durch-starkes-feedback
Leading Employees IV: The Development Talk as Motivator	What do conflict resolution conversations and development reviews have in common? They often end on an unpleasant note. So, how can a leader design these conversations in a way that motivates their employees?	1 April 2022	Zeit Akademie - Niels Van Quaabeke	Collaboration and Leadership	40	22	German	English, German	https://masterplan.com/courses/mitarbeiterfuehrung-iv-das-entwicklungsgespraech-als-motivator
Leading Employees VI: Spreading Positivity for Success	What triggers pure happiness within us? Can positivity be contagious to our fellow human beings? Find out! You will also learn how to take care of your mental health and that of your employees – at the end of the day, happiness is what counts!	1 April 2022	Zeit Akademie - Niels Van Quaabeke	Collaboration and Leadership	43	25	German	English, German	https://masterplan.com/courses/mitarbeiterfuehrung-vi-gute-stimmung-fuer-den-erfolg

The Many Forms of Power and How to Use Them	You don't need to be superman, a queen or a CEO to have power, because everyone already has power in some form or another. Here you'll learn to identify and describe the different types of power and most importantly: how you can empower yourself to gain power!	30 March 2022	Complexly - Crash Course	Emotional Intelligence	16	4	English	English, German	https://masterplan.com/courses/die-formen-der-macht-und-wie-du-sie-einsetzt
Justice at Work: The 3 Principles of Fairness	What do apes and humans have in common? We get frustrated when what we get doesn't match what we think we deserve compared to what others have. Learn how to play fair at work and why Frans de Waal's chimpanzee suddenly preferred grapes over cucumber!	30 March 2022	Complexly - Crash Course	Global Citizenship	14	4	English	English, German	https://masterplan.com/courses/gerechtigkeit-im-job-die-3-prinzipien-von-fairness
The Ins and Outs of Content Marketing	Creating and running digital marketing campaigns can increase your brand awareness, improve search engine rankings and generate audience interest. This deep dive from Braffon teaches you what content marketing is, how to use it, and how to measure its effectiveness.	30 March 2022	Brafton	Global Citizenship	64	23	Text only	English, German	https://masterplan.com/courses/das-einmaleins-des-content-marketing
How to Set and Achieve SMART Goals	We all have dreams we want to achieve no matter how big they might be. By setting some S.M.A.R.T. goals, you can break down your big plans into manageable steps. Are you ready to create the life you wish for?	28 March 2022	Complexly - Crash Course	Collaboration and Leadership	12	4	English	English, German	https://masterplan.com/courses/die-smart-methode-so-erreichst-du-deine-ziele
n.a.	n.a.	28 March 2022	Erwachsenenbildung. digital	Communication	55	21	German	German	https://masterplan.com/courses/erste-schritte-mit-zoom-i-meetings-planen-und-umsetzen
Influencing Positively: The Power of Manipulation	What do confidence, praise, and optimism have in common? They're a powerful form of influence. Rise and shine - let's transform yourself into a more influential person. These tips will help you think about why you're trusting a charismatic person- and whether or not you should.	28 March 2022	Complexly - Crash Course	Collaboration and Leadership	15	4	English	English, German	https://masterplan.com/courses/positiv-beeinflussen-die-macht-der-manipulation
The Endless Potential of the Circular Economy	The circular economy is about more than just sustainability- it's the model of the future. Learn from the experts how this changes the materials, models, and metrics we use, and how to integrate these principles into your organization- or be left behind.	28 March 2022	World Economic Forum	Global Citizenship	45	16	English	English, German	https://masterplan.com/courses/circular-economy-das-unendliche-potenzial
How to Avoid Teamwork Disasters	Group projects have such a bad reputation that there are a hundred of memes about things that can go wrong. How can you avoid teamwork disasters in and out of your workplace? Let's keep that workflow flowing with the help of our tips!	28 March 2022	Complexly - Crash Course	Collaboration and Leadership	14	4	English	English, German	https://masterplan.com/courses/teamwork-4-fehler-die-teams-nicht-machen-sollten
The Future of Digital Transformation	How can we make a global online society based on fairness, transparency, and trust? This course walks you through emerging technological advancements from 3D printing to blockchain to implantable devices, along with the ethical concerns they bring.	28 March 2022	World Economic Forum	Digital Literacy	24	19	English	English, German	https://masterplan.com/courses/die-zukunft-der-digitalen-transformation
How to Check Facts Online: Tricks You Need to Know	Can you spot fake news? Are you sure? Learn how to make a habit of taking a closer look at any information you find interesting or shareable or tugs on your heartstrings, because that's exactly the kind of information that can change your decisions- or change you!	25 March 2022	Complexly - John Green	Digital Literacy	120	28	English	English, German	https://masterplan.com/courses/faktencheck-im-netz-diese-tricks-musst-du-kennen
n.a.	n.a.	25 March 2022	Erwachsenenbildung. digital	Tools & Tutorials	58	23	German	German	https://masterplan.com/courses/mit-webebox-online-meetings-meistern-die-basics
Business Writing: 3 Tips for Persuasive Content	Of course, typos are an absolute no-go! But what else should you consider when it comes to writing emails, reports, or even a short memo? Let's find out how you can persuade your boss or your colleagues through the written word!	25 March 2022	Complexly - Crash Course	Communication	13	4	English	English, German	https://masterplan.com/courses/business-writing-3-tipps-fuer-ueberzeugende-inhalte
Solving Human Problems with AI	How can AI help us be better humans? In this course, you'll hear from four experts about different applications of AI that could help solve some of today's most pressing concerns, from group performance to medical data to improving our own mental health.	23 March 2022	World Economic Forum	Digital Literacy	20	8	English	English, German	https://masterplan.com/courses/wie-ki-menschheitsprobleme-loest
Leadership Lessons from the World Economic Forum	What can you learn about leadership from a racecar driver, a biased professor, a hot air balloon pilot, and an athlete in the arctic? In this course, you'll hear bite-sized expert lessons on leadership, failure, and the importance of finding a purpose.	23 March 2022	World Economic Forum	Collaboration and Leadership	9	4	English	English, German	https://masterplan.com/courses/world-economic-forum-das-macht-gute-fuehrung-aus
Top 10 Emerging Technologies of the Last Decade	This series from the World Economic Forum features interviews with experts on some of the most promising, innovative, and transformative technologies of the last decade. From social robots to personalized healthcare, how will these emerging technologies shape our world?	23 March 2022	World Economic Forum	Digital Literacy	114	22	English	English, German	https://masterplan.com/courses/die-10-wichtigsten-tech-erfindungen-des-letzten-jahrzehnts
n.a.	n.a.	21 March 2022	Erwachsenenbildung. digital	Communication	45	27	German	German	https://masterplan.com/courses/erste-schritte-mit-zoom-i-meetings-beitreten-und-praesentieren
Effective Teams Strive for Consensus	Do you make decisions on your own or do you involve your team? Let us tell you: Decision-making by consensus is what you should aim for! Get to know an easy method that helps you to make everyone happy when it comes to decision-making.	18 March 2022	Seeds for Change	Thinking and Deciding Clearly	9	10	English	English, German	https://masterplan.com/courses/entscheidungsfindung-im-team-das-konsensprinzip
n.a.	n.a.	18 March 2022	Erwachsenenbildung. digital	Communication	19	12	German	German	https://masterplan.com/courses/licht-kamera-action-online-souveraen-auftreten
What Makes User Research Worth It	Whether you're designing a product for a company or you just want to learn more about your customers, an effective user research strategy can bring great insights to your design process. In this course from AJ&Smart, you'll learn what questions you need to be asking.	15 March 2022	AJ&Smart	Creativity and Innovation	22	10	English	English, German	https://masterplan.com/courses/user-research-die-vorteile-der-nutzerforschung

Transform Your Career With Workshop Facilitation	Facilitation is one of the most in-demand skills in every field. Here you'll learn how facilitation turns inefficient meetings into structured workshops that can help guide you, your team, and your career towards more effective and efficient solutions.	1 March 2022	AJ&Smart	Communication	17	15	English	English, German	https://masterplan.com/courses/wie-workshop-moderation-dein-arbeitsleben-verandert
n.a.	n.a.	28 February 2022	Evergreen Media - Alexander Rus	Global Citizenship	28	23	German	German	https://masterplan.com/courses/12-website-architektur-tipps-fur-seo
n.a.	n.a.	28 February 2022	Evergreen Media - Alexander Rus	Global Citizenship	93	34	German	German	https://masterplan.com/courses/keyword-recherche
Design Thinking Made Easy	There are many tools you could use to generate innovative product ideas, but few are better than Design Thinking. In this course, you'll get an overview of Design Thinking, how its different steps work together, and why they're so important for innovation.	28 February 2022	AJ&Smart	Creativity and Innovation	11	9	English	English, German	https://masterplan.com/courses/design-thinking-leicht-gemacht
n.a.	n.a.	28 February 2022	New Work SE	Collaboration and Leadership	152	5	German	German	https://masterplan.com/courses/neue-arbeitswelt
Lightning Decision Jam Workshop	You might've heard the term Design Thinking used by Product Development teams, but how do you put it into practice? The Lightning Design Jam presented by AJ&Smart is the perfect step-by-step guide for turning Design Thinking into actionable results.	26 February 2022	AJ&Smart	Collaboration and Leadership	22	17	English	English, German	https://masterplan.com/courses/lightning-decision-jam-workshop
Future-Proof Your Skills for the Modern World	How can you face automation? The answer lies in constant learning. But which skills set you apart in the modern world? David Epstein will tell you how to rage against the machine and what is required to excel in your industry.	25 February 2022	BigThink - David Epstein	Global Citizenship	6	13	English	English, German	https://masterplan.com/courses/fit-fuer-die-zukunft
Leading with Humanity – Your key to success	With great power comes great responsibility. How can leaders use that power to inspire their team and their organization as a whole? Starting with defining your "why", Simon shows you how to create magic inside your organization by leading with humanity.	24 February 2022	BigThink - Simon Sinek	Collaboration and Leadership	32	14	English	English, German	https://masterplan.com/courses/heimlich-erfolgreicher-ceo
Let People Fail	As a manager, your job is about helping your team succeed, but is there any value in letting them fail? In this Quick Take, you'll learn the science behind "productive failure" and how it can help equip your people to handle challenges in the future.	24 February 2022	Rapid Learning – a bts company	Collaboration and Leadership	8	4	English, German	English, German	https://masterplan.com/courses/wie-du-scheitern-zulassen-kannst
The Science of Successful Things	How can you make a product successful? Why did Google Glass fail and why is the iPhone the most profitable product in human history? Let's join Derek Thompson the author of Hit Makers to find out about the answers.	24 February 2022	BigThink - Derek Thompson	Creativity and Innovation	34	12	English	English, German	https://masterplan.com/courses/die-wissenschaft-des-erfolgs
Adapt to Change with Elastic Thinking	When we have a challenge in life or an issue, our logical thinking doesn't always work. During these moments elastic thinking can help opening yourself to new ideas and adapt to change. In this course, Leonard Mlodinow shares the benefits of elastic thinking.	24 February 2022	BigThink - Leonard Mlodinow	Thinking and Deciding Clearly	29	13	English	English, German	https://masterplan.com/courses/elastisches-denken
Feedback That Makes a Change	We give feedback because we hope it will improve things in the future, but the wrong feedback gets us stuck in the past. In this Quick Take, you'll learn about the brain's response to receiving feedback, and how to work with it to make sure your feedback gets results.	23 February 2022	Rapid Learning – a bts company	Emotional Intelligence	8	4	English, German	English, German	https://masterplan.com/courses/feedback-das-wirkt
A 3-Second Technique for Better Coaching	Sometimes the best thing you can say while coaching is nothing at all. How is that possible? In this Quick Take, you'll learn a simple three-second trick that leads to deeper conversations, more thoughtful insights, and better outcomes for the people you coach.	23 February 2022	Rapid Learning – a bts company	Collaboration and Leadership	8	4	English, German	English, German	https://masterplan.com/courses/a-3-second-technique-for-better-coaching
Framing Setbacks to Promote Success	Setbacks are a part of life – but how we deal with them is a huge factor in our future success. In this Quick Take, you'll learn how different explanatory styles can help or hurt our ability to get things done, and how to frame setbacks in a positive way.	23 February 2022	Rapid Learning – a bts company	Collaboration and Leadership	8	4	English, German	English, German	https://masterplan.com/courses/rueckschlaege-positiv-gestalten
Dealing with Mistakes	Some leaders avoid mistakes, but great leaders learn from them! In this Quick Take, you'll learn how to foster an environment where your team members feel comfortable sharing mistakes and identifying possible improvements so that these errors can be put to good use!	23 February 2022	Rapid Learning – a bts company	Collaboration and Leadership	8	4	English, German	English, German	https://masterplan.com/courses/mit-fehlern-umgehen
How to Praise Effectively	Praise is a crucial part of effective feedback, but sometimes it can backfire. How do we know when praise is motivating or demotivating? In this Quick Take, you'll learn three steps to give sincere and effective praise that will truly help your team!	23 February 2022	Rapid Learning – a bts company	Emotional Intelligence	8	4	English, German	English, German	https://masterplan.com/courses/wirksam-job-aussprechen
How to Handle Difficult Conversations	Even in the workplace, things can sometimes get personal. In this Quick Take, you'll learn a simple method for navigating uncomfortable conversations in a way that's objective, fair, and compassionate so that problems can get solved instead of feelings hurt.	23 February 2022	Rapid Learning – a bts company	Communication	9	4	English, German	English, German	https://masterplan.com/courses/schwierige-gespraeche-fuehren
How to Have an Honest Conversation	Some conversations can be really awkward. Whether it's about something trivial, like a crumb-infested knife in the butter dish, or something as serious as firing an employee, someone's got to say it. And if that person is you, this course is here to help.	22 February 2022	iAM Learning	Communication	8	17	English, German	English, German	https://masterplan.com/courses/ehrliche-gespraeche-fuehren
How to Frame Corrective Feedback	Research shows that the best way to change behavior is through positive corrective feedback, but how can you frame negative information in a positive way without sugarcoating it? In this Quick Take, you'll learn an honest approach to positive corrective feedback.	22 February 2022	Rapid Learning – a bts company	Communication	8	4	English, German	English, German	https://masterplan.com/courses/feedback-verhalten-korrigieren

Inclusion and Diversity	How can you make your work environment not only diverse, but inclusive? In this Quick Take, you'll learn the two key drivers of inclusion, strategies to help talent overcome exclusion barriers, and how to foster an environment where everyone's perspective is an asset.	22 February 2022	Rapid Learning – a bts company	Emotional Intelligence	8	4	English, German	English, German	https://masterplan.com/courses/inklusion-diversitaet
Harnessing the Growth Mindset	The Growth Mindset has been developed using rigorous scientific research and can really help you progress in all aspects of life, whether getting that promotion at work, expanding your education, or simply thinking more positively. This course is here to show you how.	22 February 2022	iAM Learning	Collaboration and Leadership	8	16	English, German	English, German	https://masterplan.com/courses/starke-durch-offenheit
Being Kind to Yourself	There are many different ways you can improve your mental wellbeing. And who wouldn't you want to? Being in good mental health brings positive effects for you and everyone in your life. In this course, you'll learn five steps to take to begin your road to happiness.	21 February 2022	iAM Learning	Emotional Intelligence	8	15	English, German	English, German	https://masterplan.com/courses/sei-gut-zu-dir-selbst
The Ups & Downs of Ladder Safety	Whether you use a ladder at work or simply around the house, you need to follow health and safety guidelines in order to mitigate the potential risks. This course covers all the essentials, from how to perform a pre-use inspection to what to do if something goes wrong.	21 February 2022	iAM Learning	Mandatory Training	13	12	English, German	English, German	https://masterplan.com/courses/leitersicherheit
Developing Your Customer Empathy	Empathy is a vital skill for customer service that can help you represent your company in the best way possible. In this iAM Learning course, you'll learn how to recognize different types of empathy and how to use it so you can respond to customers in the right way.	18 February 2022	iAM Learning	Global Citizenship	8	13	English, German	English, German	https://masterplan.com/courses/verstaendnis-kunden
n.a.	n.a.	15 February 2022	Evergreen Media - Alexander Rus	Global Citizenship	27	19	German	German	https://masterplan.com/courses/interne-verlinkung
n.a.	n.a.	14 February 2022	Evergreen Media - Alexander Rus	Global Citizenship	37	13	German	German	https://masterplan.com/courses/seo-wissen-aktuell
n.a.	n.a.	9 February 2022	Evergreen Media - Alexander Rus	Global Citizenship	37	21	German	German	https://masterplan.com/courses/backlinks-aufbauen
Why 80% of Training Does Not Stick	Studies show that 30 days after training, we remember about 20% of what we learned. So how can we make training stick? In this Quick Take, you'll learn how to make training more effective, plus the Four R method to help your team retain what they learned.	1 February 2022	Rapid Learning – a bts company	Emotional Intelligence	8	4	English, German	English, German	https://masterplan.com/courses/warum-du-80-deiner-fortbildungen-vergisst
Masterplan Courses: The Easy Way To Create Your Own	Do you want to move past in-person trainings towards efficient online trainings that are easy and cheap to produce? We will guide you through all the necessary steps from script-writing to recording to cutting and uploading your course.	31 January 2022	Masterplan com GmbH - Matthias Kumer	Tools & Tutorials	43	19	English, German	German, English	https://masterplan.com/courses/eigene-masterplan-kurse
News in AI & Tech	The world of Artificial Intelligence and technology can feel overwhelming but Gianluca Mauro is here to help! In these videos, he shares the newest updates about AI and tech - for experts and beginners alike.	31 January 2022	AI Academy - Gianluca Mauro	Digital Literacy	38	10	English	English, German	https://masterplan.com/courses/ai-updates
n.a.	n.a.	31 January 2022	Evergreen Media - Alexander Rus	Global Citizenship	37	19	German	German	https://masterplan.com/courses/offpage-seo-backlink
n.a.	n.a.	21 January 2022	Evergreen Media - Alexander Rus	Global Citizenship	37	19	German	German	https://masterplan.com/courses/suchintention-verstehen
n.a.	n.a.	18 January 2022	Evergreen Media - Alexander Rus	Global Citizenship	22	16	German	German	https://masterplan.com/courses/onpage-seo-checkliste
Working and Leading Remotely	The rise of remote work has been one of the greatest challenges for leaders in recent history. In this course, you'll hear from business leaders and professionals about managing remote work – from your home office setup, to communicating and connecting with your team.	23 December 2021	GoDaddy	Collaboration and Leadership	27	14	English	English, German	https://masterplan.com/courses/remote-arbeiten-und-fuehren
n.a.	n.a.	22 December 2021	Morten Wolff - Morten Wolff	Global Citizenship	27	4	German	German	https://masterplan.com/courses/sales-impulse
Creating a Healthy Workplace	Research shows that healthy employees are productive employees. What can you do to make your workplace a healthy environment that inspires you and your colleagues to do your best work? Here you'll learn easy-to-implement tips to keep yourself happy and healthy at work.	22 December 2021	GoDaddy	Global Citizenship	27	11	English	English, German	https://masterplan.com/courses/einen-gesunden-arbeitsplatz-schaffen
n.a.	n.a.	21 December 2021	Evergreen Media - Alexander Rus	Global Citizenship	22	16	German	German	https://masterplan.com/courses/seo-strategie-leicht-gemacht
n.a.	n.a.	21 December 2021	Evergreen Media - Alexander Rus	Global Citizenship	15	13	German	German	https://masterplan.com/courses/seo-einfach-und-schnell-erklart

n.a.	n.a.	21 December 2021	Evergreen Media - Alexander Rus	Global Citizenship	16	13	German	German	https://masterplan.com/courses/fuenf-grundlagen-fuer-erfolgreiches-sec
n.a.	n.a.	15 December 2021	Morten Wolff	Global Citizenship	38	5	German	German	https://masterplan.com/courses/vertrieblerinnen-finden-und-entwickeln
n.a.	n.a.	15 December 2021	Morten Wolff	Global Citizenship	60	8	German	German	https://masterplan.com/courses/tipps-fuer-den-vertriebsalltag
n.a.	n.a.	15 December 2021	Morten Wolff	Global Citizenship	58	8	German	German	https://masterplan.com/courses/den-richtigen-vertriebsansatz-finden
Google Workspace: Drive	Google Drive has revolutionized our ability to access and share files anytime, anywhere, and with anyone. In this course, you'll learn the basic features and settings of Google Drive, from sharing to giving permission to organizing your files and folders.	14 December 2021	Google Applied Digital Skills	Tools & Tutorials	30	16	English	English, German	https://masterplan.com/courses/google-workspace-drive
Google Workspace: Gmail	With Gmail, you can access all your contacts, documents, and emails no matter where you are. Learn how to personalize your email settings, organize your inbox, use chat and video call, and how to organize all your information through Gmail—online or offline.	10 December 2021	Google Applied Digital Skills	Tools & Tutorials	23	24	English	English, German	https://masterplan.com/courses/google-workspace-gmail
Google Workspace: Meet	Learn how to use Google Meet to set up virtual meetings with anyone, anytime, anywhere. By using Google Meet, you can sync all the necessary information with any other Google apps, from your Calendar to reminders, and even attach files in Drive.	10 December 2021	Google Applied Digital Skills	Tools & Tutorials	28	22	English	English, German	https://masterplan.com/courses/google-workspace-meet
Scrum Academy: Scrum Foundations	You've probably heard someone mention Scrum around the office or at a conference, but what does it mean exactly? In this course Sohrab Salimi, the Founder and CEO of Scrum Academy, takes you on a journey through the elements and functions of the Scrum Framework.	3 December 2021	Agile Academy - Sohrab Salimi	Creativity and Innovation	40	12	English	English, German	https://masterplan.com/courses/scrum-academy-scrum-grundlagen
Scrum Academy: Agile Fundamentals	If you wanted to improve the agility of your workplace, what does this mean exactly? In this course Sohrab Salimi, the Founder and CEO of Scrum Academy, shows you the elements of agile and how they help you create better products in a more efficient and profitable way.	3 December 2021	Agile Academy - Sohrab Salimi	Creativity and Innovation	69	25	English	English, German	https://masterplan.com/courses/scrum-academy-agile-grundlagen
Google Workspace: Calendar	As part of our Google Workspace Series, this course walks you through the fundamentals of Google Calendar. With hands-on videos you can practice creating events, inviting guests, setting reminders, personalizing notifications, and colour coding your Google Calendar.	1 December 2021	Google Applied Digital Skills	Tools & Tutorials	34	23	English	English, German	https://masterplan.com/courses/google-workspace-kalender
Google Workspace: Sheets	Google Sheets is Google's free online tool for creating spreadsheets intuitively and effectively. In this accessible course, learn how to use all key functions and how to collaborate on your spreadsheets with colleagues.	25 November 2021	Google Applied Digital Skills	Tools & Tutorials	60	31	English	English, German	https://masterplan.com/courses/google-workspace-tabellen
Google Workspace: Docs	Google Docs is Google's text creation software that makes it easy to work on text documents collaboratively without issue. This course will take you through the entire process of creating a document and collaborating on it with your colleagues and friends.	19 November 2021	Google Applied Digital Skills	Tools & Tutorials	35	24	English	English, German	https://masterplan.com/courses/google-workspace-docs
Google Workspace: Slides	Google Slides is Google's free and easy tool that helps you create beautiful presentations without effort. This course will take you through everything you need to build your next presentation in Slides, easily integrating images, graphs and even videos.	17 November 2021	Google Applied Digital Skills	Tools & Tutorials	42	23	English	English, German	https://masterplan.com/courses/google-workspace-praesentationen
Enhance Your Marketing Strategy Using Analytics	Website analytics contain a variety of beneficial insights from your customers' locations to their favorite blog posts and browsing habits. This course shows you the most important website metrics and how to incorporate them into your future marketing strategies.	9 November 2021	GoDaddy	Global Citizenship	60	20	English	English, German	https://masterplan.com/courses/marketing-mit-analytics-aufs-naechste-level-heben
Growing Your Business Brand	Everyone knows that sales are important, but branding your business is just as vital. After all, a bad first impression is the quickest way to lose potential customers. Learn the basics of business branding and watch a firsthand example of a stellar branding strategy.	9 November 2021	GoDaddy	Global Citizenship	32	8	English	English, German	https://masterplan.com/courses/mach-deine-marke-richtig-bekannt
Stay Present With Content Marketing	In 1996, Bill Gates penned a short essay titled "Content is King." This phrase seems truer now than it was back then. In this course, you'll learn how to set up your marketing strategy around the content you produce and why you shouldn't wait another minute to start.	5 November 2021	GoDaddy	Global Citizenship	55	17	English	English, German	https://masterplan.com/courses/mit-content-marketing-im-gespraech-bleiben
SEO for E-Commerce	In this Quick Take, Google Search Advocate Daniel Waisberg walks you through a top concern for any E-Commerce business: SEO. Learn how to effectively incorporate SEO into your site, and how to monitor and improve your content's performance on Google Search results.	1 November 2021	Google - Daniel Waisberg	Global Citizenship	12	4	English, German	English, German	https://masterplan.com/courses/seo-fuer-den-online-handel
Google Search Console for Developers	What can a developer learn from the metrics available on Google Search Console? In this Quick Take, learn how to utilize the valuable data Google automatically collects on your website's performance so you can ensure your websites are healthy, findable, and optimized.	1 November 2021	Google - Daniel Waisberg	Tools & Tutorials	12	4	English, German	English, German	https://masterplan.com/courses/google-search-console-fuer-entwickler
Google Search for Beginners	How can a deeper understanding of Google Search help your business reach its goals? This course explains how Google Search "crawls", "indexes", and "ranks" websites for their search results, and how you can use that information to optimize your business' web presence.	1 November 2021	Google - Daniel Waisberg	Thinking and Deciding Clearly	40	33	English, German	English, German	https://masterplan.com/courses/google-suche-fuer-einsteiger

Google Search Console	How can a better understanding of Google Search Console help you transform your website? Join Daniel Waisberg, Google Search Advocate, as he explains the tools available on Search Console to optimize your search appearance and increase organic traffic to your website.	1 November 2021	Google - Daniel Waisberg	Tools & Tutorials	123	43	English, German	English, German	https://masterplan.com/courses/google-search-console
Marketing Your Business on Social Media	You've chosen your company name, branding, and mission statement – now it's time to establish your online presence! In this course, you'll learn how to get started on all the major social media platforms, as well as claiming your usernames and using #hashtags.	29 October 2021	GoDaddy	Global Citizenship	60	23	English	English, German	https://masterplan.com/courses/so-vermarktet-du-dein-unternehmen-auf-social-media
Get More Reviews and Credibility Online	Most customers trust the opinions of complete strangers when making purchasing decisions, and your online reputation is an essential element of your marketing strategy. In this Quick Take, you'll learn how to improve your first impression online.	28 October 2021	GoDaddy	Global Citizenship	13	4	English	English, German	https://masterplan.com/courses/glaubwuerdiger-sein-durch-bewertungen
5 Marketing Lessons for Difficult Times	For many businesses, 2020 turned everything upside down. Yet for others, it was a year of explosive sales beyond expectations. Hard times don't hit everyone the same, and in this Quick Take, you'll learn 5 strategies to help you succeed next time the going gets rough.	20 October 2021	GoDaddy	Global Citizenship	7	4	English	English, German	https://masterplan.com/courses/5-marketing-tips-fuer-schwierige-zeiten
A Beginner's Guide to Ad Spending	If you're going to invest in search engine PPC (or Pay-Per-Click) Ads, then you want to make sure you're actually reaching the right customers. In this Quick Take course, you'll learn how to optimize your PPCs and turn them into more than just traffic to your website.	19 October 2021	GoDaddy	Global Citizenship	11	4	English	English, German	https://masterplan.com/courses/media-budget-fuer-anfaenger
Successful Negotiation IV: Seven Techniques	Negotiating like a pro is easier than you think. In this course, Matthias presents seven tactics to make your negotiation a complete success. From emphasizing common ground, to setting the agenda – here's what the pros have in their negotiation toolbox!	15 October 2021	Zeit Akademie - Matthias Schranner	Global Citizenship	25	13	German	English, German	https://masterplan.com/courses/erfolgreich-verhandeln-4-sieben-techniken
Successful Negotiation VI: Failing Skillfully	When a negotiation reaches a standstill, sometimes escalation can't be avoided. Is this a failure of the negotiation, or can you use it productively? In the final course of our "Successful Negotiation" series, you'll learn how to reach an agreement despite escalation.	15 October 2021	Zeit Akademie - Matthias Schranner	Global Citizenship	33	14	German	English, German	https://masterplan.com/courses/erfolgreich-verhandeln-6-gekonnt-scheitern
Successful Negotiation I: Basics	Every day we negotiate, whether at work or in everyday life, over a salary increase or the next shared vacation spot. In the first course of our "Successful Negotiation" series you will learn the basics of a negotiation from Matthias Schranner.	15 October 2021	Zeit Akademie - Matthias Schranner	Global Citizenship	24	16	German	English, German	https://masterplan.com/courses/erfolgreich-verhandeln-1-grundzuege
Successful Negotiation V: FBI Strategies	Negotiator, commander and decision-maker – the FBI uses these three roles to conduct negotiations. But what are the tasks of these roles? Are there any useful practical tips? After this course, you will be able to successfully negotiate like the FBI.	15 October 2021	Zeit Akademie - Matthias Schranner	Global Citizenship	25	16	German	English, German	https://masterplan.com/courses/erfolgreich-verhandeln-5-strategien-des-fbi
Successful Negotiation III: Negotiation Strategies	While the last course focused on setting a goal in a negotiation, now we'll focus on different methods of negotiating. In this course, you'll learn about the five most important negotiation strategies, including their strengths, weaknesses, and when best to use them.	15 October 2021	Zeit Akademie - Matthias Schranner	Global Citizenship	31	16	German	English, German	https://masterplan.com/courses/erfolgreich-verhandeln-3-verhandlungsstrategien
Successful Negotiation II: Setting Objectives	A clear objective is essential for a successful negotiation. You should therefore be clear before the negotiation what you want to get out of it and where your pain threshold lies. The tips from this second course will make you a negotiation professional!	15 October 2021	Zeit Akademie - Matthias Schranner	Global Citizenship	22	11	German	English, German	https://masterplan.com/courses/erfolgreich-verhandeln-2-zielsetzung
Marketing Basics: Email & Content Marketing	Email and Social Media are great ways to engage with your customers and show them what your company can offer! In this course, you'll learn professional-grade skills from how to draft compelling emails to which social media platforms are best for your business.	13 October 2021	GoDaddy	Global Citizenship	18	23	English	English, German	https://masterplan.com/courses/marketing-grundlagen-email-content-marketing
Marketing Basics: SMART Planning	Whether your business is local or multinational, you'll need to communicate your core message to your customers. In this Marketing Basics course, learn how to design your marketing strategy from the ground up, along with a few tips for establishing your business online.	12 October 2021	GoDaddy	Global Citizenship	18	17	English	English, German	https://masterplan.com/courses/marketing-grundlagen-smart-planen
Sustainability II: Protecting our Ecosystems	Climate change poses a major challenge to our ecosystems, altering the way in which both humans and animals live. But what sort of changes are we facing and what can we do about them? That's exactly what Dr. Antje Boetius explains in this course!	5 October 2021	Zeit Akademie - Prof. Dr. Antje Boetius	Global Citizenship	36	20	German	English, German	https://masterplan.com/courses/nachhaltigkeit-2-gekosysteme-und-umweltschutz
Sustainability IV: Global Sustainability Policies	Political decisions are necessary to protect our climate; if we want to mitigate climate change, we need a global effort. But what are the climate goals? Can social justice and climate protection be combined?	5 October 2021	Zeit Akademie - Prof. Dr. Maja Göpel	Global Citizenship	20	13	German	English, German	https://masterplan.com/courses/nachhaltigkeit-4-globale-nachhaltigkeitspolitik
Sustainability I: Understanding Climate Change	Welcome to the first of five courses on sustainability and climate protection! In this module Prof. Dr. Stefan Rahmstorf explains the most important facts and basics about climate change: From the greenhouse effect, to climate models, to the compensation of CO2!	5 October 2021	Zeit Akademie - Prof. Dr. Stefan Rahmstorf	Global Citizenship	17	13	German	English, German	https://masterplan.com/courses/nachhaltigkeit-1-den-klimawandel-verstehen
Sustainability V: Impacts of Climate Change	One record summer after another – is this a result of climate disasters? In the fifth and final course of our sustainability series, Stefan gives you an overview of the effects of climate change – from extreme heat to rising sea levels.	5 October 2021	Zeit Akademie - Dr. Stefan Rahmstorf	Global Citizenship	29	15	German	English, German	https://masterplan.com/courses/nachhaltigkeit-5-auswirkungen-des-klimawandels
Sustainability III: The Role of Society	Environmental protection and society – how are they connected? Organizations need to change to be more sustainable. In the third part of our sustainability series, Prof. Dr. Maja Göpel explains how this change happens and why GDP, in particular, has had its day.	5 October 2021	Zeit Akademie - Prof. Dr. Maja Göpel, Carolin Stüdemann, Aya Jaff	Global Citizenship	27	15	German	English, German	https://masterplan.com/courses/nachhaltigkeit-3-umweltschutz-und-gesellschaft
Female Leadership IV: Leading Together	Certain things simply cannot be changed – role models are not one of them. In this course you will learn which distinctions are natural and which are not, what influence role models can have and why feminism is also a matter for men.	29 September 2021	Zeit Akademie - Catriona McLaughlin, Prof. Dr. Paula-Irene Braslavsky, Martin Smeer und Vincent	Global Citizenship	72	19	German	English, German	https://masterplan.com/courses/female-leadership-4-gemeinsam-fuehren

Female Leadership II: Careers and Networks	Since 2007, men and women in Germany have had the right to take parental leave. Yet childcare and household chores are still primarily done by women. Why? How can working women and mothers be supported? Answers to these and other questions are provided in this course!	29 September 2021	Zeit Akademie - Catriona McLaughlin, Prof. Dr. Bettina Wiese	Global Citizenship	50	20	German	English, German	https://masterplan.com/courses/female-leadership-2-karriere-und-netzwerke
Female Leadership I: Advantages and Potential	When compared internationally, Germany is at the bottom in terms of female executives. Why is that? How can we change this and help everyone succeed? In this course, you will find answers to these and other questions on the topic of female leadership.	29 September 2021	Zeit Akademie - Catriona McLaughlin, Prof. Dr. Bettina Wiese	Global Citizenship	46	16	German	English, German	https://masterplan.com/courses/female-leadership-1-vorteile-und-potenziale
Unconscious Bias	Unconscious thought patterns influence almost every decision in our lives. Using concrete examples and everyday exercises, Albert Kehrer teaches you how to sharpen your judgment with awareness – adding value to you, your team, and the overall company.	29 September 2021	DZ Bank - Albert Kehrer	Global Citizenship	60	24	German	English, German	https://masterplan.com/courses/unconscious-bias
Female Leadership III: Success through Equality	How you say something can reveal a lot about you; your company's language alone can have an impact on who applies and who doesn't. In this course, you'll learn why companies with women are more successful and how to increase diversity in your own organization.	29 September 2021	Zeit Akademie - Catriona McLaughlin, Simone Burel, Barbara Lutz, Accenture, Jutta Allmendinger	Global Citizenship	65	24	German	English, German	https://masterplan.com/courses/female-leadership-3-erfolg-durch-gleichstellung
The Psychology of Selling	Understanding the psychology behind your customers' buying decisions makes selling much easier. In this course, you'll learn techniques and strategies based in psychology to make better, quicker, and more efficient sales.	21 September 2021	Morten Wolff	Global Citizenship	28	29	German	English, German	https://masterplan.com/courses/vertriebspsychologie
Confidence II: Strengthening Your Inner Freedom	Challenges are part of life – but how should we address them? In this course, you'll learn about what sort of inner attitude best enables you to cope with difficulties, grow as a person, and activate your true potential.	16 September 2021	Zeit Akademie - Ulrich Schnabel	Emotional Intelligence	28	18	English	English, German	https://masterplan.com/courses/zuversicht-2-wie-man-die-innere-freiheit-staerkt
Confidence IV: The "Why" of Life	What makes our lives valuable and meaningful? And why is that so important, especially in times of crisis? Ulrich will help you find the purpose of life and will share scientific facts, personal and humorous examples as well as valuable tips.	16 September 2021	Zeit Akademie - Ulrich Schnabel	Emotional Intelligence	22	15	English	English, German	https://masterplan.com/courses/zuversicht-4-das-warum-des-lebens
Confidence III: Strengthening Hope for the Future	What does your physical posture have to do with your mood and confidence? What is the principle of resonance? How can you benefit from it? And what can we learn from young people about confidence? All this and more awaits you in this course!	16 September 2021	Zeit Akademie - Ulrich Schnabel	Emotional Intelligence	25	16	English	English, German	https://masterplan.com/courses/zuversicht-3-zukunftshoffnung-staerken
Confidence I: From Fear to Creative Power	What exactly is confidence and why is it important? Why do we often behave like our ancestors in the Stone Age? What consequences does this have on society and the media? Ulrich explains all this and more on a journey from the Stone Age to the future.	15 September 2021	Zeit Akademie - Ulrich Schnabel	Emotional Intelligence	28	18	English	English, German	https://masterplan.com/courses/zuversicht-1-von-der-angst-zur-gestaltungskraft
To Design Better Tech, Understand Context	What good is medical equipment to people in Africa if it can't handle the climate there? Tania Douglas illustrates how we often blinded to real needs when pursuing technology – and how a deeper understanding of the context where it's used leads to better solutions.	10 September 2021	TED - Tania Douglas	Digital Literacy	10	4	English	English, German	https://masterplan.com/courses/ohne-kontext-ist-technologie-unmoeglich
The Career Advice You Probably Didn't Get	You're doing everything right at work, taking all the right advice, but you're just not moving up. Why? Susan Colantuono shares a surprising piece of advice you might not have heard before quite so plainly. While aimed at women, this talk has universal takeaways.	6 September 2021	TED - Susan Colantuono	Global Citizenship	16	4	English	English, German	https://masterplan.com/courses/der-karriere-hipp-den-sie-wahrscheinlich-nie-bekamen
Successful Transformation in a Fast-Changing World	In a technological world, the rate of change has increased exponentially, while our rate of learning has remained the same. In this lesson, learn how leadership can adapt, learn, and transform in order to solve not only today's problems, but tomorrow's problems.	6 September 2021	TED - Eddie Obeng & Jim Hemerling	Collaboration and Leadership	28	8	English	English, German	https://masterplan.com/courses/wie-man-sich-in-einer-schnellen-welt-neu-erfindet
How to Speak So That People Will Listen	Ever felt like no one's listening when you talk? Well, sound expert Julian Treasure's here to help. He demonstrates the how-to's of powerful speaking – from handy vocal exercises to tips on speaking with empathy.	3 September 2021	TED - Julian Treasure	Communication	12	4	English	English, German	https://masterplan.com/courses/so-reden-dass-andere-einem-zuhoren-wollen
The 1-Minute Secret to Habit-Forming	We know how resolutions go – we set ourselves ambitious goals and then... motivation drops and we feel bad about giving up. But what if we could change that? Sociologist Christine Carter shares how a slight shift in mindset can keep you on track to reach any goal.	3 September 2021	TED - Christine Carter	Emotional Intelligence	12	4	English	English, German	https://masterplan.com/courses/gewohnheiten-schaffen-in-nur-1-minute
What It Takes to Be a Great Leader	What makes a great leader today? In this candid talk, Roselinde Torres describes 25 years of observing truly great leaders at work and shares the three simple but crucial questions would-be company chiefs need to ask to thrive in the future.	3 September 2021	TED - Roselinde Torres	Collaboration and Leadership	11	4	English	English, German	https://masterplan.com/courses/was-eine-fuehrungspersoenlichkeit-ausmacht
Turn Off Work Thoughts in Your Free Time	Feeling burned out? You may be spending too much time ruminating about your job, says psychologist Guy Winch. Learn how to stop worrying about tomorrow's tasks or stewing over office tensions with three simple techniques for helping you relax and recharge after work.	2 September 2021	TED - Guy Winch	Emotional Intelligence	14	4	English	English, German	https://masterplan.com/courses/die-freizeit-genossen-ohne-an-arbeit-zu-denken
Making Zoom Meetings Fun	Boring online meetings waste the time and potential of everyone attending. Learn how you can engage your audience behind a screen as effectively as you would in person through interactive activities, Zoom features, and tips for productive and fun online meetings!	1 September 2021	UPS KILLHQ - Treena Nairne and Angela Cheung	Communication	26	18	English	English, German	https://masterplan.com/courses/so-machen-zoom-meetings-spass
Look and Sound Your Best on Zoom	What kind of first impression do you make in virtual meetings? In this lesson, video production and communication experts Treena and Angela walk you through simple audio and video tips to make sure you always look and sound your best on Zoom.	1 September 2021	UPS KILLHQ - Treena Nairne and Angela Cheung	Communication	15	15	English	English, German	https://masterplan.com/courses/in-zoom-meetings-optimal-aussehen-und-lingen
Boom Into Your Zoom: Tech Tips for Online Meetings	How can you make virtual meetings feel as engaging, collaborative, and productive as meeting face-to-face? Zoom professionals Angela Cheung and Treena Nairne give you all the tech tips to master Zoom, so you can create the perfect environment for every meeting.	1 September 2021	UPS KILLHQ - Treena Nairne and Angela Cheung	Communication	34	24	English	English, German	https://masterplan.com/courses/zoom-meetings-meistern-technische-tips-tricks

The Importance of Getting a Sponsor	The workplace is often presented as a meritocracy, where you can succeed by putting your head down and working hard. But the key to getting ahead is to get a sponsor. Carla Harris shares stories from her Wall Street career on the importance of getting a sponsor at work.	30 August 2021	TED - Carla Harris	Collaboration and Leadership	15	4	English	English, German	https://masterplan.com/courses/warum-ein-sponsor-so-wichtig-sein-kann
The Dos and Don'ts of Good Leadership	What does it take to be a good leader? Is it a personality trait, or are there choices we can make to appear more trustworthy and competent in the eyes of our peers? We've gathered four leadership experts who will teach you how to take charge and when to let go.	30 August 2021	TED - Chieh Huang Elizabeth Lyle Frances Frei Simon Sinek	Collaboration and Leadership	54	12	English	English, German	https://masterplan.com/courses/was-macht-gute-fuehrung-aus
How to Speak Up for Yourself	Speaking up isn't easy – not even when you know you should. In this TED Talk, join social psychologist Adam Galinsky as he breaks down why we find it difficult to speak up sometimes and shares tools to help you find and assert your voice.	27 August 2021	TED - Adan Galinsky	Creativity and Innovation	17	4	English	English, German	https://masterplan.com/courses/wie-man-fuer-sich-selbst-einsteht
The Positive Impacts of Physical Wellness at Work	There are a lot of factors that affect our physical wellness. We need to juggle between work, home and family while paying attention to wellness of our body. In this course, you will learn more about nutrition, sleep, and good posture to keep up with healthy life.	26 August 2021	TED	Emotional Intelligence	19	11	English	English, German	https://masterplan.com/courses/mit-wohlbefinden-zu-effizienterer-arbeit
How to Achieve Better Collaboration at Work	Collaborating with people can be challenging – particularly when a mix of personalities is involved. In this course, learn how to develop synergistic teams of strangers and what generosity has to do with it all.	26 August 2021	TED - Adam Grant & Amy Edmondson	Creativity and Innovation	32	8	English	English, German	https://masterplan.com/courses/wie-wir-zusammenarbeit-im-beruf-optimieren-koennen
Good Communication in Conversation and Conflict	Avoiding conflict is a common behavior, but do we ever think about its unique benefit? In this course, you will learn the effect of conversational competency on conflict management and how it allows ourselves and people around us to perform our best thinking.	25 August 2021	TED - Celeste Headlee & Margaret Heffernan	Communication	29	8	English	English, German	https://masterplan.com/courses/gute-kommunikation-in-konversationen-und-konflikten
A Guide to Collaborative Leadership	What's the difference between heroes and leaders? In this insightful talk, Lorna Davis explains how our idolization of heroes is holding us back from solving big problems – and shows why we need 'radical interdependence' to make real change happen.	24 August 2021	TED - Lorna Davis	Collaboration and Leadership	16	4	English	English, German	https://masterplan.com/courses/so-klappt-es-mit-der-kollaborativen-fuehrung
Working with Your Toughest Critics	Bob Langert works with companies and their strongest critics to find solutions that are good for both business and society. In this actionable talk, he shares stories of becoming best allies with his adversaries while working into corporate sustainability at McDonald's.	24 August 2021	TED - Bob Langert	Emotional Intelligence	17	4	English	English, German	https://masterplan.com/courses/wie-deine-groessten-kritiker-dir-helfen-koennen
How to Let Go of Being a "Good" Person	What if your attachment to being a "good" person is holding you back from actually becoming a better person? In this accessible talk, social psychologist Dolly Chugh explains the puzzling psychology of ethical behavior and shows the path for better starts.	19 August 2021	TED - Dolly Chugh	Emotional Intelligence	14	4	English	English, German	https://masterplan.com/courses/schluss-mit-nettigkeiten
Why We Have Too Few Women Leaders	Despite the positive strides we've made in the last decades, fewer women than men continue to reach the top of their professions. Facebook COO Sheryl Sandberg has a few ideas about why – and offers three powerful pieces of advice to women aiming for the C-suite.	19 August 2021	TED - Sheryl Sandberg	Global Citizenship	17	4	English	English, German	https://masterplan.com/courses/warum-gibt-es-so-wenige-weibliche-fuehrungskraefte
Why You Should Look to Hire a "Scrapper"	Given the choice between a job candidate with a perfect resume and one who has fought through difficulty, HR exec Regina Hartley says, "Hire the Scrapper." Those who flourish in the darkest of spaces are empowered with the grit to persist in an ever-changing workplace.	19 August 2021	TED - Regina Hartley	Global Citizenship	12	4	English	English, German	https://masterplan.com/courses/schaue-beim-einstellen-ueber-den-tellerrand-hinaus
How Fairness Makes Companies Work Better	Unfairness – whether it's not getting invited to something or being punished for an honest mistake – can mess with our thinking. Join Marco Alverà as he shares why creating a culture of fairness at work makes for happier employees and better results.	18 August 2021	TED - Marco Alverà	Collaboration and Leadership	16	4	English	English, German	https://masterplan.com/courses/wie-fairness-unternehmen-optimiert
How to Overcome Imposter Syndrome	Have you ever doubted your abilities? According to CEO Mike Cannon-Brookes, you're not alone. In this course, pick up tips on how to feel more confident and learn how 'imposter syndrome' can actually help you in your path to success.	18 August 2021	TED - Mike Cannon-Brookes	Emotional Intelligence	20	8	English	English, German	https://masterplan.com/courses/du-fuehst-dich-fehl-am-platz-das-hilft-dagegen
Productive Disagreement and Finding Common Ground	Communication can be tricky – we've all found ourselves struggling to either deliver what we want to say, or tolerate what someone else has said. In this course, you'll learn tips and tricks to help you use your words more effectively and navigate conversations better.	18 August 2021	TED - Julia Dhar	Emotional Intelligence	27	11	English	English, German	https://masterplan.com/courses/wie-unstimmigkeiten-produktivitaet-optimieren
Better Communication Through Honesty and Listening	What are the pillars of communication? Conscious listening, honest conversations, and understanding each other. This course will challenge you to reflect on your journey with communication and help you share a dialogue with others to reach a common understanding.	18 August 2021	TED	Communication	24	11	English	English, German	https://masterplan.com/courses/mit-ehrdlichkeit-und-empathie-besser-kommunizieren
5 Steps for Avoiding Workplace Drama	People do not always act rationally. When we unload our stress on each other, or spread gossip, we bring down our workplace environments. In this TED Talk, community leader Anastasia Penright shows you five steps for distancing yourself from drama and keeping it away.	12 August 2021	TED - Anastasia Penright	Emotional Intelligence	18	4	English	English, German	https://masterplan.com/courses/fuenf-schritte-gegen-streit-am-arbeitsplatz
How to Spot (and Avoid) Misleading Statistics	Statistics are so common nowadays, that we've come to expect them in our offices and on our news feeds. But can you tell a reliable statistic from one that's been manipulated? It's not as easy as you think! Learn tips for reading statistics more deeply – and accurately.	12 August 2021	TED - Mona Chalabi	Thinking and Deciding Clearly	19	8	English	English, German	https://masterplan.com/courses/so-erkennt-du-irrefuehrende-statistiken
Lessons in Creativity From Science and the Arts	When told to 'be creative,' most of us freeze up, instantly losing all our original thinking. So how do we get our creative juices flowing without forcing them? Learn how inventors and artists fuse the art and science of creativity into their work, and how you can too!	6 August 2021	TED - Joseph Gordon-Levitt	Creativity and Innovation	21	8	English	English, German	https://masterplan.com/courses/was-wir-aus-wissenschaft-und-kunst-lernen-koennen
What Can We Learn From Shortcuts?	According to designer Tom Hulme, a critical element of business success is having 'empathy for what your customers want.' In this TED Talk, he teaches you three insightful examples to illustrate why design works best when the needs of its users are taken into account.	5 August 2021	TED - Tom Hulme	Creativity and Innovation	10	4	English	English, German	https://masterplan.com/courses/was-kann-man-aus-abkuerzungen-lernen

The Secret to Giving Great Feedback	Humans have been coming up with ways to give constructive criticism for centuries, but somehow we're still pretty terrible at it. Cognitive psychologist LeeAnn Renninger shares a scientifically proven method for giving effective feedback.	5 August 2021	TED - LeeAnn Renninger	Communication	8	4	English	English, German	https://masterplan.com/courses/was-gutes-feedback-so-besonders-macht
Be an Opportunity Maker	We all want to use our talents to create something meaningful with our lives. But how can we get started? Writer Kare Anderson shares her own story of chronic shyness, and how she opened up her world by helping other people use their own talents and passions.	5 August 2021	TED - Kare Anderson	Collaboration and Leadership	11	4	English	English, German	https://masterplan.com/courses/schaffe-neue-moeglichkeiten
How to Save Yourself From Bad Meetings	An epidemic is spreading across businesses, inflicting inefficient and intolerable meetings on workers all over the world. But don't worry – David Grady has some ideas on how to stop it.	5 August 2021	TED - David Grady	Communication	8	4	English	English, German	https://masterplan.com/courses/schluss-mit-schlechten-meetings-ted
3 Ways to be a Better Ally in The Workplace	The workplace culture around us may limit our opportunities for success, so it's up to all of us to be allies for those who face discrimination. In this actionable course, Epler shares three pillars we can use to support people who are underrepresented in the workplace.	5 August 2021	TED - Melinda Epler	Emotional Intelligence	13	4	English	English, German	https://masterplan.com/courses/wie-du-verbuendete-am-arbeitsplatz-schaffst
3 Ways to Measure Your Adaptability	When venture investor Natalie Fratto determines which start-up founder to support, she doesn't just look for intelligence or charisma, she looks for adaptability. In this TED talk, she shares three ways to measure your adaptability – and shows why adaptability matters.	5 August 2021	TED - Natalie Fratto	Collaboration and Leadership	10	4	English	English, German	https://masterplan.com/courses/wege-deine-anpassungsfahigkeit-zu-testen
How Do Focus Groups Work?	From household products to a politician's popularity, almost everything can be explored through the use of focus groups. But how are these groups put together? And how did this technique come about? You'll find out in the TED-Ed lesson!	4 August 2021	TED	Creativity and Innovation	7	4	English	English, German	https://masterplan.com/courses/wie-fokusgruppen-funktionieren
4 Secrets for Great Public Speaking	There's no single formula for a great talk, but there is a secret ingredient that all the best ones have in common. TED curator Chris Anderson shares this secret – along with four ways to make it work for you. Do you have what it takes to share an idea worth spreading?	4 August 2021	TED - Chris Anderson	Communication	10	4	English	English, German	https://masterplan.com/courses/vier-tipps-fuer-grossartige-vortraege
The Surprising Habits of Original Thinkers	What does it take to develop truly great ideas? How do we put them into action? Learn about the habits of some of history's greatest thinkers - and how what you might see as weaknesses can foster greatness.	3 August 2021	TED - Adam Grant	Creativity and Innovation	17	3	English	English, German	https://masterplan.com/courses/vordenker-haben-ueberaschende-gewohnheiten
The Currency of the New Economy is Trust	There's been an explosion of collaborative consumption – web-powered sharing of cars, apartments, skills, and more! Rachel Botsman explores the currency that makes systems like Airbnb and TaskRabbit work: trust, influence, and what she calls 'reputation capital.'	3 August 2021	TED - Rachel Botsman	Creativity and Innovation	21	4	English	English, German	https://masterplan.com/courses/vertrauen-als-moderne-waehrung
The Paradox of Choice	Psychologist Barry Schwartz takes aim at a central tenet of western societies: freedom of choice. In Schwartz's estimation, choice has made us not freer but more paralyzed, not happier but more dissatisfied. Is there any way out of this paradox?	2 August 2021	TED - Barry Schwartz	Thinking and Deciding Clearly	19	3	English	English, German	https://masterplan.com/courses/das-paradoxon-der-wahlmoeglichkeiten
How Great Leaders Inspire Action as	From Apple to Martin Luther King Jr. to the Wright brothers, inspirational leadership starts with a simple question: "Why?" Find out what drives outstanding companies and people and learn how to ask questions that help set you apart.	2 August 2021	TED - Simon Sinek	Collaboration and Leadership	18	3	English	English, German	https://masterplan.com/courses/wie-fuehrungskraefte-handlungen-motivieren
The Case for Optimism on Climate Change	Why is Al Gore optimistic about Climate Change? In this spirited talk, Al Gore asks three powerful questions about the man-made forces threatening to destroy our planet. Luckily, he follows them up with the state-of-the-art solutions we're designing to combat them.	2 August 2021	TED - Al Gore	Global Citizenship	25	3	English	English, German	https://masterplan.com/courses/grund-zum-optimismus-beim-klimawandel
Choice, Happiness and Spaghetti Sauce	*Tipping Point* author Malcolm Gladwell gets inside the food industry's pursuit of the perfect spaghetti sauce and makes a larger argument about the nature of choice and happiness.	2 August 2021	TED - Malcolm Gladwell	Emotional Intelligence	17	3	English	English, German	https://masterplan.com/courses/was-spaghettisaUCE-mit-glueck-zu-tun-hat
How Too Many Rules Inhibit Productivity	In this insightful TED Talk, Yves Morieux shows that, all too often, an overload of rules, processes, and metrics hinders us from working and achieving our best together. Find out what he believes the new frontier of productivity is.	2 August 2021	TED - Yves Morieux	Creativity and Innovation	16	3	English	English, German	https://masterplan.com/courses/warum-zu-viele-regeln-produktivitaet-blockieren
The Power of Introvers	Our world prizes extroverts, but Susan Cain, a champion of introverts everywhere, makes a case for the contemplative. She's leading a social revolution that's showing people that looking inward is a virtue, not a problem.	2 August 2021	TED - Susan Cain	Emotional Intelligence	19	3	English	English, German	https://masterplan.com/courses/was-introvertierte-anderen-voraus-haben
How to Manage for Collective Creativity	How do you unleash the creativity hidden within your work? Gain insights from Harvard professor, Linda Hill, and learn how you can get ideas flowing from everyone in your company.	30 July 2021	TED - Linda Hill	Creativity and Innovation	17	3	English	English, German	https://masterplan.com/courses/so-steuern-wir-kollektive-kreativitaet
AI Projects for Business: Tools and Ethics	After learning the tools of AI and how to apply them, the rest comes down to implementation. Using AI for your business needs starts by identifying problems and setting objectives. Get ready to combine various AI tools in one project, all while keeping ethics in mind.	29 July 2021	AI Academy - Gianluca Mauro	Digital Literacy	38	10	English	English, German	https://masterplan.com/courses/ki-projekte-fuer-unternehmen-tools-und-ethik
AI and Recommender Systems	Recommender systems have helped power the rise of industry giants like Spotify, Amazon, and Netflix. What are these systems, and how is AI involved? In this course, you'll find answers to these questions and more, including how you can use these systems in your company.	29 July 2021	AI Academy - Gianluca Mauro	Digital Literacy	38	21	English	English, German	https://masterplan.com/courses/ki-und-empfehlungsdienste
The Potential of Unsupervised Learning	Unsupervised learning is often passed over in discussions of machine learning. Although less well known than forms of supervised learning, unsupervised learning has incredible potential to discover patterns in your data you didn't even know existed.	29 July 2021	AI Academy - Gianluca Mauro	Digital Literacy	24	12	English	English, German	https://masterplan.com/courses/unuberwachtes-lernen-als-potenzial

AI and Natural Language Processing	Natural language processing (NLP) is a budding field of AI with significant potential. This new technology is overcoming old limits on computers' ability to understand human language. This course teaches about NLP and how it is being used in cutting-edge applications.	28 July 2021	AI Academy - Gianluca Mauro	Digital Literacy	63	18	English	English, German	https://masterplan.com/courses/ki-und-natuerliche-sprachverarbeitung
The Gift and Power of Emotional Courage	While some believe avoiding emotions is fine, Susan David proves otherwise. In this deeply moving and potentially life-changing talk, she'll challenge a culture that prizes positivity over emotional truth, and show just how powerful understanding emotions can be.	28 July 2021	TED - Susan David	Emotional Intelligence	16	3	English	English, German	https://masterplan.com/courses/gefuehle-zeigen-als-staerke-sehen
Forget the Pecking Order at Work	Organizations too often place the focus of their value on star employees who outperform others. But this isn't what drives the most high-achieving teams. Business leader Margaret Heffernan offers a radical rethink of workplace cohesion, and what this means for leaders.	27 July 2021	TED - Margaret Heffernan	Emotional Intelligence	15	3	English	English, German	https://masterplan.com/courses/die-zeit-der-rangordnungen-ist-gezaehlt
Coworker Respect Is Good for Business	How do you get ahead in your career? Well, according to researcher Christine Porath, it can be as simple as being respectful to your coworkers. In this science-backed talk, learn about the different impacts our behaviors make.	27 July 2021	TED - Chrstine Porath	Emotional Intelligence	15	3	English	English, German	https://masterplan.com/courses/warum-respekt-gut-fuer-das-geschaef-ist
Deep Learning and Computer Vision	Computer vision is revolutionizing the tech industry. It is made possible through deep learning, a powerful form of AI. This course covers what deep learning is and how it is making technologies like virtual assistants and facial recognition possible.	26 July 2021	AI Academy - Gianluca Mauro	Digital Literacy	70	27	English	English, German	https://masterplan.com/courses/deep-learning-und-computer-vision
Introducing Modern AI and Machine Learning	AI is changing the world we live in, but what does it really mean? This course teaches about modern AI and how it has been made possible through machine learning, a technology that overcame the limits traditional software placed on AI development.	22 July 2021	AI Academy - Gianluca Mauro	Digital Literacy	72	28	English	English, German	https://masterplan.com/courses/einfuehrung-moderne-ki-und-maschinelles-lernen
How To Think Like a Coder	Robots have taken over the world and it's up to Ethic – and her robot, Hedge – to set things right. But what does this have to do with coding? Join Ethic and Hedge as they use programming to solve their way through puzzles and collect 3 powerful artifacts that will save humanity.	21 July 2021	TED - Alex Rosenthal	Digital Literacy	74	18	English	English, German	https://masterplan.com/courses/denk-wie-eine-programmiererin
AI's Transformative Effects on Business Processes	Through applying the tools of machine learning, AI can bring innovative transformations to your business processes. Creating a successful machine learning model depends on using the right metrics and data. See a real-world example of this process from Google.	20 July 2021	AI Academy - Gianluca Mauro	Digital Literacy	48	15	English	English, German	https://masterplan.com/courses/wie-ki-geschaeftsprozesse-veraendert
Sales Skills: Crash Course	How do you communicate with potential customers? Learn the basic theory and simple strategies for emails, building pipelines, online meetings, handling objections, and what you need to understand about your product and your customer to make your solution successful.	14 July 2021	Winning By Design - Dan Smith	Global Citizenship	58	24	English	English, German	https://masterplan.com/courses/crashkurs-die-grundlagen-von-verkaufstechniken
Seal the Deal with a Stakeholder Meeting	After all your hard work, you've finally got the stakeholders in a room – so how do you make the most of it? In this course, Dan Smith teaches you some best practices for engaging with stakeholders and giving them the information they need to move forward with your deal.	9 July 2021	Winning By Design - Dan Smith	Global Citizenship	19	17	English	English, German	https://masterplan.com/courses/stakeholder-meetings
Delivering Impact: How To Build an Impact Proposal	What's wrong with traditional Sales proposals? Too often, we're so focused on how perfect our solution is that we forget about the impact it could have on the customer and their business. Learn how to communicate value to your customers with the perfect Impact Proposal!	7 July 2021	Winning By Design - Dan Smith	Global Citizenship	19	15	English	English, German	https://masterplan.com/courses/mit-impact-verkaufen-einflussreiche-angebote-schreiben
Developing Relationships with Customers Online	How can you build a professional relationship with someone you've never even met? In this course, you'll learn practical tips for how to research, reach out, and connect with customers so they'll want to engage with you and hear your expert solutions to their problems.	7 July 2021	Winning By Design - Dan Smith	Global Citizenship	19	15	English	English, German	https://masterplan.com/courses/kundenbeziehungen-online-aufbauen
Train Your Decision Making	Stress, blind spots, and peer pressure are some of the greatest inhibitors of critical thinking and good decision-making. In this course, you'll learn what managers can do to create a better working environment where creative and critical thinking can flourish.	3 July 2021	Rapid Learning – a bts company	Thinking and Deciding Clearly	20	11	English, German	English, German	https://masterplan.com/courses/klar-denken-und-entscheiden
Building Engagement in an Online Demo	One of the best ways to close a deal is to show your customers your product in action, but how can you make sure your demo is engaging and effective? In this course, you'll learn practical tips for screen-sharing, building consensus, and establishing the next steps.	2 July 2021	Winning By Design - Dan Smith	Global Citizenship	16	19	English	English, German	https://masterplan.com/courses/engagement-in-online-demos
Onboarding and Retention: What Makes Employees Stay	You've finally found a great candidate for your team and you're ready to put them to work. Not so fast! As it turns out, onboarding can determine whether your new hire will stick around. Learn how to set up new hires for success and keep your team motivated and engaged.	24 June 2021	Rapid Learning – a bts company	Global Citizenship	39	20	English, German	English, German	https://masterplan.com/courses/ein-guter-start-mitarbeitende-onboarden-und-bindern
Transparent Leadership	When it comes to leading your team, you want to send clear messages. If you've got the right words, but you're using the wrong approach, your message is as good as gone! Learn to broaden your leadership styles, and harness the powers of transparency and predictability.	24 June 2021	Rapid Learning – a bts company	Collaboration and Leadership	22	11	English, German	English, German	https://masterplan.com/courses/transparenzte-fuehrung
How to Make People Feel Responsible and Motivated	What motivates us when setting goals, and how can we set ourselves up for success to reach those goals? In this course, you'll learn research-driven factors related to motivation and goal-setting, and how to empower your team members while holding them accountable.	22 June 2021	Rapid Learning – a bts company	Collaboration and Leadership	24	16	English, German	English, German	https://masterplan.com/courses/verantwortung-und-motivation-in-neuen-teams
Engaging Your Customers in Online Meetings	Connection behind a computer screen seems almost impossible, so how can we engage with customers when we can't meet face-to-face? In this course, you'll learn key tips for successful online meetings where everyone is interested, involved, and invested in the next step.	17 June 2021	Winning By Design - Dan Smith	Global Citizenship	29	17	English	English, German	https://masterplan.com/courses/kundengespraech-online-erfolgreich-fuehren
Upgrade Your Interview Techniques	If you're under pressure to fill a vacant position on your team, you might be making poor judgments about potential candidates. This course will enhance your psychological skillset for conducting successful interviews and finding the best new talent for your team.	10 June 2021	Rapid Learning – a bts company	Global Citizenship	44	20	English, German	English, German	https://masterplan.com/courses/gezielte-bewerbungsgespraech-fuehren

Managing Change, Crises and Disagreement	During times of crisis, effective leadership can make all the difference. In this course, you'll learn concrete strategies to help your team collaborate towards innovative solutions instead of getting stuck in groupthink, panic, and pushback.	10 June 2021	Rapid Learning – a bts company	Collaboration and Leadership	21	11	English, German	English, German	https://masterplan.com/courses/wandel-ermoeglichen-krisen-ueberwinden
Changing Behavior: Beyond Rewards and Punishments	Are you frustrated by your employees' apparent lack of motivation to be on time or to make deadlines? Motivation might not be the problem. Find out what factor you could be overlooking and how uncovering it can help you inspire lasting change in your employees.	10 June 2021	Rapid Learning – a bts company	Collaboration and Leadership	8	4	English, German	English, German	https://masterplan.com/courses/verhalten-aendern
How to Help Employees Bounce Back After Failure	Failure is part of the job! While some employees will be able to handle their mistakes with grit and resilience, others might find it difficult to recover from a job gone wrong. Learn how to keep your employees motivated, especially through their struggles.	8 June 2021	Rapid Learning – a bts company	Collaboration and Leadership	7	4	English, German	English, German	https://masterplan.com/courses/mitarbeiter-und-nach-scheitern-aufrichten
4 Triggers of Employee Disengagement	Deep in our evolutionary past, humans developed a need for "safe havens" through group attachment. We see this today when we do our best work in the presence of strong leaders. How can leaders show employees their trustworthiness, and what happens when it's not enough?	1 June 2021	Rapid Learning – a bts company	Collaboration and Leadership	14	4	English, German	English, German	https://masterplan.com/courses/die-vier-groessten-engagementkiller
The Illusion of Transparency	Research shows that even highly skilled communicators are misunderstood up to 70% of the time. Learn how you can avoid the "illusion of transparency" that underlies this common challenge.	28 May 2021	Rapid Learning – a bts company	Communication	8	4	English, German	English, German	https://masterplan.com/courses/die-illusion-der-transparenz
Inclusion and Diversity for Better Organizations	From individual employees to a company's organization, unconscious bias, diversity invisibility, and stereotypes can harm everyone. In this course, you'll learn how to uncover social blindspots and foster a more inclusive environment that will benefit the whole company.	20 May 2021	BigThink - Jennifer Brown, Sylvia Ann Hewlett, Valerie Purdie-Vaughns	Emotional Intelligence	38	17	English	English, German	https://masterplan.com/courses/inklusion/taet-und-diversitaet-im-unternehmen
In the same Boat: Making Inclusion Work	Every company would say they support diversity and inclusion in the workplace. And yet, the majority of employees struggle to be authentic at work. Kenji Yoshino teaches you how to "uncover" some of the reasons employees hide themselves and encourage opening up at work.	19 May 2021	BigThink - Kenji Yoshino	Emotional Intelligence	60	22	English	English, German	https://masterplan.com/courses/inklusion-fuer-alle
Empathy, Clarity, Purpose: Speaking Convincingly	Join renowned actor and comedian Alan Alda as he shares the fundamentals of acting that can transform your workplace communication. Learn how improvisation, storytelling, and a keen sense of empathy can help you effectively communicate any message to any audience.	14 May 2021	BigThink - Alan Alda	Emotional Intelligence	22	15	English	English, German	https://masterplan.com/courses/gespraeche-ueberzeugend-fuehren
Leading Difficult Conversations	For everyone from managers to salespeople, effective communication is the key to success, especially when it comes to difficult conversations. Todd Davis teaches you how to develop excellent communication skills and get to the bottom of what's most important.	12 May 2021	BigThink - Todd Davis	Emotional Intelligence	50	17	English	English, German	https://masterplan.com/courses/schwierige-gespraechе-fuehren
Listen to Lead: Engaging Wisely on Social Media	How can the power of leadership be translated to the digital age? How has social media changed the role of a leader? In this topic, you'll learn the key benefits of the awareness and communication that comes from engaged leadership, and how you can harness that power.	10 May 2021	BigThink - Charlene Li, Scott Branson	Global Citizenship	30	13	English	English, German	https://masterplan.com/courses/social-media-strategisch-nutzen
Cut the Red Tape: Dealing with Business Complexity	For Yves Morieux and the Boston Consulting Group, responding to business complexity is all about making meaningful organizational changes that encourage innovative, intelligent judgments and cooperation. You'll learn how to make these changes in six comprehensive steps.	7 May 2021	BigThink - Yves Morieux	Creativity and Innovation	47	17	English	English, German	https://masterplan.com/courses/komplexitaet-managen-buerokratie-reduzieren
Resilient Minds, High Performers	No matter what kind of work you do, workplace stress is inevitable. We tend to think of stress as detrimental to performance and success, but Kelly McGonigal argues that by harnessing our stress instead of minimizing it, we can achieve even better outcomes.	6 May 2021	BigThink - Kelly McGonigal	Emotional Intelligence	25	9	English	English, German	https://masterplan.com/courses/stressfrei-zum-erfolg
Bridging Differences - Solving Conflicts	We always think about what we're communicating, but what about how we're communicating? Throughout this course, Angie McArthur explains how different personality types communicate, and how to avoid the typical misunderstandings that can damage working relationships.	6 May 2021	BigThink - Angie McArthur	Emotional Intelligence	28	13	English	English, German	https://masterplan.com/courses/unterschiede-ueberwinden-konflikte-loesen
Confidence and Competence: Empowering Women	From as early as grade school women are taught to be polite and follow rules. This can lead to the development of perfectionism and can inhibit confidence. How can we empower women to embrace their best selves? Claire Shipman gives you helpful advice on this topic.	4 May 2021	BigThink - Claire Shipman	Global Citizenship	42	21	English	English, German	https://masterplan.com/courses/frauen-im-unternehmen
Understand and Engage: 21st Century HR Management	Companies today are impacted by radical changes in technology, culture, and individual needs. This requires a paradigm shift from outdated models. HR specialist Josh Bersin reveals key steps that foster the employee engagement, learning, and performance that companies need to succeed.	3 May 2021	BigThink - Josh Bersin	Collaboration and Leadership	27	12	English	English, German	https://masterplan.com/courses/verstehen-und-begeistern
Trust and Purpose: Driving Employee Engagement	Everyone wants to be a respected member of a winning team doing something meaningful, but how can leadership make that possible? In this course, you'll learn the revolutionary effects of making open communication, trust, and purpose a priority in the workplace.	30 April 2021	BigThink - Joel Peterson, Dan Pontefract	Collaboration and Leadership	31	17	English	English, German	https://masterplan.com/courses/vertrauen-kultivieren-und-mitarbeiter-begeistern
This Could Have Been an Email: Use Time Wisely	How much time in meetings do you feel is used productively? In this course, author and productivity expert Carson Tate explains a few simple strategies to help harness your own motivation and productivity, and unlock the creative potential of your team.	26 April 2021	BigThink - Carson Tate	Emotional Intelligence	50	20	English	English, German	https://masterplan.com/courses/smaerte-arbeit-statt-harter-arbeit
n.a.	in progress	26 April 2021	Zeit im Griff - Holger Wöitje	Tools & Tutorials	71	27	German	German	https://masterplan.com/courses/office-365-zusammenarbeit
Healthy Habits: Form and Sustain New Behaviors	Did you follow through on your New Year's resolutions, or did you put them off until next year? Forming new habits is difficult, but not impossible. In this course, Gretchen Rubin explains how you can implement new habits quickly and effectively!	25 April 2021	BigThink - Gretchen Rubin	Emotional Intelligence	25	13	English	English, German	https://masterplan.com/courses/gesundheits-sache-gesunde-verhaltensweisen-im-alltag

Listen and Help: How to Be a Truly Supportive Leader	A leadership skill that is often underestimated is the ability to listen. Do you listen properly? Because if you do, people will appreciate you and listen to you, too. Here you'll learn the power of listening as well as effective feedback.	23 April 2021	BigThink - Michelle Lederman	Communication	25	14	English	English, German	https://masterplan.com/courses/feedback-als-fuehrungskompetenz
Cut to the Chase: Modern Science on Productivity	When it comes to productivity, there's a lot the current philosophy gets wrong. In this course, Charles Duhigg shows us how to turn our typical to-do lists into manageable, actionable, motivational, and efficient processes to help us achieve our biggest ambitions.	19 April 2021	BigThink - Charles Duhigg & Tim Ferriss	Collaboration and Leadership	49	17	English	English, German	https://masterplan.com/courses/produktivitaet-was-effiziente-teams-ausmacht
Creating a Culture of Innovation	Interested in learning how you can create a space for innovation in your company through small tricks and changes? Lisa Bodell will give you concrete exercises that you can immediately put into practice!	15 April 2021	BigThink - Lisa Bodell	Creativity and Innovation	23	21	English	English, German	https://masterplan.com/courses/innovation-als-unternehmenskultur
n.a.	in progress	9 April 2021	Zeit im Griff - Holger Wöltje	Tools & Tutorials	55	24	German	German	https://masterplan.com/courses/office365-sharepoint-advanced
Authenticity as the Key to Successful Leadership	What makes a good leader? A good leader decides in what they believe, and has the courage to act on it. Learn how effective leaders establish a guiding vision for themselves and use that to inspire their team to achieve it.	1 April 2021	BigThink	Collaboration and Leadership	77	27	English	English, German	https://masterplan.com/courses/authentizitaet-als-schluesel-zum-erfolg
n.a.	in progress	29 March 2021	Zeit im Griff - Holger Wöltje	Tools & Tutorials	70	27	German	German	https://masterplan.com/courses/office365-sharepoint-basics
Mindfulness at Work for Better Performance	How can practicing mindfulness benefit not only yourself, but also your business? Mindfulness expert Rasmus Hougaard teaches us how to regain control of our action-addicted brains, which leads to better decisions, relationships, and outcomes for everyone.	15 March 2021	BigThink - Rasmus Hougaard	Emotional Intelligence	32	17	English	English, German	https://masterplan.com/courses/mindfulness-at-work
Innovate and Transform: A Practical Guide for Leaders	Without a culture of innovation, companies quickly fall behind. Explore the crucial aspects of innovation, and how to use the four quadrants of the Competing Values Framework to maximize innovation in your company.	5 March 2021	BigThink - Jeff DeGraff	Creativity and Innovation	58	21	English	English, German	https://masterplan.com/courses/innovation-und-wandel
Feel Good, Perform Better: Improving Productivity through Well-Being	Despite her immense success in the business world, Arianna Huffington felt something was missing in our definition of success. This led her to a life-changing question: how would you and your business be different if well-being was a priority?	1 March 2021	BigThink - Arianna Huffington	Emotional Intelligence	42	24	English	English, German	https://masterplan.com/courses/feel-good
Negotiate like a Pro: How the FBI Makes Deals	How can you stay in control during a negotiation? Former FBI negotiator Chris Voss shows how building empathy is crucial to successful negotiations. His simple strategies help you make sense of yourself and your counterpart in order to get the best outcome possible.	15 February 2021	BigThink - Chris Voss	Global Citizenship	34	18	English	English, German	https://masterplan.com/courses/fbi
Building Motivation and Trust in Virtual Teams	More teams are working together virtually. But does this mean that their trust and motivation must decline? In this course you will learn how to build and maintain trust and motivation in your virtual team - from key challenges, social networking, to giving feedback.	11 February 2021	Pink University	Communication	35	19	English	English, German	https://masterplan.com/courses/trust-and-motivation
Office 365: PowerPoint Advanced II	Would you like to make your PowerPoint presentation more interactive? Would you like to insert videos, audio files, and animations and also keep the files in your presentation up-to-date with just a few clicks? Then check out our PowerPoint Advanced 2 course!	1 February 2021	Zeit im Griff - Holger Wöltje	Tools & Tutorials	48	21	English, German	English, German	https://masterplan.com/courses/office-365-powerpoint-advanced2
Preparing & Moderating Online Meetings	Who hasn't experienced online meetings in which everything went awry? Poor acoustics, long presentations, the meetings' participants drifting off mentally... Watch this online meeting course now and become a professional virtual meeting host!	8 January 2021	Pink University	Communication	45	21	German	English, German	https://masterplan.com/courses/online-meetings
Office 365: PowerPoint Advanced I	With PowerPoint, Microsoft offers you a tool that helps you design your presentation quickly and attractively. But what functions are available to you? Are there any tips for a successful presentation? Holger will reveal this to you in his course!	8 January 2021	Zeit im Griff - Holger Wöltje	Tools & Tutorials	68	27	English, German	English, German	https://masterplan.com/courses/office-365-powerpoint-advanced1
GDPR in the Workplace	Every day you come into contact with data - you work with it and leave a lot of data on the Internet yourself. So, data also wants to be protected. But what is data protection? What rights and obligations do you have? You'll find out in this course!	14 December 2020	secjur	Digital Literacy	30	18	English, German	English, German	https://masterplan.com/courses/ds-gvo-arbeitsplatz
Office 365: PowerPoint Basics	With all of the features of PowerPoint, you can create presentations that perfectly fit your needs. Take a look at the first steps and basic features of PowerPoint here with Holger Wöltje so you can make the most of your presentations!	14 December 2020	Zeit im Griff - Holger Wöltje	Tools & Tutorials	79	30	English, German	English, German	https://masterplan.com/courses/office-365-powerpoint-basics
Guiding Teams well: Situational Leadership	When in a leadership position, integrating everyone in a project is challenging. How can I best maintain motivation and productivity within the team, and how to best react to challenging situations? Situational Leadership shows you how to adapt to the context for greater employee engagement.	7 December 2020	Pink University	Collaboration and Leadership	25	16	English	English, German	https://masterplan.com/courses/situational-leadership
Occupational Safety: Procedure in the Event of an Accident	If an accident occurs, it is important to stay calm and adhere to the most important rules. We'll show you how to act rather than just react in such a situation.	24 November 2020	Masterplan com GmbH	Mandatory Training	14	8	English, German	English, German	https://masterplan.com/courses/arbeitschutz-verhalten-bei-unfaellen
Occupational Safety: Acting Correctly in an Emergency & Fire	In this part of our occupational safety course, you will learn about the main causes of fires and also how to prevent them. If a fire does break out: How do you act correctly and what should you avoid at all costs?	23 November 2020	Masterplan com GmbH	Mandatory Training	17	12	English, German	English, German	https://masterplan.com/courses/arbeitschutz-not-brandfall

Occupational Safety: Avoiding Accidents	Accidents resulting from tripping, slipping, or falling are common in the office. In this part of our occupational safety course, you will learn about potential sources of danger in the office, as well as how you can protect yourself and your colleagues from accidents.	23 November 2020	Masterplan com GmbH	Mandatory Training	8	6	English, German	English, German	https://masterplan.com/courses/arbeitsschutz-unfaelle-vermeiden
Occupational Safety: Lifting and Carrying	One wrong move and a pain runs through your back - almost everyone has experienced this! In this part of our occupational safety course, you will learn what is important when lifting and carrying loads to protect your back.	23 November 2020	Masterplan com GmbH	Mandatory Training	7	5	English, German	English, German	https://masterplan.com/courses/arbeitsschutz-heben-tragen
Occupational Safety: Preventing Infectious Diseases	Perhaps you're also one of those people who have dragged themselves to work while feeling ill? In this part of our occupational safety course, you will learn why this is ultimately rather counterproductive and how you can help break infection chains.	23 November 2020	Masterplan com GmbH	Mandatory Training	8	6	English, German	English, German	https://masterplan.com/courses/arbeitsschutz-infektionskrankheiten-verhindern
Design Your Training	Create your own successful (online) training step by step with expert advice from Anna Langheiter. Work your way through this course, from learning objectives to the creative process, and become a training design expert yourself!	20 November 2020	Masterplan com GmbH - Anna Langheiter	Creativity and Innovation	56	35	German	English, German	https://masterplan.com/courses/designe-dein-training
Office 365: Word Advanced II	In this course, Holger will show you other important tools that you can use to edit your text document easily and quickly with Microsoft Word – from inserting images and using style sheets, to creating footnotes and endnotes.	13 November 2020	Zeit im Griff - Holger Wöltje	Tools & Tutorials	74	27	English, German	English, German	https://masterplan.com/courses/office-365-word-advanced2
Office 365: Word Advanced I	After this course, you'll learn more useful functions in Microsoft Word, from auto-correction and numbering to inserting images. Holger shows you how to make your work with Microsoft Word as easy as can be!	6 November 2020	Zeit im Griff - Holger Wöltje	Tools & Tutorials	54	18	English, German	English, German	https://masterplan.com/courses/office-365-word-advanced1
Office 365: Word Basics	Want to write minutes for your next meeting and arrange them clearly? Microsoft Word offers you all the tools you need. In this course, Holger shows you all the important basics – from page logic to the right format.	30 October 2020	Zeit im Griff - Holger Wöltje	Tools & Tutorials	69	27	English, German	English, German	https://masterplan.com/courses/office365-word-basics
Gen Z at Work	You want to understand the goals, way of thinking and the working methods of Generation Z? The job market is increasingly welcoming the younger generation into their companies. But how do you best adapt your leadership behavior to the motivated and independent Gen Z?	30 October 2020	Masterplan com GmbH - Aya Jaff	Global Citizenship	15	16	German	English, German	https://masterplan.com/courses/generation-z-at-work
Office 365: Excel Advanced II	In this third part on Excel, we get down to the nitty-gritty. Here, you will be able to combine everything you've learned with even more complex know-how on Excel. You'll learn how to calculate time periods, how to use references to combine data from different tables, and everything there is to know about pivot tables.	9 October 2020	Zeit im Griff - Holger Wöltje	Tools & Tutorials	104	33	German	German	https://masterplan.com/courses/office365-excel-advanced-2
Win Over Your Customer: The DELTA Method	Ask specific questions and win the customer over: With the DELTA method you can turn the sales experience into a shopping experience. Does that sound interesting to you? Then learn how to apply the method in your everyday work with this course!	8 October 2020	readitforme	Global Citizenship	14	16	Text only	English, German	https://masterplan.com/courses/getting-into-the-mind-of-your-customer
Occupational Safety: Ergonomic Workplace	Constant sitting in the office is a risk to your health that should not be underestimated. In this part of our occupational health and safety course, you will learn how to optimally adjust your workstation and bring more movement into your daily work routine with simple tricks.	28 September 2020	Masterplan com GmbH	Mandatory Training	19	7	English, German	English, German	https://masterplan.com/courses/arbeitsschutz-ergonomie
Empathy as Leadership Quality	Working with experiences and emotions is something few are comfortable with, despite the benefits it carries. How can you still improve your leadership qualities with the skill-set developed by Brené Brown?	25 September 2020	readitforme	Emotional Intelligence	9	15	Text only	English, German	https://masterplan.com/courses/empathie-fuehrungspositionen
Office 365: Excel Advanced I	In this follow-up to Excel Basics, you'll discover more valuable information on the software that will help you work with large amounts of data. You'll learn everything from setting filters and creating data sections, to the various ways of importing data.	25 September 2020	Zeit im Griff - Holger Wöltje	Tools & Tutorials	71	24	English, German	English, German	https://masterplan.com/courses/office365-excel-advanced-1
Office 365: Excel Basics	You've never worked with Excel before, but you'd like to finally jump into this powerful program? Then check out the basics of Microsoft Excel – Holger Wöltje will show you them step by step.	18 September 2020	Zeit im Griff - Holger Wöltje	Tools & Tutorials	69	27	English, German	English, German	https://masterplan.com/courses/office365-excel-basics
How to Edit Your Own Content	With proper editing, you can enhance the impact of your video and put an emphasis on information. Whether it's choosing the right hard drive, sifting through your footage or using music, in this course Zenon will show you how to create the perfect cut.	7 September 2020	Masterplan com GmbH - Zenon Kristen	Tools & Tutorials	43	8	German	English, German	https://masterplan.com/courses/howto-edit-content
How to Shoot Your Own Content	For many companies, video content is becoming increasingly important. With our Masterplan Content Creator Set, you can shoot your own high-quality videos. Learn how to work with the set-up - from construction, framing, to perfect lighting - in this course.	4 September 2020	Masterplan com GmbH - Ian Slepmann	Tools & Tutorials	19	5	German	English, German	https://masterplan.com/courses/howto-shoot-content
How to Produce Your Own Content	With the proper groundwork, you can turn your ideas into videos with our Content Creator setup. In this course, our director, Michael, will explain how to turn your film - with the creation of synopses, scripts and storytelling - into a success.	1 September 2020	Masterplan com GmbH - Michael Knöfler	Tools & Tutorials	47	8	German	English, German	https://masterplan.com/courses/howto-produce-own-content
Office 365: OneNote Expert	OneNote not only delivers a multitude of ways to work on your own. Maximize your efficiency by learning to use OneNote in your team and in combination with other programs.	26 August 2020	Zeit im Griff - Holger Wöltje	Tools & Tutorials	55	21	German	German	https://masterplan.com/courses/office-365-onenote-expert
Office 365: OneNote Advanced	Microsoft OneNote supports you in structuring your everyday tasks. In this course, Holger will share the possibilities that OneNote has to offer – from creating checklists and outlines, to working with sections.	10 August 2020	Zeit im Griff - Holger Wöltje	Tools & Tutorials	65	18	German	German	https://masterplan.com/courses/office365-onenote-advanced

Office 365: Outlook Expert	Even if you already work comfortably with Outlook, there are probably still features you didn't know about or might find complicated. Here, you'll learn how to manage meetings, as well as share calendars and mailboxes with colleagues, as well as other helpful Outlook tips.	10 July 2020	Zeit im Griff - Holger Wöltje	Tools & Tutorials	50	15	English, German	English, German	https://masterplan.com/courses/office-365-outlook-expert
Conflict Resolution	Conflicts are uncomfortable and they have to be learned to deal with them. In this course, you will learn from Karin how you can deal with conflicts - from speaking effectively giving feedback to confidently dealing with personal attacks.	9 July 2020	Masterplan com GmbH - Karin Kuschik	Emotional Intelligence	56	23	English, German	English, German	https://masterplan.com/courses/konfliktloesung
Office 365: Teams Expert	Planning a large event or presentation you want to stream live to thousands of viewers? Microsoft Teams live events is the solution. In this course, you'll discover how to organize such an event - from planning and rehearsal to finally streaming live to your audience.	9 July 2020	Zeit im Griff - Holger Wöltje	Tools & Tutorials	68	23	English, German	English, German	https://masterplan.com/courses/office365-teams-expert
Office 365: Teams Advanced	Microsoft Teams offers you a number of ways and tools to make your workday more organized and efficient - from virtual team meetings to group chats.	30 June 2020	Zeit im Griff - Holger Wöltje	Tools & Tutorials	51	24	English, German	English, German	https://masterplan.com/courses/office365-teams-advanced
HR is Changing: People & Culture at Axel Springer (Case study)	The world of work is undergoing fundamental change. "New Work" and "People and Culture" are two of the buzzwords. Florian Klages will explain what changes the HR department at Axel Springer is undergoing and how New Work can be established in the company.	25 June 2020	Masterplan com GmbH - Florian Klages	Collaboration and Leadership	37	16	German	English, German	https://masterplan.com/courses/hr-im-wandel
Office 365: Outlook Advanced	After you have found your way into Outlook, it is now time to discover additional functions that will help you adapt Outlook to your needs and make your everyday work more efficient. Do the next steps to become an Outlook expert.	15 June 2020	Zeit im Griff - Holger Wöltje	Tools & Tutorials	65	21	English, German	English, German	https://masterplan.com/courses/office365-outlook-advanced
Emotional Intelligence 2.0	Emotional intelligence can be what makes or brakes us in the business world. This lesson reveals what emotional intelligence is made of and provides strategies to improve upon the skills needed to succeed though a higher eQ.	12 June 2020	readitforme	Collaboration and Leadership	7	9	Text only	English, German	https://masterplan.com/courses/emotional-intelligence
Office 365: Outlook Basics	Outlook is one of the most popular and successful tools to make work processes efficient. It offers you a variety of options, from scheduling to email organization. Learn to navigate in Outlook and master the most important functions.	12 June 2020	Zeit im Griff - Holger Wöltje	Tools & Tutorials	69	27	English, German	English, German	https://masterplan.com/courses/office365-outlook-basics
How to win Friends and Influence People	How do I get what I want? Find out how to influence people in a way that benefits you.	11 June 2020	readitforme	Collaboration and Leadership	7	3	Text only	English, German	https://masterplan.com/courses/how-to-win-friends
Delegate Effectively	Delegation is a well-known tool that is hardly practiced effectively and mostly goes to waste. Learn how to delegate in a way that elevates efficiency and allows your team to learn new skills, creating a culture of freedom and responsibility.	22 May 2020	BigThink - Richard Branson	Emotional Intelligence	15	18	English	English, German	https://masterplan.com/courses/delegate-effectively
Questions that Sell	With this lesson, you will learn how to be more efficient in your sales and stop wasting your time by absorbing the Sandler Selling System and asking the right questions at the right time.	20 May 2020	readitforme	Global Citizenship	14	4	Text only	English, German	https://masterplan.com/courses/questions-that-sell
Digital Twins: Living Problem-Solvers	Digital twins are changing the way industry works. They are one of the cornerstones of Industry 4.0 - from more collaboration to flexible, precise and cost-effective work.	6 May 2020	Masterplan com GmbH - Timo Fürtsch	Digital Literacy	17	15	German	English, German	https://masterplan.com/courses/digital-twins
New Work Experience	New Work is a term that we are concerned with, but it is hardly ever defined precisely. The following speakers are experts in New Work and with their theses and experiences, they bring light into the darkness that is the future of our work.	4 May 2020	New Work SE	Collaboration and Leadership	86	3	German	German	https://masterplan.com/courses/nwx
Startups and Corporations: Partnerships for Success	A collaboration between established companies and dynamic startups - how can this be done? Find out from Florian what the secret of success for startups is and how the companies involved can benefit from the collaboration.	29 April 2020	Masterplan com GmbH - Florian Gschwandner	Creativity and Innovation	12	12	German	English, German	https://masterplan.com/courses/partnerschaften-zwischen-startups-und-konzernen
Office 365: Teams Basics	Office Teams is a communication tool that is used by many groups and companies and offers a wide range of functions. Find out how you can use Teams efficiently to improve communication within your organization.	29 April 2020	Zeit im Griff - Holger Wöltje	Tools & Tutorials	44	24	English, German	English, German	https://masterplan.com/courses/office365-teams-basics
Office 365: OneNote Basics	Work on a daily basis means organization. You will have to coordinate plans, layouts, ideas, thoughts... With OneNote, you have the perfect tool to do exactly that and more, using its efficient and easy to use features.	29 April 2020	Zeit im Griff - Holger Wöltje	Tools & Tutorials	68	12	German	German	https://masterplan.com/courses/office365-onenote-basics
Slack in Practice	If you want to improve the communication in your company, renew your culture and accelerate transparency, Slack is your ideal tool. Learn how to become a pro at using and improving it by taking a deep dive into Slack's inner workings.	16 April 2020	Blackboat - Christoph Magnussen	Tools & Tutorials	21	9	English	English, German	https://masterplan.com/courses/slack-practise
Strengthen your Emotional Agility	Emotional Agility is a keyword that incorporates a variety of strategies to enhance your performance by taking charge of your emotions and dealing with them in a productive way. Susan David is an expert who explains how we become emotionally agile.	15 April 2020	BigThink - Susan David	Emotional Intelligence	48	24	English	English, German	https://masterplan.com/courses/emotional-agility
The Science of Receiving Feedback	How we give and receive feedback differs from person to person. But there is a way to understand why we act towards feedback the way we do and how we can improve on that behavior.	10 April 2020	BigThink - Sheila Heen	Communication	39	23	English	English, German	https://masterplan.com/courses/receiving-feedback

Disrupting with Design: Fundamentals of Realizing Ideas	Design has gained new meaning in today's economy. Innovators rely more and more on Design to make their ideas come to life. And, in that process, Design becomes the driver of innovation itself, facing new possibilities, struggles, and responsibilities.	3 April 2020	InVision	Creativity and Innovation	63	22	English	English, German	https://masterplan.com/courses/design-disruptors
The Art of Influencing Others	We are creatures whose nature is to live and work in community. This means negotiating a complex network of relationships while managing increasingly complex challenges within a fast-changing marketplace.	1 April 2020	BigThink - Linda Hill	Collaboration and Leadership	32	21	English	English, German	https://masterplan.com/courses/influencing-others
Design Thinking: The Formula to Creativity	As life becomes increasingly automated, people crave human connection. Successful businesses and brands, in the coming decades, will be those that provide a smaller, more personalized experience of the world.	30 March 2020	BigThink - Tim Brown	Creativity and Innovation	27	19	English	English, German	https://masterplan.com/courses/use-design-thinking
Remote Work: Communication	All of a sudden, many companies are confronted with remote work. This could quickly lead to miscommunication and misunderstandings. Kate gives valuable tips for structuring your company's internal communication while working from home.	24 March 2020	Masterplan com GmbH - Kate Scisel	Communication	16	18	English, German	English, German	https://masterplan.com/courses/remote-work-kommunikation
Intelligent Teamwork	In a complex marketplace, just intelligence isn't enough. Leading companies harness their human potential through collaborative, creative problem solving. Yet for many of us, "mind-sharing" with those who think differently from us is a serious challenge.	23 March 2020	BigThink - Angy McArthur	Emotional Intelligence	24	10	English	English, German	https://masterplan.com/courses/collaborate-intelligently
Working from Home - Beginners Guide	Coronavirus has turned our everyday life upside down in a very short period of time. Many employers reacted by sending their employees to home office. In this course, we will give you useful tips so that your home office work can be focused and effective.	20 March 2020	Masterplan com GmbH	Emotional Intelligence	16	16	Text only	English, German	https://masterplan.com/courses/neu-im-homeoffice
It's Rocket Science: Space Travel and Human Progress	2020 marks the beginning of space tourism. Stations on the Moon and Mars are being planned. Space travel is an incredibly exciting field. It has been a driver of innovation for decades and shows how international cooperation can work.	16 March 2020	Masterplan com GmbH - Claudia Kessler	Digital Literacy	24	15	German	English, German	https://masterplan.com/courses/raumfahrt
Hinterland of Things '20	At the Hinterland of Things Conference, the smartest minds in IoT and entrepreneurship come together to rewrite the digital future of the German industry.	6 March 2020	Founders Foundation GmbH	Global Citizenship	317	13	German	English	https://masterplan.com/courses/hinterland20
OMR '19	Das OMR-Festival mit Konferenz, Messe, Konzerten und rund 52.000 Besuchern im Jahr 2019 ging aus der größten Wissens-Plattform für die Marketingszene in Europa hervor. Die Themen aus der Veranstaltung in 2019 behandeln u.a. Marketing, Datenschutz oder künstliche Intelligenz.	2 March 2020	Online Marketing Rockstars	Global Citizenship	212	10	English	English	https://masterplan.com/courses/omr-19
New Work the Blackboat Way (Case study)	From the use of modern tools for online collaboration to new work methods and modern communication - Christoph Magnussen shares his experiences and ideas. The most important point of Blackboat is that people are the center of a company.	28 February 2020	Blackboat - Christoph Magnussen	Collaboration and Leadership	130	33	English	English, German	https://masterplan.com/courses/new-work-blackboat
Work Awesome '19	The world of work is on the threshold of a revolutionary new era. From artificial intelligence to data-driven HR, from radically new forms of work to the office of the future: Work Awesome combines exciting experts and the latest ideas for the future of work.	20 February 2020	Work Awesome	Global Citizenship	305	8	German	German	https://masterplan.com/courses/work-awesome-19
DMEXCO '19	DMEXCO is, as a unique combination of trade fair and conference, the meeting point for decision makers from the digital economy, marketing and innovation. In various formats, they provide an insight into current trends, growth strategies and product innovations.	19 February 2020	DMEXCO	Global Citizenship	196	7	English	English	https://masterplan.com/courses/dmexco-19
Ways to Success - Oliver Kahn	How can the path from triple world goalkeeper to successful entrepreneur succeed? Oliver Kahn gives insights into his very personal development and reveals how you can become a successful team player.	7 February 2020	Masterplan com GmbH - Oliver Kahn & Stefan Peukert (Moderator)	Collaboration and Leadership	29	4	German	English, German	https://masterplan.com/courses/wege-zum-erfolg-oliver-kahn
The Changing Energy Industry	What challenges will the energy industry face? What will the power grid of the future look like? From virtual power plants to blockchain technology - in this course, you will learn from Philipp Richard which innovations await the energy sector.	6 February 2020	Masterplan com GmbH - Philipp Richard	Digital Literacy	35	24	German	English, German	https://masterplan.com/courses/energie-wirtschaft-im-wandel
Summit LA 19	Summit LA gives you insight from leaders like Uber CEO Dara Khosrowshahi, LinkedIn Founder Reid Hoffmann or the famous Yogi Bhadra. Summit unites leaders across all disciplines through a series of invite-only events designed to catalyze personal and collective growth.	3 February 2020	Summit	Global Citizenship	812	15	English	English	https://masterplan.com/courses/summit-la19
Work Awesome '18	The world of work is on the threshold of a revolutionary new era. From artificial intelligence to data-driven HR, from radically new forms of work to the office of the future: Work Awesome combines exciting experts and the latest ideas for the future of work.	1 February 2020	Work Awesome	Global Citizenship	397	11	German	German	https://masterplan.com/courses/work-awesome-18
WOL Camp	The WOL camp brings together the thinkers and drivers of Working Out Loud. They share their experience and knowledge about the application of the Working Out Loud method in organizations.	28 January 2020	Work Awesome	Global Citizenship	67	3	German	German	https://masterplan.com/courses/wol-camp
Current Trends in Financial Services	Digitalization is changing finance and thus offers new options for organizational and cultural redesign. In this course, Franz Welter will show you what possibilities that innovation such as cryptocurrency offer you.	17 January 2020	Masterplan com GmbH - Franz Welter	Global Citizenship	42	21	German	English, German	https://masterplan.com/courses/finanzen-im-wandel
Explain it powered by You Know	You Know is one of the leading producers of learning videos and entertainingly explains everything from Crisp to Blockchain all the way to Smart Grid.	10 January 2020	You Know GmbH	Digital Literacy	23	21	German	English, German	https://masterplan.com/courses/explain-you-know

CNBC Explains	From Fintech to New Work: CNBC Explains shares the newest insights in trending topics of our digital time. CNBC is the leading business news channel and primarily carries financial and business-themed documentaries.	18 December 2019	CNBC	Digital Literacy	41	27	English	English	https://masterplan.com/courses/cnbc-explains
Leading Through Vision: The Power of Why	Successful people and businesses are driven by a sense of purpose. In his Masterplan, Simon Sinek explains how to find fulfillment in your personal and professional life and how to build a successful organization based on these principles.	11 December 2019	BigThink - Simon Sinek	Collaboration and Leadership	29	18	English	English, German	https://masterplan.com/courses/power-of-why-powered-by-big-think
Bits & Pretzels '19	Bits & Pretzels is a 3-day conference for founders, investors and startup enthusiasts. Remarkable entrepreneurs from all over the world as well as young aspiring entrepreneurs offer inspiration and insights into their work in exciting lectures and discussions.	5 December 2019	Bits & Pretzels	Global Citizenship	629	27	English	English	https://masterplan.com/courses/bits-and-pretzels-19
SZ Economic Summit '19	Strong together - that is the motto of the SZ Economic Summit 2019, because in a world that is falling apart more and more, cohesion is more important than ever. Diverse discussions and debates are moderated by leading editors of the Süddeutsche newspaper (SZ).	4 December 2019	SZ Wirtschaftsgipfel	Global Citizenship	919	24	German	German	https://masterplan.com/courses/sz-wirtschaftsgipfel-19
Rise of AI '19 - AI Evolution Stage	Rise of AI is one of the most important global conferences for AI. On the AI Evolution Stage, speakers present their findings and approaches from the latest AI research.	29 November 2019	Asgard Capital Verwaltung GmbH	Global Citizenship	675	26	English	English	https://masterplan.com/courses/rise-of-ai-19
Stress Management	Has stress become a lifestyle? It is omnipresent and damaging to health. Stress expert Ulrich Oldehaver shows you how to get a grip on it. With stress management and a few simple tricks, you can find peace and relaxation in your professional life.	18 November 2019	Masterplan com GmbH - Ulrich Oldehaver	Emotional Intelligence	30	23	English, German	English, German	https://masterplan.com/courses/stressmanagement
Do the Right Thing: Everyday Time Management	Time management is the art of organizing yourself and your time. Cordula Nussbaum shows what all belongs to time management and how we can use different methods - based on four different types of thinking - to have more time for what is really important.	18 November 2019	Masterplan com GmbH - Cordula Nussbaum	Emotional Intelligence	51	26	English, German	English, German	https://masterplan.com/courses/zeitmanagement
Working Out Loud: Coming Together, Getting Better	Working Out Loud is both a learning and a networking program. Sabine Kluge has already guided companies like Bosch in the introduction of WOL. She shows you how WOL works and lets you look over her shoulder during the first session with her WOL group.	14 November 2019	Masterplan com GmbH - Sabine Kluge & Co.	Creativity and Innovation	40	15	English, German	English, German	https://masterplan.com/courses/working-out-loud
Communicating Competence: Body Language Matters!	The first impression is decisive. But can this impression be revised? And what does the sympathy of your person have to do with your competence? Body language experts Monika Matschnig, Hartwig Eckert, and Nadia Kevan have the answers.	30 October 2019	Masterplan com GmbH - Monika Matschnig	Communication	49	26	English, German	English, German	https://masterplan.com/courses/koerpersprache
Presentation Skills	With presentations, we can inspire and convince others of our ideas. How should a presentation be structured so that it is easily accessible? And how can really good storytelling succeed, especially in a corporate context?	30 October 2019	Masterplan com GmbH - Frank Asmus & Clara von Sydow	Communication	46	27	English, German	English, German	https://masterplan.com/courses/presentieren
Rhetoric	Rhetoric is the art of speaking. It sets the mood and creates opinions. It touches, arouses, and convinces with strong arguments. In this course, rhetoric trainer Michael Rossié will show you how you can convince others in your professional life with the power of words.	30 October 2019	Masterplan com GmbH - Michael Rossié	Communication	49	21	English, German	English, German	https://masterplan.com/courses/rhetorik
Moving Mobility: Changes in the Mobility Industry	Daniel's company FlexMobility has successfully digitalized a classic business model of the mobility industry. In his Masterplan, you'll learn about the impact that digitalization is already having on the industry today and what developments are emerging.	25 October 2019	Masterplan com GmbH - Daniel Krauss	Digital Literacy	12	12	English	English, German	https://masterplan.com/courses/mobilitaet-im-wandel
Boma Germany '19	Boma Germany 2019 in Berlin: check out Germany's first international summit on business transformation & exponential thinking.	22 October 2019	Boma Germany	Global Citizenship	449	15	English	English	https://masterplan.com/courses/boma-germany-19
Efficiency and Customer Focus: Emma's Secrets (Case study)	You've probably come across the Emma mattress, perhaps in connection with Lena Meyer-Landrut or in TV ads? If not, you will, because the company is one of the fastest growing startups in Europe. Max Laarmann reveals the secret of the success of Emma GmbH.	15 October 2019	Masterplan com GmbH - Max Laarmann	Collaboration and Leadership	22	13	German	English, German	https://masterplan.com/courses/das-geheimnis-der-emma-gmbh
Customer Centricity	We live in the age of the customer and the majority of companies see themselves as "customer-centric". But what does that really mean? This course takes you on a journey through the last 20 years and explains the paradigm shift.	11 October 2019	Masterplan com GmbH	Creativity and Innovation	147	45	German	English, German	https://masterplan.com/courses/kundenzentrierung
How to Become an E-Learner	Our world and jobs are constantly changing. Lifelong learning is therefore becoming increasingly important. E-Learning is the perfect solution: you learn what you need, when and wherever you want. See how to become a successful E-Learner in three easy steps!	10 October 2019	Masterplan com GmbH	Creativity and Innovation	3	1	English, German	English, German	https://masterplan.com/courses/how-to-become-an-e-learner
Learning for Life	Ask Me Anything with Thomas Tillmann. In conversation with two students, a former teacher and a manager, the learning expert talks about learning. But watch out - time is limited! Each question can only be discussed for 90 seconds.	7 October 2019	Masterplan com GmbH - Dr. Thomas Tillmann	Creativity and Innovation	19	4	German	English, German	https://masterplan.com/courses/ask-me-anything
Radical Innovation: Skating to Success	You can find out how Frank Thelen managed to turn his radical ideas into successful business models in his Masterplan on radical innovations. Frank gives you an insight into his personal success story and shows what skateboarding has to do with the topic.	1 October 2019	Masterplan com GmbH - Frank Thelen	Creativity and Innovation	30	12	German	English, German	https://masterplan.com/courses/radikale-innovation
Find, Grow, Keep: People Analytics for Better HR	Digital transformation does not stop when it comes to human resources. Therefore, you should definitely integrate "people analytics" into your corporate strategy. In this course, Simon explains how this works and why data is more important than a football table.	26 September 2019	Masterplan com GmbH - Simon Werther	Global Citizenship	17	10	German	English, German	https://masterplan.com/courses/people-analytics

Evolutionary Leadership: A Matter of Trust	In order to cope with the changes in the digitalized-globalized working world, we need refreshing, innovative management concepts. What do these look like? What does this mean for the relationship between manager and team, and what does it all have to do with an egg?	20 September 2019	Masterplan com GmbH - Eve Simon	Collaboration and Leadership	32	21	German	English, German	https://masterplan.com/courses/evolutionary-leadership
Changing Health Care: People, Data, Drugs	How can digitalization help solve current healthcare problems? Dr. Sophie Chung gives you an insight into the current situation of the global healthcare system and shows the opportunities and risks of digital change for the industry.	20 September 2019	Masterplan com GmbH - Sophie Chung	Digital Literacy	24	12	German	English, German	https://masterplan.com/courses/gesundheitswesen-im-wandel
DMEXCO '18	DMEXCO is, as a unique combination of trade fair and conference, the meeting point for decision makers from the digital economy, marketing and innovation. In various formats, they provide an insight into current trends, growth strategies and product innovation.	12 September 2019	DMEXCO	Global Citizenship	440	15	English	English	https://masterplan.com/courses/dmexco-18
Bits & Pretzels '18	Bits & Pretzels is a 3-day conference for founders, investors and startup enthusiasts. Remarkable entrepreneurs from all over the world, as well as young aspiring entrepreneurs, offer inspiration and insights into their work with exciting lectures and discussions.	3 September 2019	Bits & Pretzels	Global Citizenship	318	11	English	English	https://masterplan.com/courses/bits-and-pretzels-18
Big Data for Company Success	Big Data: everybody has heard of it. But what's behind it? In this course, you will learn how to make decisions based on empirical data. No more gut feeling decisions! At the end of this course you will have expanded your knowledge about data.	31 August 2019	Masterplan com GmbH - Martin Bierey	Digital Literacy	29	17	English, German	English, German	https://masterplan.com/courses/big-data
New Realities: An Introduction into VR and AR	Everyone knows by now that virtual reality and augmented reality no longer appear in science fiction films only. But what distinguishes the two forms of digital perception of reality? And how can they already be used in your company today?	27 August 2019	Masterplan com GmbH - Christian Arentz	Digital Literacy	23	18	German	English, German	https://masterplan.com/courses/vr-und-ar
The Right Fit: Matching People and Employers	Why is the trainee drop-out rate at 50%? Why do 20% of employees leave the company after only 18 months? How can these figures be minimized? And why is it helpful to hire diverse people?	22 August 2019	Masterplan com GmbH - Joachim Diercks	Global Citizenship	27	13	German	English, German	https://masterplan.com/courses/self-und-online-assessment
Pirate Summit	1000 participants and 250 investors took part in Europe's largest invitation-only conference for startups, where founders and investors from over 70 nations pitched their business ideas.	19 August 2019	Pirate Summit	Global Citizenship	394	12	English	English, German	https://masterplan.com/courses/pirate-summit-19
Facebook Advertising	"It is sufficient to place advertising on Google. Facebook is only something for the young generation". If these statements could also be yours, then you should definitely take a look at this course and you will be amazed at the potential you have missed so far.	30 July 2019	Masterplan com GmbH - Daniel Verst	Global Citizenship	17	17	German	English, German	https://masterplan.com/courses/facebook-advertising
Electric, Autonomous, Shared: The Future of Mobility	Who will be behind the wheel in the future? How can the CO2 problem of traffic be solved? What do innovative approaches look like for the full streets in cities? Here you will find answers to these questions and find out why you can hand in your driving license soon.	23 July 2019	Masterplan com GmbH - Kersten Heineke	Digital Literacy	52	5	German	English, German	https://masterplan.com/courses/zukunft-der-mobilitaet
First Impressions Count: Perfect the Candidate Experience	The attitude towards a company and the necessary trust is shaped before an employee is even hired - it starts with the application process. It should, therefore, be optimally designed. But how? Which aspects have to be observed? And what exactly is the work illusion?	5 July 2019	Masterplan com GmbH - Christoph Athanas	Global Citizenship	22	18	German	English, German	https://masterplan.com/courses/candidate-experience
Staffing, Networking, Selling: Xing for Yourself and Your Company	Do you already have a Xing account, but don't know how to use the platform effectively? Get direct tips now to take advantage of all the benefits of the platform.	26 June 2019	Masterplan com GmbH - Joachim Rumohr	Global Citizenship	38	25	German	English, German	https://masterplan.com/courses/xing
E-commerce	In e-commerce in particular, the requirements and behavior of customers are developing rapidly. What do we have to pay attention to if we still want to remain relevant? How can we link online and offline? And what does a cappuccino have to do with customer satisfaction?	14 June 2019	Masterplan com GmbH - Kai Hudetz	Global Citizenship	43	19	German	English, German	https://masterplan.com/courses/onlinehandel
Everyday Cyber Security	Our digital world brings many opportunities - and new risks. Everyone must ensure that important data is protected and that accounts are secured. In this course, learn (among other things) how you can make your email communication more secure in just three seconds.	28 May 2019	Masterplan com GmbH - Edgar Scholl	Digital Literacy	18	11	German	English, German	https://masterplan.com/courses/cyber-security
Blockchain: A Deeper Dive	Blockchain is on everyone's lips - but very few actually know what it is about. However, once you understand the system, it offers incredible potential. But how do we manage to integrate Blockchain sensibly in everyday life or in the company?	24 May 2019	Masterplan com GmbH - Julian Hosp	Digital Literacy	19	9	German	English, German	https://masterplan.com/courses/blockchain-fur-fortgeschrittene
Why Should I Choose you? The Employer as a Brand	Every unsuitable application costs companies time and money. But how do organizations find the right employees? What distinguishes an attractive employer brand? And what does it have to do with Tinder and the Lochis?	21 May 2019	Masterplan com GmbH - Robindro Ullah	Collaboration and Leadership	20	16	German	English, German	https://masterplan.com/courses/employer-branding
Client Comes First: Digital Business Transformation	How do companies achieve a digital transformation? Wolfgang Henseler says it is by changing their mindsets. In this course, you will learn how that can be done successfully, what role employees play and what a sneaker and the weather have in common.	16 May 2019	Masterplan com GmbH - Wolfgang Henseler	Creativity and Innovation	31	12	English, German	English, German	https://masterplan.com/courses/smart-oekosysteme
Big Data in Retail	Digital transformation and data analysis have arrived in retail a long time ago. What role does Big Data play? How can we use the data available to us to better understand our customers? And what do baby diapers have to do with beer?	7 May 2019	Masterplan com GmbH - Thomas Vogler	Digital Literacy	44	25	English, German	English, German	https://masterplan.com/courses/big-data-im-handel
YouTube Marketing: An Introduction	Not being present on YouTube - no company can afford that anymore. But how do you present yourself successfully on the video platform? What makes BibiBeautyPalace so successful? Or how does LeFloid generate more than 1 million clicks?	23 April 2019	Masterplan com GmbH - Hendrik Unger	Global Citizenship	27	20	German	English, German	https://masterplan.com/courses/youtube-marketing

A Beginner's Guide to Running Successful Hackathons	Facebook, Trivago, the Handelsblatt or Lidl - they all do it. They organize a hackathon. In this course, you will learn what it is all about, what beer and coding have in common and why you should definitely think about organizing a hackathon.	4 April 2019	Masterplan com GmbH - Tobias Jost	Creativity and Innovation	38	22	German	English, German	https://masterplan.com/courses/hackathon
Appreciation, Sustainability, Success: The Secret of Einhorn (Case study)	Improving the world with condoms - is that possible? If you are 'unicornique' and produce 'fairstainable', then yes, say the unicorns from Berlin. We take a look behind the scenes of the new work miracle and show you the philosophy of Einhorn Products GmbH.	20 March 2019	Masterplan com GmbH - Philipp Siefer	Collaboration and Leadership	31	19	English, German	English, German	https://masterplan.com/courses/das-geheimnis-von-einhorn
Blockchain 101	Almost everyone has heard the word Blockchain at least once. But what exactly is hidden behind the often discussed technology and what possibilities does it offer us in the future? And why could it even be interesting for farmers who grow coffee in Latin America?	12 March 2019	Masterplan com GmbH - Julian Hosp	Digital Literacy	43	3	German	English, German	https://masterplan.com/courses/blockchain-fuer-einsteiger
360-Degree Videos	360-degree videos let viewers become an immediate part of a story. Which technology is needed for this? What is important before and after the shoot? And what potential does this video format open up for companies?	8 March 2019	Masterplan com GmbH - Susanne Dickel	Digital Literacy	25	17	German	English, German	https://masterplan.com/courses/360-grad-videos
Measuring Customer Loyalty: The Net Promoter Score	Two-thirds of Fortune 1000 companies use NPS as a driving metric - but can a single number really predict business success? We take a closer look at the Net Promoter Score phenomenon.	6 March 2019	Masterplan com GmbH - Daniel Graewe	Global Citizenship	12	13	Text only	English, German	https://masterplan.com/courses/net-promoter-score
Honest and Secure: Managing Enterprise Compliance	Every company must know and comply with the legal framework in which it operates. But which requirements do I have to meet today? How do I deal with risks and emergencies? And what can I do to ensure that my employees also abide by the rules?	19 February 2019	Masterplan com GmbH - Daniel Graewe	Digital Literacy	40	27	German	English, German	https://masterplan.com/courses/compliance
Business Models for the Digital Age	Why do we need to adapt our business models to digitalization? What are the business models that we can use today as a guide? And why is the Netflix series 'House of Cards' an example of successful transformation?	4 February 2019	Masterplan com GmbH - Carsten Linz	Global Citizenship	18	22	English, German	English, German	https://masterplan.com/courses/digitale-geschaeftsmodelle
Social Media Branding with True Fruits (Case study)	Hardly anyone polarizes and entertains as much as the marketing experts from the smoothie manufacturer true fruits. We use this unconventional case study to clarify: what is true fruits' biggest secret?	31 January 2019	Masterplan com GmbH - Nic Lecloux	Global Citizenship	18	3	German	English, German	https://masterplan.com/courses/das-social-media-geheimnis-von-true-fruits
Data Protection in the Workplace	Never before have so many data been generated and analyzed - and the trend is rising. This makes it even more important to protect personal data. But how can I do that? What are the absolute taboos and what is indispensable when it comes to data protection?	31 January 2019	Masterplan com GmbH - Caroline Töpfer	Digital Literacy	31	19	English, German	English, German	https://masterplan.com/courses/datenschutz
Digital Marketing	Online marketing is nothing new. But there is so much more behind digital marketing than just putting advertisements on the Internet. How do we manage not to get lost among all the campaigns and reach our customers in the long-term?	31 January 2019	Masterplan com GmbH - Florian Heinemann	Global Citizenship	38	21	English, German	English, German	https://masterplan.com/courses/digitales-marketing
IT Security: A Professional Hacker's Perspective	We are confronted with the topics of cyber attacks and data theft almost daily. But how do hackers actually act? And what can we do to protect our own systems and make breaking in as difficult as possible?	31 January 2019	Masterplan com GmbH - Philipp Kalweit	Digital Literacy	16	12	German	English, German	https://masterplan.com/courses/it-sicherheit
How to Talk to Engineers	Code is the foundation of all programs and apps that we use daily. But what is coding and why are there so many programming languages? How does coding work? How can we talk to programmers so that they can work their best?	31 January 2019	Masterplan com GmbH - Thomas Bachem	Digital Literacy	50	21	English, German	English, German	https://masterplan.com/courses/coding
End of the Digital Beginners' Course	Well done! With your basic knowledge from the beginners' course you will now walk through the digital world with a new perspective. Christoph Keese explains how you can continue with the specialized courses within the channels and why lifelong learning is so important.	31 January 2019	Masterplan com GmbH - Christoph Keese	Digital Literacy	3	1	English, German	English, German	https://masterplan.com/courses/kursende
Listen to the Customer with Digital Analytics	We now know that we need to analyze our users' data. But how does it work? How can we understand exactly where our users like, what interests them and how we create even better experiences for them?	31 January 2019	Masterplan com GmbH - Lukas Grebe	Creativity and Innovation	18	15	German	English, German	https://masterplan.com/courses/digital-analytics
Communication in the Digital Age	Digitalization affects almost all areas of our everyday life - so it is not surprising that communication is also changing. But how does PR actually work in the digital age? What do we have to do to stay relevant and be heard?	31 January 2019	Masterplan com GmbH - Andreas Winiarski	Global Citizenship	25	9	German	English, German	https://masterplan.com/courses/kommunikation-digitalisierung
Product Development with Ease: The Minimum Viable Product	Today we have to be quick in testing our ideas and products. But how do we create something that our customers love, without spending a lot of time and money on development? And why is a donut without a glaze the perfect example of such a test product?	31 January 2019	Masterplan com GmbH - Chris Philipps	Creativity and Innovation	31	16	English, German	English, German	https://masterplan.com/courses/mvp
Social Platforms	Facebook and Co. are no longer reserved for the digital natives alone, they have become a high priority for every company. But how can we use social media purposefully? And how do we measure our success?	31 January 2019	Masterplan com GmbH - Felix Beilharz	Global Citizenship	24	21	German	English, German	https://masterplan.com/courses/soziale-plattformen
SEO - Search Engine Optimization	If you can't be found on search engines, you will have a difficult time getting attention. But how can we design our websites so that we can be discovered by as many users as possible? And how can we do that with a limited budget?	31 January 2019	Masterplan com GmbH - Dominik Schwarz	Global Citizenship	28	24	English, German	English, German	https://masterplan.com/courses/seo
Smart Data Use for Better Management II	We have already dealt with the subject of data. Now it is time to go deeper: how can we develop a well-thought-out data strategy that includes all the important areas such as collection, analysis and storage?	31 January 2019	Masterplan com GmbH - Mark Bosold	Digital Literacy	20	15	German	English, German	https://masterplan.com/courses/daten-2

CRM - Customer Relationship Management	Today we have a number of ways with which we can reach the user through the Internet. But how do we manage to consistently approach our customers and give them positive experiences? Why should we try and establish a loving relationship with them?	31 January 2019	Masterplan com GmbH - Markus Wübben	Global Citizenship	38	14	English, German	English, German	https://masterplan.com/courses/crm
Funnel Analysis	Today there are a number of methods with which we can analyze the number of clicks, and the funnel is only one of them. But why is it so especially helpful? How can it help reveal weak spots in our strategy?	31 January 2019	Masterplan com GmbH - Andreas Bruckschlägl	Global Citizenship	18	15	English, German	English, German	https://masterplan.com/courses/funnel
Growth Mindset and Failure Culture	"We must have an open mindset" is what we hear everywhere at the moment. But what does it even mean? What happens when I don't have one? A growth mindset combined with failure culture can increase company success. But what constitutes failure culture?	31 January 2019	Masterplan com GmbH - Andreas Bruckschlägl	Collaboration and Leadership	38	17	English, German	English, German	https://masterplan.com/courses/growth-mindset
User Experience Design: An Introduction	When did you last think about your front door? In this course you will learn about what your door has to do with good or bad user experience, and how these principles can be conveyed through products and services.	31 January 2019	Masterplan com GmbH - Lili Köhler	Creativity and Innovation	22	18	English, German	English, German	https://masterplan.com/courses/ux
Transition: from Mindset to Organization	Platform models, new technology, data: how do I integrate these trends in my organization? How do I create an efficient and sustainable corporate governance? And how do I design tomorrow's digital work culture today?	31 January 2019	Masterplan com GmbH - Christoph Keese	Digital Literacy	1	1	English, German	English, German	https://masterplan.com/courses/ueberleitung-mindset-organisation
Lean Product Management: An Introduction	Due to the increasing speed of change, we have to bring our products to market much faster. How do we manage to develop, implement, improve, and test ideas in short phases - and simultaneously, preferably?	31 January 2019	Masterplan com GmbH - Just Beyer	Creativity and Innovation	35	18	German	English, German	https://masterplan.com/courses/lean-product-management
Legal Aspects of Online Marketing	For our marketing, customer contact and the collection and analysis of their data, we are online every day. But in what legal framework do we actually operate? And why is Christian's niece a good example of this?	31 January 2019	Masterplan com GmbH - Christian Solmecke	Global Citizenship	35	21	English, German	English, German	https://masterplan.com/courses/recht-online-marketing
Implement Innovations Intelligently	Innovation is more vital in keeping us on the ball today than ever before. Which requirements must companies meet in order to enable innovation? Why is it so difficult for us to be innovative? What role do keys play in this?	31 January 2019	Masterplan com GmbH - Markus Thomzik	Creativity and Innovation	27	21	German	English, German	https://masterplan.com/courses/innovationsmanagement
Faster, Better, Safer? Online Payment Systems Explained	Did you know that 39% of customers back out before making purchases when their preferred payment method is not available? No? Then Sibyll Brüggenmann will give you an overview of the situations in online payment and how payment service providers can help.	31 January 2019	Masterplan com GmbH - Sibyll Brüggenmann	Global Citizenship	11	16	German	English, German	https://masterplan.com/courses/online-payment
GDPR - Use, Implementation and Common Misconceptions	Everyone's been talking about the General Data Protection Regulation since it was implemented in May 2018, presenting companies with large challenges. What exactly has changed in the realm of data security, and how can we fulfill the new rules?	31 January 2019	Masterplan com GmbH - Christian Solmecke	Mandatory Training	42	21	English, German	English, German	https://masterplan.com/courses/dsgvo
Conversion Rate Optimization (Advanced)	In this course, after the implementation of conversion rate optimization, we will dive even deeper into the topic. Why do we need if/then correlations? And why is it that the perfect sign is not always in the shop window? André Morys gives you an answer.	3 January 2019	Masterplan com GmbH - Andre Morys	Global Citizenship	9	9	English, German	English, German	https://masterplan.com/courses/conversion-rate-optimierung-advanced
Conversion Rate Optimization (Beginner)	Our company success depends essentially on users doing what we want. How can we improve our websites for this? What can A/B testing contribute? And why is the fact that water is always kept in the very back of supermarkets such a good example?	3 January 2019	Masterplan com GmbH - Andre Morys	Global Citizenship	9	9	English, German	English, German	https://masterplan.com/courses/conversion-rate-optimierung-beginner
The Learning Company	Lifelong learning is one of the driving forces in determining the current and future success of companies. How can we make learning a fixed component of every employee's workday? And what are the possible first steps that we can take today?	3 January 2019	Masterplan com GmbH - Thomas Tillmann	Creativity and Innovation	17	19	English, German	English, German	https://masterplan.com/courses/learning-culture
Conversion Rate Optimization (Expert)	If you can't sleep because your A/B testing did not obtain any significant results, then you should absolutely watch this course. You will find the golden center and learn about psychological methods that can help you influence your customers.	3 January 2019	Masterplan com GmbH - Andre Morys	Global Citizenship	9	9	English, German	English, German	https://masterplan.com/courses/conversion-rate-optimierung-expert
Native Advertising: The Real Feel	Admit it: you installed an adblocker so you don't have to see the countless and annoying advertising banners on the Internet anymore. But how can you make better ads? Native advertising is the magic word. And fortunately, this has nothing to do with lotteries.	3 January 2019	Masterplan com GmbH - Coskun Tuna	Global Citizenship	31	19	German	English, German	https://masterplan.com/courses/native-advertising
Brand Ambassador Marketing	Advertising is usually ignored on purpose and considered untrustworthy. How can we avoid these problems? And how can Referral Marketing help us to advertise in a relevant and credible way?	3 January 2019	Masterplan com GmbH - Florian Eckelmann	Global Citizenship	31	18	German	English, German	https://masterplan.com/courses/brand-ambassador-marketing
Leadership by Staff: From Hierarchy to Agile	Agile working is a breeze for most startups. But how can we manage this in a hierarchy? How can we get our employees on board and start the first tests together? And what do travel expense accounts have to do with it?	2 January 2019	Masterplan com GmbH - Jutta Eckstein & Lena Kuschke (Moderatorin)	Collaboration and Leadership	52	15	German	English, German	https://masterplan.com/courses/hierarchy-becomes-agile
Smart Data Use for Better Management II	We have already dealt with the subject of data. Now it is time to go deeper: how can we develop a well thought-out data strategy that includes all the important areas such as collection, analysis and storage?	17 April 2018	Masterplan com GmbH - Mark Bosold	Digital Literacy	20	15	English, German	English, German	https://masterplan.com/courses/daten-2
New Work	What's so new about working in the digital world and what's in it for us? And what does the sick grandmother have to do with my time management on the job?	16 April 2018	Masterplan com GmbH - Oliver Tuszik	Collaboration and Leadership	18	10	English, German	English, German	https://masterplan.com/courses/new-work

Platforms and Network Effects	What distinguishes platforms such as Amazon and Co. from classic online shops? Why do they quickly become as big as iTunes or quickly disappear like MySpace? What are network effects? And how do Facebook and LinkedIn actually earn their money?	16 April 2018	Masterplan com GmbH - Mike Mahlkow	Global Citizenship	27	16	English, German	English, German	https://masterplan.com/courses/plattformen-netzwerkeffekte
Agile, Creative, Innovative: Methods for Better Working	We have to be faster to keep up with the pace of change. But how do we do it? How can methods from product and software development help us to get increasingly better? And what can we learn from Toyota?	16 April 2018	Masterplan com GmbH - Stephan Grabmeier	Global Citizenship	24	13	English, German	English, German	https://masterplan.com/courses/arbeitsmethoden
Smart Data Use for Better Management I	You can hear it everywhere: data are the new oil, the driver of industry 4.0. But what exactly do we mean with this term and which data is relevant in the corporate context? How do we get closer to the customer with the help of data? And what is "Big Data"?	16 April 2018	Masterplan com GmbH - Mark Bosold	Digital Literacy	14	15	English, German	English, German	https://masterplan.com/courses/daten-1
Digital Corporate Culture (Trivago)	High speed of change, data as the basis for great closeness to the customer - these tendencies require a new corporate culture. But how can we leave our old organizational structures behind? And why is motivation so important?	16 April 2018	Masterplan com GmbH - Rolf Schrömgens & Stefan Peukert (Moderator)	Collaboration and Leadership	50	30	English, German	English, German	https://masterplan.com/courses/unternehmenskultur
Digital Transformation	Digital transformation is a diverse topic and we are already in the middle of it. What does this mean for companies and especially for you as an employee? This beginners' course teaches you basic digital knowledge and prepares you for future work with the right mindset.	16 April 2018	Masterplan com GmbH - Christoph Keese	Digital Literacy	5	1	English, German	English, German	https://masterplan.com/courses/einleitung
New Technologies	We all talk about Artificial Intelligence and Blockchain, but what is behind these buzzwords? Why is Virtual Reality relevant for us and what is the IoT? These technologies are exciting - especially when you combine them!	16 April 2018	Masterplan com GmbH - Christoph Magnussen	Digital Literacy	31	19	English, German	English, German	https://masterplan.com/courses/neue-technologien
Vision - Goals - Action: Objectives and Key Results	There are so many possibilities, ideas, and tasks - how do we manage to prioritize them? Can we even plan in such a fast world? And how do we not lose sight of our overall corporate goal?	16 April 2018	Masterplan com GmbH - Max Wittrock	Collaboration and Leadership	37	16	English, German	English, German	https://masterplan.com/courses/okr
Better Together: Digital Collaboration at Work	Lately, with WhatsApp and Co., our communication has changed a lot. But what influence does digitalization actually have on our cooperation in everyday work? What are the myths about digital collaboration - and how do typewriters relate to it?	16 April 2018	Masterplan com GmbH - Hendrik Send	Communication	22	18	English, German	English, German	https://masterplan.com/courses/kollaboration
Exponential Technologies	digitalization has long been an integral part of our lives, the business world and society - but what exactly is it? Why is the speed of change constantly increasing? And why is the iPhone a good example of this development?	16 April 2018	Masterplan com GmbH - Pascal Finette	Digital Literacy	41	24	English, German	English, German	https://masterplan.com/courses/exponentielle-technologien
Fallacies of Digitalization	There are at least as many myths about digitalization as there are facts. Is it really changing society? Does disruption endanger all industries without exception? Will artificial intelligence abolish creativity? Time to clear up the most famous misconceptions around it!	16 April 2018	Masterplan com GmbH - Sascha Friesike	Digital Literacy	41	22	English, German	English, German	https://masterplan.com/courses/irrtuemer-digitalisierung
Psychology of Negotiation IV: Gaining an Overview	To fully prepare for a negotiation, you need a detailed understanding of the other party. In this course, you'll learn methods for gathering this information and explore factors that can have an impact on your negotiation.	10 April 2025	Zeit Akademie - Niels Van Quaquebeke	Global Citizenship	27	13	German	English, German	https://masterplan.com/courses/psychologie-der-verhandlung-iv-den-ueberblick-gewinnen